

Sponsorship Opportunities

Gain high-level exposure with decision-makers, influencers, and innovators in PK-12 public education

Sponsorships with the Illinois Association of School Boards (IASB) positions your company as a trusted resource to those committed to improving education for the children of their communities. It is a prime opportunity to show support for local school board governance and public education to create a memorable, positive image that IASB members will acknowledge.

IASB membership includes 849 public school districts across the state. Services and support reach 5,900+ board members, as well as district administrators, other school staff, and school attorneys. IASB programming and services target the unique needs of members and may be offered at the district level, or through regional and statewide events.

The following pages highlight sponsorship opportunities available with IASB.

Why Sponsor?

-  **Brand Visibility**
-  **Targeted Marketing**
-  **Return on Investment**

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To learn more about sponsorship opportunities, contact

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Diamond Sponsorship Package



Payments and artwork
due **February 28, 2026**



Partner with IASB all year long to gain elite exposure

The Diamond Sponsorship Package gives you exposure at multiple events to maximize your brand visibility and ROI.

Includes sponsor recognition at the following IASB events:



Joint Annual Conference – Receive Premier Level benefits



IASB Division Meetings (virtual and in-person) – Receive sponsor benefits both rounds



Additional regional events providing professional development and networking – Receive acknowledgement on event signage.

- Illinois School Board Advocacy Day – March 24
- Board Presidents' Academy – June 13 Naperville; June 20 Champaign

Diamond sponsorship payments and artwork are due **February 28, 2026**, to ensure sponsors receive full year-long sponsor benefits.



Joint Annual Conference



Division Meetings



Board Presidents' Academy

Looking for more? Allow IASB's team to put together a sponsorship plan that will get your company noticed at any budget level. Individual event sponsorships opportunities and add-on features are outlined on the following pages.

Individual Event Sponsorships



Division Meetings Sponsor

21-42 evening meetings tailored to the needs of area school boards

Board members and superintendents come for an evening of networking, peer recognition, and learning. Attendance ranges from 35 to 180 per meeting.



\$2,500 investment for one round

- February-April
- September-October

\$4,000 for two rounds

- February-April AND September-October

Sponsorships help offset costs of food and beverage across all 21 meeting locations. In addition to this acknowledgement, sponsors receive:

- ✓ Signage at each meeting (21 meetings per round)
- ✓ One complimentary registration to each meeting for sponsor representative to attend. (Advance registration required.)
- ✓ Verbal recognition during the business portion of each meeting for sponsor representatives in attendance.



Board Presidents' Academy Sponsor

Two regional professional development events for current and aspiring board presidents.

June 13 - Naperville (Anticipated attendance is 150)

June 20 - Champaign (Anticipated attendance is 75)

Swag Bags - \$ 2,000

Coffee - \$2,500

Includes signage and verbal sponsor recognition.

Lunch - \$10,000

Includes signage, verbal sponsor recognition, and one complimentary registration for sponsor representative to attend.





Joint Annual Conference Sponsor

Payments and artwork
due **August 1, 2026**

	Premier \$16,000	Legacy \$12,000	Millennium \$10,000	Century \$6,000	Decade \$3,000	Friend \$1,500
Conference Website Recognition	✓					
Verbal Recognition at 3 General Sessions	✓	✓				
Hotel Lobby Cling Display with Company Logo	✓	✓				
General Session Pre-shows (Logo on digital displays)	✓	✓	✓			
Email to Attendees (Logo recognition before and after event)	✓	✓	✓			
Complimentary Ad Space in Official Conference Program Book	✓ Full Page Ad	✓ Full Page Ad	✓ Full Page Ad	✓ Half Page Ad		
One Standard Complimentary Booth (10'x10') *Booth contracts outline # of exhibitor badges and access to exhibitor lounge!	✓	✓	✓	✓		
Official Conference Program Book Recognition (Logo)	✓	✓	✓	✓	✓	
Logo Signage (High traffic locations)	✓ (Hyatt hanging banner and Sheraton backwall)	✓ (Hyatt shared hanging banner and Sheraton backwall)				
Access to Conference App (Includes sponsor listing with logo)	✓	✓	✓	✓	✓	✓
Thank You Sponsors Signage (Logo)	✓	✓	✓	✓	✓	✓

Continued next page

Sponsorship payments, and artwork are due **August 1, 2026, to ensure sponsors receive full sponsor benefits at the Joint Annual Conference.**

Note: All sponsorships are subject to change. Sponsors must be engaged in activities consistent with IASB's educational mission and tax-exempt purpose. This opportunity is open to any individual, vendor, or firm that supports the mission of IASB, including those that may not be eligible to become IASB Service Associates.



Joint Annual Conference Sponsor, continued

The following items can be added to your sponsorship package to help showcase your brand:

Hotel Lobby Exposure

- Sheraton Lobby Pillar (3) – \$2,000
- Hyatt Lobby Sphere *NEW Exposure Item* – \$8,000

Food and Beverage

- Hydration stations (multiple stations) – \$5,000
- Friday Coffee – \$6,000
- Saturday Coffee – \$10,000
- Sunday Coffee – \$5,000
- Snack/Beverage Break – Call for Details

Technology

- Hyatt Wi-Fi – \$12,000 (exclusive)
- Sheraton Wi-Fi (exclusive) – \$9,000
- Swissôtel Wi-Fi (exclusive) – \$8,000
- App Sponsor (exclusive) – \$10,000
- Onsite Badge Printing Sponsor – Call for Details

Giveaways

- Lanyards (exclusive) – \$10,500 **SOLD FOR 2026**
- Conference Pens – Call for Details
- Conference Notepads – Call for Details

Digital- LED- Displays

- Hyatt West Tower Crystal Lobby LED – \$7,000
- Hyatt Lobby Sphere – \$8,000
- Hyatt Concourse Hallway LED – \$3,600
- Sheraton LED e Posters – \$3,000 (5)
- Sheraton Wall LED – \$6,000

Additional Targeted Events in conjunction with the Joint Annual Conference:

Administrative Professionals' Program for District Secretaries (approx. 300 registrants with sessions on both Friday and Saturday)

- Swag Bags – \$5,500
- Coffee Friday or Saturday – \$15,000 ea.
- Afternoon drink break Friday or Saturday – Call for Details

ICSA School Law Seminar for practicing School Board Attorneys (approx. 175 registrants; held on Friday)

- Digital LED Wall available – \$6,000
- Morning coffee – \$3,000
- Lunch - \$4,000

Sponsorship payments, and artwork are due August 1, 2026, to ensure sponsors receive full sponsor benefits at the Joint Annual Conference.

Regarding all sponsorships please contact:

Dara Merino • Assistant Director of Sponsorships • dmerino@iasb.com • (217) 528-9688, ext. 1114

Joint Annual Conference Facts & Figures

The Joint Annual Conference of the Illinois Association of School Boards (IASB), the Illinois Association of School Administrators (IASA), and the Illinois Association of School Business Officials (Illinois ASBO) attracts more than 8,000 attendees and guests who support Illinois public schools.



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