

Board of Directors' Meeting Minutes

Thursday, November 16, 2017

IASB Board of Directors' Meeting

Hyatt Regency, Chicago, Illinois

Present:

Phil Pritzker	President	Wheeling
Joanne Osmond.....	Vice President	Lake Villa
Karen Fisher	Immediate Past President	Marseilles
Ann Dingman	Lake.....	Grayslake
Barbara Somogyi	North Cook	Elk Grove Village
Bill Alexander.....	Abe Lincoln	New Berlin
Carla Joiner-Herrod	West Cook	Broadview
Chris Buikema	Northwest.....	Rock Falls
David Rockwell	Blackhawk	Rock Island
Denis Ryan	South Cook	Orland Park
Dennis Inboden	Wabash Valley	Robinson
Glen Eriksson (<i>Ex-Officio</i>)	Service Associates Representative	Grayslake
John Metzger.....	Egyptian	Benton
Linda Eades	Kaskaskia	Hettick
Mark Christ	Southwestern	O'Fallon
Mark Harms	Corn Belt	Flanagan
Mary Stith	Kishwaukee	Geneva
Michelle Skinlo	Illini	Mattoon
Rob Rodewald	Three Rivers	Bourbonnais
Sheila Nelson	Shawnee	Cairo
Simon Kampwerth	Starved Rock	Utica
Sue McCance	Western	Cuba
Thomas Neeley	Central Illinois Valley	Morton
Thomas Ruggio	DuPage	Woodridge
Tracie Sayre	Two Rivers	Arenzville

Absent:

Recording Secretary Chris Montrey

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Introductions and Announcements

President Phil Pritzker called the meeting to order at 3:30 p.m. and welcomed the Board of Directors to the November meeting and the 2017 Joint Annual Conference.

Pritzker introduced and welcomed Production Services Director Kara Kienzler to her first Board of Directors meeting. Kienzler will be promoted to Communications Director in January due to Communication Director Jim Russell's retirement at the end of the calendar year.

Pritzker commended Russell's work on the 100th Anniversary of IASB during his career and thanked him for his service to IASB.

Pritzker extended his sympathy to Sue McCance of the passing of her husband. McCance thanked the Board for their support during such a difficult time.

Pritzker continued to state that this was his last Board of Directors' meeting as President and will treasure his time in this role. He also stated that he appreciated the friendships and extended "family" that he has made. Pritzker also stated that it has been a true privilege to be part of this Association.

Executive Director Roger Eddy thanked Pritzker from himself and staff for his time and commitment to lead this organization toward the vision of the Association.

Additions to and Approval of Agenda

No additions were added to the November 16, 2017 agenda.

Action: Simon Kampwerth moved, seconded by Michelle Skinlo to approve the November 16, 2017 meeting agenda as distributed; motion carried.

Approval of August 26, 2017 Board of Director Meeting Minutes

Action: Thomas Ruggio moved, seconded by Barbara Somogyi, to approve the August 26, 2017 Board of Directors' Meeting minutes as presented; motion carried.

Approval of Consent Agenda

Executive Director Roger Eddy reviewed the FY 2018 Membership Report stating that Homewood-Flossmoor CHSD 233 has joined as a new member. Eddy extended thanks to Field Services Director Perry Hill for his work with this district.

Action: Linda Eades moved, seconded by Denis Ryan, to approve the Consent Agenda (President's Report; Executive Director's Report; FY 2018 Membership Report; the October 6, 2017 Executive Committee Meeting minutes; and Plus Delta History) as presented; motion carried.

Nominating Committee Report

Immediate Past President Karen Fisher thanked the members for their time and commitment to the Nominating Committee. She stated that Vice President Joanne Osmond and Treasurer Tom Neeley will be recommended at the Delegate Assembly for President and Vice President.

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She also extended a thank you to Neeley for a job well done as Treasurer for the past two years.

Action: Sue McCance moved, seconded by Tom Ruggio, to approve the Nominating Committee Report as presented; motion carried.

Items Moved from Consent Agenda

No items were moved from consent agenda.

Result Performance Indicator – R-4 Member Services

Executive Director Roger Eddy reviewed the R-4 report and asked if there were any questions. No questions or comments were made from the Board of Directors. Eddy proceeded to explain that this report provides details regarding the different royalty programs that IASB receives revenues from. Since this report explains these programs, the Royalty Report will be removed from the agendas of the Executive Committee and Board of Directors' meetings.

Eddy informed the Board of a new royalty program called DotCom Therapy. This new program consist of speech therapy over the internet which will reach students that are in districts with limited student programming.

He added that the royalty programs' revenue for FY17 accounted for \$774,321 which helps support other IASB services and helps keep costs down to members.

Action: Mark Christ moved, seconded by Rob Rodewald, to approve Result Performance Indicator R-4 as presented; motion carried.

Monitoring Reports – Operational Expectations

Executive Director Roger Eddy explained that the following Operational Expectations (OE) had been reviewed by the Executive Committee in October and were agreed upon as fully compliant.

OE-5: Executive Director Roger Eddy explained that OE-5 detailed Compensation and Benefits. A discussion took place in regards to the benefits of not being self-insured such as having a fixed insurance expense for budgeting.

No other comments made or edits recommended.

OE-10: No comments made or edits recommended.

Action: Dennis Inboden moved, seconded by Mark Harms, to approve OE-5 and OE-10 as presented and in full compliance; motion carried.

Annual Work Calendar Approval

Associate Executive Director Dean Langdon reviewed the Annual Work Calendar.

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Executive Director Roger Eddy added that the Governance Policy for the Work Calendar has been on-going for five years through the work of the Executive Committee and Policy Committee. The work that has been brought forward has been well done.

Action: Bill Alexander moved, seconded by Rob Rodewald, to approve the Annual Work Calendar as presented; motion carried.

Policy Review

Associate Executive Director Dean Langdon explained the process of review of the Governance Policies. Each policy will be reviewed quarterly to make sure the language used is correct for the purpose of each policy. RLS 1-4 was reviewed by General Counsel.

No comments or edits were recommended for Policy Monitoring – Governance Culture GC-4, GC-7, GC-8; Governance Policy Review – Board/Executive Director Relationship B/EDR-1.

Governance Policy Review – Required Legal Supplement: 990

Chief Financial Officer Jennifer Feld explained the process of the 990 tax form which was received in the meeting packet under “Additional Information.”

No comments or edits were recommended for RLS-1, RLS-2, RLS-3 and RLS-4.

Action: Denis Ryan moved, seconded by Barbara Somogyi, to approve GC-4, GC-7, GC-8, B/EDR-1, RLS-1, RLS-2, RLS-3 and RLS-4 as presented and in full compliance; motion carried.

BOARD LEARNING:

FY17-18 Budget Update and Financial Report:

Treasurer Thomas Neeley reviewed the September Financial Report presented in the packet. He explained that the report can be misleading as Conference numbers will be finalized in December. The cash balance at the end of September was \$6.8M. Neeley commended Chief Financial Officer Jennifer Feld for researching investments which led to a higher percentage earned on IASB investments than previously. He also thanked Executive Director Roger Eddy and the staff for their hard work to keep total cash flow above the mandated \$2.6M floor. Total value for investments alone is at \$2.6M.

Executive Director Roger Eddy explained that he will be consulting with the new treasurer regarding adding to the investment portfolio. He also reviewed some budgeted items, which will benefit IASB members, that will affect the financial report in the future such as: IASB Advocacy Symposium (April), salary for the additional IASB attorney, remodeling of office space in Lombard for the combining of Field Services with Board Development and Policy Services with General Counsel, and hiring of additional Policy personnel (spring).

Legislative Report

Deputy Executive Director Ben Schwarm provided a legislative update regarding the veto session which was discussed in the Legislative Report (100-49). He added that the Legislative Report is received by all members through an email system called Real Magnet. He thanked Administrative Assistance Mary Ellen Buch for pushing for better communication with members in the Governance Department.

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The property tax freeze bill (SB 851) with an additional homestead exemption for long-time occupants was approved by the House but never voted on in the Senate. Senate may vote on SB 851 when they return in January.

The civic bill (HB 1252) which requires a semester of civics instruction in junior high in public schools was approved by the House but still pending in the Senate as was the School Code mandate bill (HB 1262). The Senate voted to override the cursive handwriting bill (HB 2977) which will now become law. Also, a trailer bill (SB 444) which makes changes to the evidence-based funding formula was approved and is sitting on the Governor's desk for consideration.

Executive Director Roger Eddy added that if SB 444 is signed by the Governor then some of the calculations for the evidence-based funding formula will be changing. He informed the Board that other minor changes may occur in the coming years. The main focus now is to push for the formula to be funded.

IHSA Report

Mark Harms, IHSA Representative, reported on the last IHSA Board meeting. Participation numbers for high school football has decreased statewide and concussion awareness is on the rise. Discussion at IHSA Board meeting included changes that may be made to the State Football Tournament. Lacrosse has been added as a new sport which led to discussion regarding officials, football team size, etc. Harms explained the process for the IHSA Resolutions stating that resolutions are discussed at a town hall meeting and each IHSA member school has one vote regarding the proposal. Normally the principal votes on behalf of the school member district. Some topics being discussed at town hall meeting: transfers, public vs. non-public multipliers, and length of seasons for different sports. Harms added that an app was used to vote for resolutions which made voting more confidential.

2017 JAC Conference Committee Report – Leading by Learning

Co-Chairs Mark Christ and Carla Joiner-Herrod reviewed the 2017 Joint Annual Conference adding some interactive trivia questions for the Board. Some of the topics covered were:

- *8500 new badges were printed in 8 hours
- *Over 9000 registrants for Conference
- *Eight different hotels are used to house attendees
- *116 registrants for the School Safety Seminar
- *Tim Kight, Ruby Payne, and Jonathan Edison were General Session Speakers
- *121 panel sessions
- *30 year tradition for delivering chocolates to hotel staff

Joiner-Herrod thanked Meetings Management Director Carla Bolt for allowing the Co-Chairs to be included in the Conference and stated that hotel staff were very appreciative of the chocolate candies that were given to them from IASB. Board members were encouraged to talk with exhibitors and fill out feedback surveys. Information was shared regarding twitter and using #JAC17 for any comments posted regarding the Conference.

IASB Resolutions Committee Report

Vice President Joanne Osmond shared that several resolutions will be reviewed at Friday, November 17 Resolutions meeting.

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NSBA Resolution Ad Hoc Committee Update

Vice President Joanne Osmond reviewed the NSBA resolution process and stated that IASB goals for NSBA resolutions were to keep language consistent so that all aspects of discrimination be addressed.

President Phil Pritzker thanked Osmond, Deputy Executive Director Ben Schwarm, and the Resolution Committee members for their hard work.

Executive Search Ad Hoc Committee UpdateUpdate

The Executive Search Committee co-chairs, Past Immediate President Karen Fisher and Sue McCance reported on the work of the Executive Search Committee. Fisher commented that the search is going well and interviews will take place in January.

Royalty Program Update

Executive Director Roger Eddy again explained that the royalty programs are detailed in the R-4 report.

Staffing Update

Executive Director Roger Eddy reviewed the staffing update stating that IASB is 100 percent fully staffed. New employees since the last Board of Director meeting include: Field Services Director Dee Molinare, Production Services Assistant Director Katie Grant, and Field Services Administrative Assistant Deana Crenshaw.

Fall Division Meetings Report

Executive Director Roger Eddy reviewed the fall meetings report stating that the attendance numbers were consistent with previous years. He stated that the Division Dinner meetings are detailed in one of the Result Indicator reports and this also will be removed from the Executive Committee and Board of Directors' meeting agendas.

Vision 20/20 Update

Executive Director Roger Eddy stated that many goals for Vision 20/20 were met in 2017. Alliance Executive Directors are currently updating documents and making sure legislative efforts are also being updated. These efforts will focus on the shortage of teachers and the four pillars of Vision 20/20.

Other:

Review Issues Pending

Administrative Assistant Chris Montrey reviewed all action items approved for the November 16, 2017 meeting.

Confirm Future Meeting Dates

Executive Director Roger Eddy reviewed the meeting dates. The next meeting will take place on Sunday, November 19 as a reorganizational meeting. March meeting will be at the Hyatt Regency in Chicago.

Meeting Process Debrief

Associate Director Dean Langdon led a plus/delta review with the Board of Directors.

Executive Director Roger Eddy reviewed a handout regarding the BoardBook app to be used for the meeting packets. He thanked Policy Services Consultant Brian Zumpf for his work with BoardBook and

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Communications Director Jim Russell for all his years of service building the communications department to what it is today.

Board of Directors were reminded of the President's reception held on Saturday evening in President Phil Pritzker's room.

Thanks was given to Linda Eades for the chocolate that she distributed.

Pritzker announced that this was Immediate Past President Karen Fisher's last Board of Directors' meeting and Vice President Joanne Osmond presented Fisher with a White House bag as a token of thanks.

Additional Information

Additional items included in the meeting packet were: Holiday Staff Parties Dates, Bookstore Preview, Board of Directors' JAC Homeroom Schedule, Board of Directors' Work Session Notes, Mentor/Mentee List, IASB Board of Directors Future Meeting Dates, 2018 Executive Committee Meeting Dates, 990 Tax Form, Direct Deposit Authorization Form, IASB Annual Report of Services for FY2017, IASB Organizational Chart, NSBA Advocacy Institute, NSBA 78th Annual Conference, NSBA Executive Directors' Institute, NSBA Summer Leadership Seminar, and President and Mrs. Pritzker's reception invitation.

Adjournment

Action: Motion was made and seconded to adjourn the meeting; President Phil Pritzker adjourned the meeting at 4:45 p.m.; motion carried.