

Board of Directors Minutes — February 17, 2007

Illinois Association of School Boards  
2921 Baker Drive, Springfield, Illinois  
February 17, 2007

Present:

Marie Slater .....	President .....	Wheaton
Mark C. Metzger.....	Vice President.....	Aurora
Raymond Zimmerman.....	Immediate Past President.....	Flanagan
Joseph Alesandrini .....	Treasurer, Central Illinois Valley .....	Pekin
Fred Blue .....	Starved Rock.....	Utica
Carolyn Brooks .....	Wabash Valley.....	Noble
Tariq Butt.....	Chicago Board of Education.....	Chicago
Cyndi Dahl.....	DuPage.....	Darien
Roger Edgecombe.....	Abe Lincoln .....	Maroa
Carol Farnum.....	Kishwaukee.....	Aurora
Philip Fulton .....	Service Associates Representative .....	Chicago
Dale Hansen.....	Three Rivers.....	Coal City
Steve Hawk.....	Blackhawk .....	Erie
Felton Jose.....	Wabash Valley.....	Salem
Helen McClelland.....	South Cook .....	Country Club Hills
Joanne Osmond.....	Lake .....	Lake Villa
Howard Phillips .....	Two Rivers.....	Greenfield
Michelle Skinlo.....	Illini.....	Mattoon
Barbara Somogyi .....	North Cook .....	Elk Grove Village
Wesley G. Stelhorn.....	Southwestern.....	Baldwin
Gerald White.....	Western.....	Colchester
Joanne Zendol.....	West Cook .....	Berwyn

Absent:

David Barton.....	Two Rivers.....	Nebo
Lowell Beggs.....	Northwest.....	Amboy
Cheryl Jackson.....	Corn Belt.....	Bloomington
John Metzger .....	Egyptian.....	Benton

Chart Recorder.....	Fred Blue
Timekeeper .....	Gerald White
Process Observer .....	Carolyn Brooks
Recording Secretary.....	Patricia Culler

Agenda Additions

There were no additions to the printed and distributed meeting agenda.

Agenda Acceptance

Action: Helen McClelland moved, seconded by Roger Edgecombe and carried unanimously, that the agenda for the meeting conduct be accepted as printed and distributed.

November 16, 2006, Board of Directors' Minutes Approval

Action: Joanne Zendol moved, seconded by Michelle Skinlo and carried unanimously, that the minutes for the November 16, 2006, Board of Directors' Meeting be accepted as printed and distributed.

November 19, 2006, Board of Directors' Minutes Approval

Action: Dale Hansen moved, seconded by Felton Jose and carried unanimously, that the minutes for the November 19, 2006, Board of Directors' Meeting be accepted as printed and distributed.

Consent Agenda Approval

Action: Michelle Skinlo moved, seconded by Wesley Stellhorn and carried unanimously, that the consent agenda items be received and placed on file as printed and distributed in the meeting packet.

Monitoring Reports

ENDS/Mission—Pages19-23

This policy is in compliance at this time.

EXECUTIVE LIMITATIONS/ Financial Condition—Pages 25-34

This policy is in compliance at this time.

EXECUTIVE LIMITATIONS/Communication and Counsel to the Board—Page 35

This policy is in compliance at this time.

EXECUTIVE LIMITATIONS/Relationship with Suppliers—Page 37

This policy is in compliance at this time.

The Executive Director noted two Service Associate firm incidents at the 2006 conference: Kluber, Skanhan and Associates—vandalism of another firm's booth resulting in elimination from future exhibitions; and Honeywell—nonpayment of their Hyatt account at the present time. The Executive Director will report on the outcome of the Honeywell situation at the May Board of Directors' Meeting.

EXECUTIVE LIMITATIONS/Treatment of Member Districts II-10—Page 39

This policy is in compliance at this time.

Cynthia Dahl raised the question as to whether or not this policy should be reworded in the positive in light of Delegate Assembly discussions around a constitutional amendment. The Executive Director responded that the policy was purposely written in the negative since it is a limitation policy and that a copy of the procedure put in place to correct the situation will be made available at the May Board of Directors' Meeting.

GOVERNANCE PROCESS/General Governance Commitment III-1—Page 41

This policy is in compliance at this time.

GOVERNANCE PROCESS/Governing Style III-2—Pages 42-43

This policy is in compliance at this time.

GOVERNANCE PROCESS/Board Job Description III-3—Page 44

This policy is in compliance at this time.

GOVERNANCE PROCESS/President's Roles III-4--Page 45

This policy is in compliance at this time.

GOVERNANCE PROCESS/Vice President's Role III-4A—Page 46

This policy is in compliance at this time.

GOVERNANCE PROCESS/Treasurer's Role III-4B—Page 47

This policy is in compliance at this time.

The process for Treasurer selection will be distributed at the May 18-19, Board of Directors' Meeting.

GOVERNANCE PROCESS/Immediate Past President's Role III-4C—Page 48

Action: Cynthia Dahl moved, seconded by Dale Hansen and carried unanimously, that the following policy, reflecting current procedure, be adopted:

*The Immediate Past President shall be primarily responsible for the orientation of new members of the Board of Directors including formal orientation and the assignment of mentors. The Immediate Past President shall have such other duties as the President of the Board of Directors shall assign.*

GOVERNANCE PROCESS/Annual Board Planning Cycle III-7—Pages 49-50

This policy is in compliance at this time.

GOVERNANCE PROCESS/Board Members' Code of Conduct III-8—Pages 51-52

This policy is in compliance at this time.

IASB Ends Policy Update

The Executive Director stated that the Governance Policies have been reviewed and updated:

- Changing Board to Board of Directors or board of education where appropriate;
- Adding policy III-4C Immediate Past President's Role; and
- Adding Item C of the Ends Mission to read: *Cultivate a culture of trust among the membership for the Association's legislative process.*

Action: Cynthia Dahl moved, seconded by Joanne Zendol and carried unanimously, that adding Item C, Ends Mission be accepted as rewritten.

Action: Fred Blue moved, seconded by Michelle Skinlo and carried unanimously, that the entire packet of distributed IASB Governance Policies be accepted as printed and distributed.

Fiscal Year 2007-2008 Budget Assumptions Preview

The Executive Director discussed the 2007-2008 budget assumptions outlined on page 55 of Board of Directors' meeting packet, highlighting some of the assumptions:

- Field Services is, and will continue to be, the foundation of the Association and all other offerings will be built upon this premise.
- Superintendent searches will become a department rather than an additional service of Field Services and will be expanded to include assistant superintendent, business manager and principal searches.
- Consulting services will include electronic on-line portals and on-going equipment upgrades may increase as more electronic delivery is implemented.
- Four on-line courses were started last year and there are plans to add additional courses as the transfer of courses to the new NSBA vendor is completed.
- LeaderShop program in full-scale use and more and more people are getting involved.
- TAG program funding, \$250,000, will be continued by ISBE as a budget line item.
- Development of the next governance video.
- Continuance of the commitment to the Center for Public Education and participation in the multi-state project, Iowa Lighthouse.
- Leasing of additional Lombard space including possible of IPA and IASA needs at this location.
- Continued current and consideration of new pooling programs and programming sponsorships. As local district budgets get tighter, they benefit from these types of programs/sponsorships.

The goal continues to be a balanced budget providing needed membership services at an affordable rate. Budget focal point remains *What services shall be provided to school boards and at what costs?*

### 2007 Annual Conference Registration Fees

**Action:** Michelle Skinlo moved, seconded by Mark Metzger and carried unanimously, that the 2007 pre-conference registration fee be established at \$315 and \$340 for onsite registration.

### Committee Appointments and Re-appointments

In addition to the committee appointments and re-appointments listed on page 59 on the meeting packet, President Slater appointed Barbara Somogyi to continue as IASB's representative to the ISBE Image Committee and Helen McClelland to represent IASB on the ISBE's Gender Equity Committee.

### Springfield Office Expansion Update

Executive Director Johnson noted that the Springfield facility expansion, authorized by the Board of Directors at its May, 2006 meeting, has been completed and elaborated on the space/program information provided on page 61 of the meeting packet.

### Leadership Conference Comments

Board of Directors' comments regarding the 2007 Leadership Conference workshop on Servant Leadership and the tour of Chicago's Healy School included:

**Workshop**—Content caused participants to view their board role/responsibilities in entirely new ways. This was a workshop for veteran, perhaps third-year, board members and should be considered as a conference workshop offering.

**Healy School**—The curriculum and fine arts being offered, despite having to deal with three Chinese dialects, as well as English, were amazing. The energy of the administration and the staff, as well as the student discipline, was phenomenal.

### FRN Report and Legislative Update

**2007 NSBA FRN Conference**—The following Illinois' officers, board members and administrators attended the January 28-30, 2007, NSBA Federal Relations Network Conference: President Marie Slater, Vice President Mark C. Metzger, Vice President Raymond Zimmerman, Geneseo CUSD 228 – Christy Coleman, Plainfield SD 202 – Victoria Eggerstedt, Elgin U46 – Joyce Fountain, and O'Fallon SD 90 – Nancy Gibson. The Illinois delegation visited their congressional offices to discuss funding for special education, reauthorization of No Child Left Behind and opposition to private school vouchers. A full report of the meeting events and participation were listed on pages 65-66 of the meeting packet.

**Legislative Update**—Associate Executive Director, Governmental Relations Benjamin Schwarm distributed copies of "Hot Bills" of Interest, 2007 School Funding Bills and 2007 Bills Containing Mandates to the Board and reviewed their current status and provisions as they affect local boards of education. (Copies of the distributed legislative information are filed with these minutes.)

### Service Associates' Report

Philip Fulton, Service Associates' Representative, reported the membership has remained steady, the organization is reviewing its plans and, as well as the conference exhibit bingo game toward increasing participation beyond the 560 who participated in 2006. The group will meet with IASB Field Services staff to discuss suggested topics for division meetings and expressed appreciation for staff support.

### Staffing Update

The Executive Director announced the following staffing changes:

- Kevin Bell, Assistant Director, Governmental Relations, resigned November 30, 2006, and a replacement is currently being considered.
- Kimberly Munch moved from temporary to regular Field Service support status as of January 1, 2007.
- Donna Johnson will be moving from Field Services to head up the newly-created Search Department.
- Kim Small will be moving from the Policy Department to the General Counsel's Office to provide back-up to Melinda Selbee.
- Jerry Glaub will be cutting back to 5-10 hours per week as of May 1, 2007, and the fulltime Associate Executive Director, Communications position will be filled by John Lyday sometime in March.

### Retiring Directors

Fred Blue, Starved Rock Director, and Gerald White, Western Director, will not be seeking re-election to their local boards of education in April. Both expressed feelings of appreciation for having been allowed to be a part of a larger service to all the state's children beyond their local districts and the friendships they had made as a result of this participation. Both Blue and White will attend the May 18-19 Board meeting to receive formal service recognition along with fellow Directors who may not be re-elected by their local districts in April.

The meeting was adjourned at 3:37 p.m. The next meeting of the IASB Board of Directors will be held May 18-19, 2007, Crowne Plaza, Springfield, Illinois.