

Annual Report

FY 2022



ENVISION • ENGAGE • EMPOWER • EDUCATE • EVOLVE • EQUITY



From the Executive Director

This report offers a snapshot of the important work of the Illinois Association of School Boards during the 2022 fiscal year (July 1, 2021–June 30, 2022) to provide timely and meaningful support to members.

With the close of the fiscal year, the Association had much to be grateful for. Membership held steady, the Association's finances remained solid, and members continue to respond well to new initiatives, learning content, and resources.

IASB represents over 99% of Illinois public school districts through the work of nearly 6,000 school board members advocating on behalf of approximately 2 million public school children and local taxpayers since 1913. Thank you for your leadership and continued support.

Thomas E. Bertrand, Ph.D.
Executive Director

IASB Strategic Priorities

ENVISION

Envision and demonstrate Excellence in programs, services, educational opportunities, and support for IASB members resulting in high levels of member satisfaction.

ENGAGE

Engage members and member districts with IASB staff, programs, resources, and services.

EMPOWER

Empower members to serve as effective, confident advocates for local school board governance and quality public education for every student.

EDUCATE

Educate the membership about best practices in board governance and monitoring aimed at ensuring excellence and educational opportunities for every student.

EVOLVE

Evolve to provide timely and meaningful information, training, support, and resources necessary to meet the changing needs of members and member districts.

EQUITY

Initiate, advocate for, and support efforts to ensure **Equity, Diversity, Inclusion, and Racial Justice** within IASB, its membership, and PK-12 Schools.

MEMBERSHIP by the Numbers*

*Membership records as of June 30, 2022.



848
Member
Districts



5,888
Board
Members



231
School
Attorneys



69
Service
Associates



62
Affiliate
Members



3
Associate
Members

FY22 Service and Support to Members

Return of in-person meetings to connect and collaborate



The return of an in-person Joint Annual Conference in November 2021 allowed school leaders and service vendors to reconnect. The Conference offered opportunities for school board members to learn with and from their peers, including more than 118 Panel Sessions, with 27 being “Share the Success” district presentations. Several sessions looked at lessons learned and opportunities gained from the pandemic.

Two rounds of Division Meetings were held – one in the fall and another in the spring – for each of IASB’s 21 regional divisions. The meetings provided education, networking, and peer recognition.

While members found value in in-person programming, IASB continued to utilize virtual formats for other membership meetings and learning events. A dedicated half-day virtual event focused on collective bargaining trends. A committee of IASB staff and members attended quarterly virtual meetings with the Illinois State Board of Education to discuss current issues and challenges in the field.

VIRTUAL EVENT
Trends in Collective Bargaining for School Board Members
Attend this timely event to learn and discuss key collective bargaining issues such as:

- compensation
- minimum salary mandates
- benefits
- regional topics in your area
- working conditions


**Saturday, January 29, 2022, 9 a.m.–noon**
For more information and registration, visit www.iasb.com

Training to support continuous learning, effective leadership

In our rapidly changing society, board members need to stay up to date on issues impacting public education. IASB offered 48 webinars throughout FY22 on a variety of topics from legal to social and emotional learning to finance. Webinars were provided free as a benefit of membership.

To help school board members lead equity work in their districts, an equity webinar series launched to address unconscious and implicit bias, microaggressions, the Equity Journey Continuum, student voices, and race and culture in schools, among other topics.

Equity, Diversity, and Inclusion
WEBINAR SERIES
Being Right or Being Effective: Diversity, Equity, Inclusion, and Leaders at the Crossroads
Tuesday, January 25, 2022 — 6:30 p.m.
Anti-Bias and Micro-Inclusion
Thursday, February 3, 2022 — 6:30 p.m.
Unconscious and Implicit Bias
Wednesday, February 16, 2022 — 6:30 p.m.
The Equity Journey Continuum
Wednesday, March 2, 2022 — 6:30 p.m.
**Visit www.iasb.com/edi_webinars**

In addition to webinars, IASB’s Online Learning Center added a course for Managing Difficult Public Comment and Title IX training for School Board Appellate Decision-Makers this year.

During FY22, IASB staff facilitated 235 In-District Workshops on a variety of topics, including Setting District Goals and Direction, Equity: An Educational Imperative, Board Governance Review, and Starting Right, and added a new In-District Workshop offering: The Trust Edge Experience.

Advancing advocacy

IASB monitored over 250 pieces of legislation in the second year of the 102nd General Assembly and championed bills to address position statements approved by membership, including board reorganization, Property Tax Extension Limitation Law, special education residential placement crisis, COVID administrative leave, and teacher tenure. Other

legislative wins included positive changes to language for more than a dozen bills brought forth to address school staffing shortages.

In federal affairs, IASB attended congressional member meetings and provided letters of support for a \$3 billion investment in Title II, Part A of Every Student Succeeds Act (ESSA), to aid in retaining and recruiting teachers, principals, and other school leaders, as well as improving their practice.



The IASB Advocacy Ambassador program was launched to extend advocacy efforts to member districts, connecting board members and legislators to discuss important legislative topics. Monthly Advocacy

Fridays held virtually during session kept members informed of current issues.

New policy subscription service

The Association maintained board engagement and retention of key policy services like PRESS Plus, and increased School Board Policies Online and BoardBook subscriptions. In FY22, IASB began offering a new subscription service: Administrative Procedures Online. The service provides easy, online access to the district's current administrative procedures manual with quick updates, complete searches for words or phrases, and timesaving links to legal references and cross-references.

Two PRESS issues were published during the year – Issue 108 and Issue 109 – to help boards keep up with the review and monitoring of board policy and administrators do the same with administrative procedures. Additional information was provided to assist boards with implementing policy changes due to legislation and ISBE rules concerning national sex education standards implementation, restraint and time out, and Faith's Law.



Updated tools and information resources

Communication to members in FY 2022 year included 29 Legislative Alerts and 49 Online Updates. IASB posted 163 News Items, 14 Recent Court and Agency

Decisions, and 75 online videos. A new podcast, "Inside IASB" was launched to discuss school board leadership and education topics. IASB revised and republished a book on collective bargaining available in print or as an epub.



New/updated free pamphlets and data:

- Annual School Calendar
- Digest of Bills Passed
- New School Laws
- Legislative Session Overview
- Guide to Identifying, Recruiting, and Mentoring Future School Board Members
- Qualifications and Characteristics of School Board Members
- School Board Member Facts
- Finance Election Data
- School Design Data File

Updated school law guidance:

- Guide to Illinois Statutes Affecting Schools
- Letting the Sunshine In: School Board Meetings and Records
- Managing Challenging Public Comment Periods
- Understanding Illinois Personnel Records Review Act
- Responding to a Subpoena
- Special Education Procedures and Sample Policies
- What is PERA (Performance Evaluation Reform Act)

Six *Illinois School Board Journal* issues covered extracurriculars, administrator salaries, the educator shortage, and school funding.



Programs allow districts an opportunity to save

IASB Sponsored Programs include BuyBoard national purchasing cooperative, Forecast5 Analytics for analysis, Illinois Energy Consortium powered by Future Green for energy purchasing and renewable energy, Illinois Schools Employee Benefits Consortium (ISEBC) and Metropolitan Schools Employee Benefits Program for group health insurance, Liquid Asset Fund financial investment pool, Mid-West Truckers Association, Inc.

for drug and alcohol testing, NSN Employer Services, Inc. for unemployment cost control, procurement card (p-Card) for streamlined purchasing, School Leaders Risk Management Association (SLRMA) for risk management support, SchoolGuard® school safety service, and the Workers' Compensation Self-Insurance Trust (WCSIT) and Illinois School District Agency (ISDA) insurance pools. In 2022, IASB announced SuperEval for superintendent evaluations.

Member Participation and Engagement Opportunities

PRESS Subscribers	932
PRESS Plus Subscribers	515
School Board Policies Online Subscribers	232
Administrative Procedures Online Subscribers	3
BoardBook Subscribers	185
In-District Policy Consultations	118
Policy Projects Opened (One-Time Customization or Administrative Procedures)	37
Fall 2021 Division Meeting Registrants/Districts	1,298 / 311 districts
Spring 2022 Division Meeting Registrants/Districts	1,105 / 264 districts
In-District Workshops Facilitated	235
Webinar Registrants	4,291
Online Course Registrants	1,297
Board Leader Recognition Program Participants	715
School Board Governance Recognition Districts (two-year award)	32 / 35 in second year
2021 Joint Annual Conference Attendance/Districts	8,055 / 691 districts
2021 Joint Annual Conference Exhibitors/Booths	702 / 255 booths
2021 Delegate Assembly Participants	411
Resolutions Submitted by Member Districts	23
Advocacy Ambassadors	11
Amicus Program	1
Executive Searches Facilitated (% of known searches)	28 (22.58%)
Online Bookstore Sales/Titles offered	2,191 / 38
School Design projects Submitted/Maintained	23 / 654 maintained

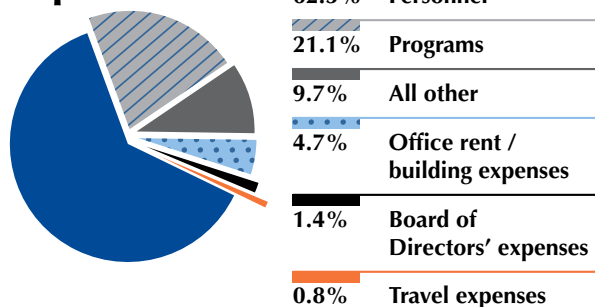


Balance Sheet

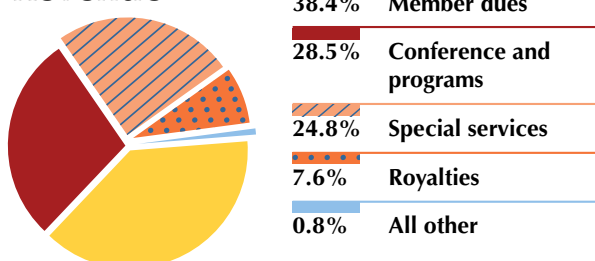
For the year ended June 30, 2022

ASSETS	
Cash and investments	\$15,498,606
Accounts receivable	557,390
Prepaid expenses	165,549
Inventories	107,234
Total current assets	16,328,779
Property and equipment	
Cost	7,172,036
Accumulated depreciation	(4,365,749)
Net property and equipment	2,806,287
Total assets	\$19,135,066
LIABILITIES	
Accounts payable	\$132,684
Accrued payroll and other costs	254,849
Member lodging deposits	522,800
Dues and other income received in advance	5,519,789
Total current liabilities	6,430,122
Net assets, unrestricted	12,704,944
Total liabilities and net assets	\$19,135,066

Expenditures



Revenue



Statement of Activities

For the year ended June 30, 2022

INCOME	
Dues - Active members	\$4,394,953
Dues - Other memberships	73,172
Programs	
Annual Conference	3,060,495
Division Meetings	75,435
Workshops	177,305
Publications	98,244
Special services	2,883,526
Interest & dividends	118,671
Royalties	885,530
Sponsorships	83,040
Other income	73,648
Realized gain (loss) on investments	766,524
Unrealized gain (loss) on investments	(1,233,625)
Total income	\$11,456,918
EXPENSES	
Salaries	\$4,752,072
Employee benefits	2,096,149
Travel and professional development	91,810
Board of Directors meetings and travel	152,873
Office rent, maintenance, and utilities	521,170
Postage	34,309
Supplies	65,778
Printing	7,058
Accounting and audit	17,000
Equipment maintenance	12,987
Equipment rental	31,321
Insurance	90,078
Contractual services	330,257
Other administrative	97,796
Programs	
Annual Conference	951,543
Division Meetings	78,152
Workshops	241,490
Publications	135,462
Special services	913,112
National dues	48,000
Provision for depreciation	327,196
Total Expenses	\$10,995,613

INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS

\$461,305

NET ASSETS, unrestricted

Balance as of June 30, 2021	\$12,243,639
Balance as of June 30, 2022	\$12,704,944

IASB Officers



Simon Kampwerth Jr.
President



Mark Harms
Vice President



Tim Custis
Treasurer



Thomas Neeley
Immediate Past President

IASB Executive Committee

Simon Kampwerth, Jr.
Mark Harms
Tom Neeley

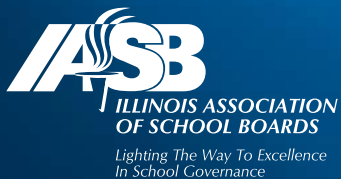
Mark Christ
Tim Custis
Linda Eades

Sue McCance
Tracie Sayre
Tom Ruggio (alternate)
Marc Tepper (alternate)

The vision of the Illinois Association of School Boards is excellence in local school board governance supporting quality public education.

The mission of the Illinois Association of School Boards is to Light the Way for its members by developing their competence and confidence through a robust toolkit designed to build excellence in local school board governance, including:

- Premier training experiences;
- Networking opportunities for mutual support;
- Valuable benefits, pooled services, information, and expertise;
- Advocacy on behalf of public education; and
- A platform for a strong collective voice on common interests and concerns.



2921 Baker Drive
Springfield, Illinois 62703-5929
(217) 528-9688

www.iasb.com

One Imperial Place
1 East 22nd Street, Suite 310
Lombard, Illinois 60148-6120
(630) 629-3776