

*Give them the recognition
they have earned!*

SCHOOL BOARD MEMBERS DAY
November 15, 2024

Tips to Honor and Recognize School Board Members

The following ideas will help you plan activities for board of education members in your district for School Board Members Day on November 15, 2024. Please use any of the School Board Members Day materials available on the [IASB website](#) to assist with activities and outreach. You can also incorporate our School Board Members Day tagline, “Give them the respect they have earned!” into honorary efforts.

- Film a short video with students and staff thanking school board members for their service. Share the video on social media using #ThankABoardMember.
- Ask for classrooms to volunteer to “adopt” a school board member for the day. Students can send cards and artwork to the board members at home or at work, or invite them to attend a class or read a story to younger students.
- Arrange for a student musical group to dedicate a performance to the board at an upcoming meeting, record the event, and post it on your website and share it through your social media accounts using #ThankABoardMember.
- Have an art class do a project for school board members; a mural highlighting current board of education members, small projects that could be given to board members as a token of appreciation, or other art projects highlighting the work of the board or other recent successes at the district.
- Utilize scoreboards and video boards of your sports facilities to include a “thank you” message for school board members. Post a “thank you” message to school board members on your district digital signs or on the school marquee. Take a photo with your board of education and your school mascot(s) and share it on your website and social media platforms.
- Dedicate a week to your board of education members and have a board member read the morning school announcements each day.
- Ask if the local newspaper or other media outlets would feature a story on one or two board members, or the entire board of education. Provide them with a list of recent district accomplishments and a profile of school board members that includes years of service and interesting facts about each member.
- Ask your local newspaper to write an editorial recognizing the many volunteer hours school board members give to your community. Provide information for this editorial with local and state data and include a photo showcasing community outreach efforts of the school board team.
- Add the 2024 School Board Members Day graphics to the district’s webpage and social media sites or add the “Thank You poster” to website/socials pages and

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encourage community members to download and use the poster on their own platforms or at their office locations. Print a large poster to hang in the administrative office or school hallways.

- Arrange for a city, township, village, or county official to proclaim November 15, 2024, as School Board Members Day.
- Profile board members in the district and/or school newsletters, staff bulletins, and on the website. Include information about their careers, hobbies, volunteer activities, and other interesting facts and accomplishments.
- Create social media posts, or use the IASB social media graphics, thanking school board members and recognizing them for their service and use the hashtag, #ThankABoardMember. Customizable graphics are available for districts to use by adding a photo of the board of education or the district logo.
- Feature a “board member of the week” on your social media platforms or in your district news feed in the weeks leading up to School Board Members Day. Highlight their accomplishments, years of service, inspirations, and role models. Include a quote from the board member about why they choose to serve on the school board. After all board members are recognized, honor the full board of education (with a photo) for their dedicated service on November 15.

These materials are intended to support and encourage local outreach efforts to honor school board member service and the important role of board members in local governance work. School districts and other groups are welcome to use any School Board Members Day resources without additional permission. Questions about School Board Members Day can be directed to [IASB Communications](#).

Please share your recognition efforts on social media using #ThankABoardMember. Tag IASB on our social accounts ([Facebook](#), [X \(Twitter\)](#), [Instagram](#)) and we will share them with our followers.

#ThankABoardMember