



8,000 Decision-Makers
846 School Districts • 21 Divisions

Sponsorship Opportunities



The Illinois Association of School Boards works daily to be the first and best resource for boards of education. We invite you to become a sponsor of IASB events. Your sponsorship will help us sustain our crucial work in this increasingly complex world.

Why Sponsor?

As a sponsor, your organization will receive special recognition that provides high level exposure to decision-makers at the forefront of supporting, educating, and informing those who govern and direct the course of education in Illinois public schools.

Connect and engage with local school districts through one of the many levels of sponsorship offered. In exchange for your support, you will receive invaluable access to Illinois' leaders in education.










42 Division Meetings
1 Joint Annual Conference

2019

For more sponsorship information, call 217/528-9688. To be a sponsor, please visit <http://bit.ly/IASBsponsor>.

Joint Annual Conference Sponsorship Opportunities


Legacy Sponsor (\$15,000)

-  Company logo added to the 2019 JAC event website
-  One standard booth (10' x 10') in exhibit hall
-  One full-page ad in the official Conference program
-  Banner signage in one of the main hallways leading to the general session ballroom and meeting rooms
-  Recognition in multimedia that runs prior to the start of each general session
-  Verbal recognition at each general session (three sessions)
-  Recognition as hospitality sponsors at IASB officer Conference receptions
-  Recognition at our Fall 2019 and Winter/Spring 2020 division meetings (21 divisions, 42 meetings)
-  Recognition as sponsors at the quarterly IASB Board of Directors meetings

Millennium Sponsor (\$10,000)

-  One standard booth (10' x 10') in exhibit hall
-  One full-page ad in the official Conference program
-  Banner signage in one of the main hallways leading to the general session ballroom and meeting rooms
-  Recognition in multimedia that runs prior to the start of each general session




Conference Event Website Sponsor (\$10,000)

-  Your company will be listed on the 2019 JAC event website



Panel Sessions Signage Sponsor (\$10,000)

-  Company logo added to ALL Conference Panel Session signage placed outside of session rooms (Hyatt Regency Chicago for 3 days, over 90 sessions)


Century Sponsor (\$5,000)

-  One standard booth (10' x 10') in exhibit hall
-  One half-page ad in the official Conference program
-  Shared banner signage in one of the main hallways leading to the general session ballroom and meeting rooms

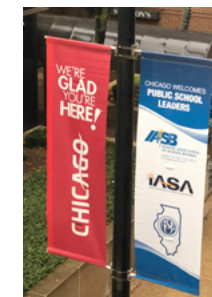
Conference Event Mobile App Sponsor (\$5,000)

-  Your company logo on a banner graphic in the Conference app
-  Your company logo included in an app launch announcement email

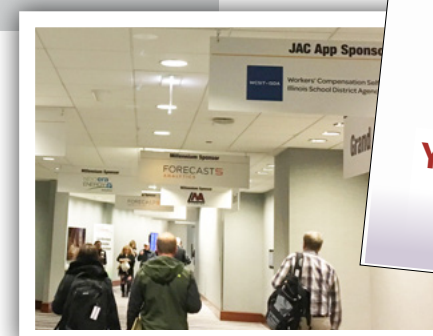
Decade Sponsor (\$3,000)

-  Shared banner signage located in a prominent area at the Hyatt Regency Chicago

Payment required by September 1



The 87th Joint Annual Conference will be held November 22-24 at the Hyatt Regency Chicago.



Joint Annual Conference Sponsorship continued

Patron Sponsor
(\$1,000 – 2,999)

 **Conference Event Mobile App Custom Push Alert Sponsor** (\$1,000)

 **E-Blast Sponsor** (\$1,000)

Friend Sponsor
(LESS THAN \$1,000)

Premier Sponsor
(Custom)

A special level of limited sponsorships has been established to afford individuals or organizations the opportunity to provide a highly visible service with commensurate recognition. This sponsorship will be available on a first-come basis. Please contact Carla Bolt at cbolt@iasb.com to obtain further details.



Payment required by September 1

NOTE: All sponsorships are subject to change. Sponsors must be engaged in activities consistent with IASB's educational mission and tax-exempt purpose. This opportunity is open to any individual, vendor or firm that supports the mission of IASB, including those that may not be eligible to become IASB Service Associates.



Division Meeting Sponsorship Opportunities

IASB has divided Illinois into 21 geographic regions called divisions for purposes of organizing Association governance and delivery of services. These divisions hold regular meetings, and all board members and school administrators from the division are invited to attend. In some divisions, meetings are held in a restaurant/banquet hall venue. Other divisions choose to have a local school district host the meeting in one of their buildings. **Attendance is approximately 50-200 per meeting; total attendance each season is approximately 1,800-2,000.**

Division Meetings Sponsor (\$2,500)
Fall 2019 and Winter/Spring 2020 – 42 meetings

- ▶ Signage at each meeting
- ▶ Recognition during the business portion of each meeting (sponsor representatives are invited and will be introduced)



Division Meetings are held all over the state, in the fall, winter, and spring.

For more sponsorship information, call 217/528-9688. To be a sponsor, please visit <http://bit.ly/IASBsponsor>

For more sponsorship information, contact Shantel Rotherham at srotherham@iasb.com.

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