

## The Challenge... and the Solution

School districts throughout America need highly skilled chief executives with a passion to lead! Through effective organizational leadership, superintendents can be catalysts for shaping mission-driven school systems that inspire a culture of excellence, where quality teaching and community engagement support our youth for success. That's why hiring a superintendent is such a critical function for school boards.

Finding a superintendent often requires an executive search, which can be a time-consuming, challenging and complex endeavor. Your state school boards association has highly specialized, professional assistance ready to design a well-organized search that will attract quality candidates and adhere to the highest standards of ethics and effective school governance.

NASS members have extensive knowledge of state laws affecting all aspects of the hiring process, including the superintendent certification guidelines in each state (which can serve to protect the district and the candidate). Unlike any other search firm, NASS members have extensive knowledge of effective governance, understand best practices in school district leadership (including goal setting, strategic planning and superintendent evaluations), and use proven strategies to develop productive board/superintendent relations.



### NASS at a Glance

- ◆ Over 60 consultants in 36 states who serve as superintendent searchers in school boards associations.
- ◆ An experienced network with diverse public and private sector background in business, government, human resources, and educational leadership.
- ◆ Proven track records of placements that last, bringing sustained and quality leadership to your district.
- ◆ Supported by the National School Boards Association.

### Why does NASS exist?

- ◆ To fulfill our mission: finding top executive leadership for school districts throughout the United States, through our core values: ethics, integrity, leadership and teamwork.
- ◆ To collaborate nationally on the search process, including nationwide job postings and recruiting highly qualified candidates.
- ◆ To share vital background and reference information on candidates in other states.
- ◆ To research and identify best practices in the executive search process.



**G**iven our extensive work with school boards throughout the nation, the National Affiliation of Superintendents Searchers is uniquely positioned to understand the serious challenges facing school districts and the leadership qualities necessary during these changing times.

School districts throughout America need highly skilled chief executives with a passion to lead... and NASS is prepared to be your partner in making that connection.

**Ethics  
Integrity  
Leadership  
Teamwork**



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**Ethics • Integrity • Leadership • Teamwork**

The National Affiliation of Superintendent Searchers (NASS) is the most experienced network of search professionals in the country. Rely on NASS consultants to execute a national campaign to find your district's next superintendent.