

Board of Directors' Meeting Minutes

Saturday, August 24, 2024

IASB Board of Directors' Meeting

Marriot Bloomington-Normal

Present:

Mark Harms	President	Flanagan
Tracie Sayre	Vice President	Arenzville
Simon Kampwerth, Jr	Immediate Past President	Peru
Chris Buikema	Northwest	Rock Falls
Liz Campbell	Three Rivers	Bolingbrook
Mark Christ	Southwestern	O'Fallon
Tim Custis	Central Illinois Valley	Washington
Veronica Franklin (<i>Joyce Dickerson</i>)	South Cook	Calumet City
Linda Eades	Kaskaskia	Hettick
Bob Geddeis	Kishwaukee	Rockton
Chris Gordon	Abe Lincoln	Springfield
Lisa Irvin	Egyptian	Belle Rive
Jeff Johnson	Blackhawk	Kewanee
Alva Kreutzer	North Cook	Elk Grove Village
Jim Lima (<i>Janice Roeder</i>)	West Cook	Melrose Park
Thomas Ruggio	DuPage	Woodridge
Jim McCabe	Starved Rock	Utica
Sue McCance	Western	Cuba
Sheila Nelson	Shawnee	Cairo
Nick Sartoris	Corn Belt	Pontiac
Lisa Schwartz	Two Rivers	Liberty
Marc Tepper	Treasurer/Lake	Buffalo Grove

Absent:

Jianan Shi	Chicago SD 299	Chicago
Stephen Nelson (Ex-Officio)	Service Associates Representative	Rockford
Mandy Rieman	Wabash Valley	Newton
Kimberly Keniley-Ashbrook	Illini	Homer

Recording Secretary:

Chris Montrey

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Introductions and Announcements

President Mark Harms called the August 24, 2024, meeting to order at 11:30 a.m.

Harms welcomed everyone to the August meeting.

Additions to and Approval of Agenda

Action: Nick Sartoris moved, seconded by Liz Campbell, to approve the August 24, 2024, meeting agenda as presented; motion carried.

Approval of June 8, 2024 Board of Directors' Meeting Minutes

Action: Linda Eades moved, seconded by Chris Gordon, to approve the June 8, 2024, Board of Directors' meeting minutes as presented; motion carried.

Approval of Consent Agenda

Action: Sue McCance moved, seconded by Jim McCabe, to approve the Consent Agenda Items (President's Report; Executive Director's Report; Operational Expectation Reports; Result Indicator Report; July 12, 2024 Executive Committee Meeting Minutes; FY 2025 Membership Report; and Meeting Process Debrief) as presented; motion carried.

Items Moved from Consent Agenda

No items were moved from the Consent Agenda.

Resolution Committee Rules Approval

Vice President Tracie Sayre reviewed the Resolution Committee Rules stating the rules were approved previously by the Resolutions Committee. She reviewed some changes to the rules including reminding the Board that Belief Statements were changed in 2022 and are now known as Position Statements and there are some changes to the appeal process.

A discussion took place regarding a time limit to the deliberation of the committee after district presentation is complete.

Action: Lisa Irvin moved, seconded by Bob Geddeis, to approve 2024 Resolution Committee Rules as presented; motion carried.

2024 Delegate Assembly Rules Approval

Executive Director Kimberly Small reviewed the Delegate Assembly Rules and rationale for changes. She stated the rules align with resolutions committee rules and the Delegate Assembly will operate by these rules in November.

Action: Tim Custis moved, seconded by Simon Kampwerth, to approve the 2024 Delegate Assembly Rules as presented; motion carried.

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IASB Policy Review Committee Proposed Constitutional Amendments

President Mark Harms reviewed this Constitutional Amendment stating these amendments were discussed at a prior Board of Directors meeting; however, the Board will take action today so that all members of the Board agree on this amendment.

Vice President Tracie Sayre stated these changes were recommended from the parliamentarian and she reviewed the changes. She confirmed these changes will need to be approved by a 2/3 vote by the Delegate Assembly to pass.

Action: Lisa Irvin moved, seconded by Sue McCance, to approve the IASB Policy Review Committee's proposed Constitutional amendments as presented; motion carried.

GC-6 Review and Approval

President Mark Harms stated the Operational Expectation Policy Review would be moved from the 1st quarter meeting to the 3rd quarter meeting so the policy relating to the Executive Director could be reviewed before the Executive Director's evaluation which takes place during the 4th quarter meeting. He stated the word "optional" will be removed from this review on the calendar.

Action: Sue McCance moved, seconded by Liz Campbell, to approve GC-6 with edit of removing "optional"; motion carried.

FY24 Audit Report and Approval

Treasurer Marc Tepper thanked CFO Jennifer Feld for her work on this year's audit. He stated the Audit meeting went well with Jim Hogge from Eck, Schafer & Punke and IASB had a clean audit. The Audit Committee recommended approving the Audit Report as presented.

Action: Bob Geddeis moved, seconded by Mark Christ, to approve the FY24 Audit Report as presented; motion carried.

FY25 Budget Update/Financial Report Update

Executive Director Kimberly Small reviewed the Executive Summary in the June Financial report noting cash balance, total assets, and current liabilities. She reviewed the decreased cash flow cycle each year due to cyclical expenses paid. Small also reviewed the State of Revenues and Expenses Report noting the different line items of each.

Treasurer Marc Tepper reviewed the Cash Flow Projection report stating IASB is well within its budget due to keeping expenses down. He also reviewed the comparison of three years charting noting the cycle each year and that cash was above the mandated cash floor. Tepper reviewed the investment report noting the yearly dividends earned for FY24.

Tepper stated that RFPs will be sent out next week to review auditors for the next three years. He stated the timing of reviewing auditors previously changed to make sure it was during the term of the treasurer. A final recommendation will be made at the November meeting.

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A conversation took place regarding IASB's cash on hand and future investments. President Mark Harms stated a Finance Ad Hoc Committee is formed every five years to look at finances and review the finance policy, this committee will be formed in 2027.

Resolution Committee Report

President Mark Harms stated the Resolution Committee meeting took place on August 2; however, he was not able to attend and asked Marc Tepper to stand in for him. He stated that Vice President Tracie Sayre did a great job leading the meeting as Resolutions Chair.

Sayre reviewed the 13 resolutions that IASB received. She stated two of the resolutions were Constitutional change which the Board of Directors review. She stated clickers will be used at the Delegate Assembly for delegates' votes and there will be a webinar regarding what to expect at the Delegate Assembly on October 31 at noon. The Resolutions Committee will meet on November 22 and Delegate Assembly will take place on November 23.

A discussion took place regarding school closure when a school is used for an election polling place and if this could become additional legislation.

IASB Constitution Ad Hoc Committee Updates

President Mark Harms reviewed the Constitutional proposals stating he recommends these proposals be reviewed by an ad hoc committee which would include individuals from the IASB Board of Directors, Resolutions Committee, and local school board members. Harms stated there needs to be a different process for Constitution changes compared to resolutions proposals and these Constitutional changes will go forth to the Board of Directors in 2025, and then to the 2025 Delegate Assembly.

Advocacy Core Value Amendment Request

Executive Director Kimberly Small reviewed the proposed additions to the Advocacy Core Value sent in from Indian Prairie School District 204 stating these core values were approved in 2022 and this was the first time IASB received proposed amendments to them.

After some discussion, the Board agreed these amendments should be reviewed by the Executive Committee in October and then brought to the November Board of Directors' meeting. Small stated Governmental Relations Director Sarah Miller will communicate with the school district regarding the process.

Board Self-Evaluation Review

President Mark Harms asked for feedback of the process used for the Board Self-Evaluation that morning. The Board agreed the same process should be used next year so a baseline could be established.

Harms stated the Board needs to leverage this information to establish change. He asked for pros and cons of their self-evaluation from that morning.

Feedback he received:

- Pro – clickers
- Pro – three different phases of the evaluation
- Con – needed more time to discuss results

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- Con – clickers, no real conversations
- Con – staff present, should be executive session
- Con – need examples to work on answers, play out scenarios for policies

A conversation took place regarding what staff work is compared to directors' work. Harms stated if not sure whose work it is, they should contact Executive Director Kimberly Small or himself to find out.

DEI Training Review

President Mark Harms asked for feedback regarding the DEI training from Friday evening:

- Enjoyed the small group activities- Maryam did a great job leading the discussions.
- Maryam approached subjects in a very positive way.
- Appreciated the training as it brought awareness, and it will not end here.
- Was conducted great – liked the open discussions, and everyone has a seat at the table.
- Helped me realize what I didn't see and realize different points of views.
- Move training for new/newer Board members.

IASB Strategic Priorities Engagement Areas of Focus

Executive Director Kimberly Small reviewed the 2024 Strategic Priority Report and the three areas of focus which includes Division Events, Leadership & Training, Joint Annual Conference, and Website Access. She noted the new Online Communities which bring members together to collaborate, discuss issues, and gain ideas. Small thanked the Communications team and Business Services for their work on this project. She reviewed the “details” link in the report to access further information, and included information about her Annual Performance Goals which the Board will see in her next year's evaluation.

Department & Staffing Update & Staffing Organization Chart Review

Executive Director Kimberly Small reviewed the new department names which were established July 1 after a restructuring of departments to better align with the work being done in each department. She reviewed the “why” of this restructuring, stating this was a recommendation from other state executives that were brought in to evaluate the structure of some of the IASB departments.

Small reviewed the staffing update noting the additional seat on the Administrative Team for Executive Searches and Events Management Director Carla Bolts retirement at the end of 2025 after 36 years of service to IASB.

Association Analytics Brief Progress Demo

President Mark Harms stated for the last couple of years, the Board has been asking for more data regarding members, member engagement, and overall attendance at events. He stated the Association has invested in this new program which will pull information from the current database.

Executive Director Kimberly Small gave a short demonstration of the different types of data that Association Analytics can pull from the current Netforum database. She stated this information can be used to help Outreach & Training directors know more about member engagement as this program will tie value to different services. Small said data regarding Delegate Assembly may be found as well showing attendees geographic areas of Illinois.

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Bimonthly Leadership Sample Report Review

Executive Director Kimberly Small said she was looking for feedback regarding the Leadership Report that is sent out every other month. She asked the Board if they share this report with division leaders and if they find this report useful. Small stated this report is written as a narrative report and the sample in the meeting packet uses bullet points.

A discussion took place regarding what information really needs to be included in the report, including staff hire dates and some of the directors stated they like the shorter report with bullet points. Also found in this report were mentors for scholarship recipients and what the role was for the Board as a mentor.

Vision 2030 Update

Executive Director Kimberly Small asked those that participated in Vision 2030 to speak of their experience, especially with their working groups. Feedback included:

- Looking forward to the phone meeting on September 4.
- The working group met three times and great information will be shared from the finance group.
- In the Teaching and Learning group – Found it interesting being part of superintendents' collaboration and learned about new laws.
- In the Educator Excellence group – disappointed in brochure coming out as it has a Tier 2 mindset.

Small stated that IASA was leading the process for Vision 2030 similar to Vision 2020 and the executive directors formed an Executive Committee which took comments from Vision 2030 working group members to align with IASB position statements. She stated the next steps are for local boards to be asked to sign a Board Resolution with one concern being if the V2030 policy brief aligns with districts visions. Small reviewed the three pillars of Vision 2030: Future Educator Excellence, Predictable Funding, and Shared Accountability. She stated during the Joint Annual Conference there will be a short video to explain the working of Vision 2030 during General Session one.

Fall Division Meeting Update

Executive Director Kimberly Small reviewed the Division Meeting schedule noting that some programs included legislative events and the Governmental Relations staff were recruiting legislators.

President Mark Harms stated the officers' attendance for each meeting would be decided soon.

Royalty Program Update

Executive Director Kimberly Small stated the Royalty Programs did not meet the budgeted amount, partly due to the termination of Frontline/Forecast5. She explained the limitation of marketing as a 501(c)(3) and stating the new assistant director of sponsorships is reaching out for additional Royalty partnerships. Small stated she foresees these will stay stable for this year as IASB may have a couple of new program partners and BuyBoard was doing well.

2024 Joint Annual Conference Review

Bob Geddeis and Chris Gordon reviewed the current numbers for Conference registration, Friday Focus workshops, exhibit booths, and hotel reservations. He announced that Apple will be a sponsor for the Equity Immersion and Delegate Assembly email regarding registration for delegates will be sent on Monday.

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Legislative Report

Governmental Relations Director Sarah Miller gave a brief legislative report reviewing the documentations that are sent to members regarding legislative updates including the End of Session and Digest of Bills. She stated not much has happened at the Capitol as most legislators are at a national conference. Miller noted AI will be an issue with legislators, Vision 2030 will have initiatives for mandates, and COSSBA's Federal Advocacy Conference is taking place September 8-10. She stated the Governmental Relations staff have set up five legislative meetings while in Washington D.C.

Service Associate Report

No Service Associate Report was given.

IHSA Report

Chris Gordon gave a short IHSA report as their next meeting is scheduled for Monday. He stated girl's flag football has taken off and a place has been finalized for the state finals. Gordon noted the shot clock will be implemented for basketball starting 2026/2027 season.

COSSBA Update & Events

Past President Simon Kampwerth stated the COSSBA Leadership Conference was held in Missoula, Montana and was a very educational event. He stated his term ended on their Board of Directors and Vernon Travis was now seated as the Chair. Kampwerth stated Travis will be attending the Joint Annual Conference.

Vice President Tracie Sayre stated the Leadership Conference was a wonderful way to network and meet other leaders from other state association.

President Mark Harms stated there are currently 25 state members to COSSBA and that COSSBA has developed a portal for their members to share information. He stated the Advocacy Conference in September is a great way for board members' voices be heard by the legislators and COSSBA's yearly conference will be taking place in March at Atlanta. Harms added a delegate dinner will be hosted by IASB in Washington D.C. during the Advocacy Conference.

Student-Centered Services (SCS) Update

President Mark Harms stated this competitor, who is in the same business as IASB and IASA, sent out emails to IASB members marketing IASB Division Meetings. He stated this new company was formed by 15 former superintendents and want to make sure members know this not part of IASB.

Executive Session

President Mark Harms called the meeting to closed session at 3:01 p.m.

President Mark Harms called the meeting back to open session at 3:38 p.m.

Confirm Future Meeting Dates and Time

President Mark Harms confirmed future meeting dates including the November meetings in conjunction with the Joint Annual Conference.

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Review Issues Pending and Confirm Decisions Made

Administrative Assistant Chris Montrey reviewed all items approved by the Board of Directors.

Meeting Process Debrief

Jeff Johnson led the Board in a debrief for this meeting.

Additional Information

Additional informational documents included: Board of Directors Committee List, Mentor/Mentee List, External Community Listing, Direct Deposit Authorization form, Direct Deposit form, Future Meeting Dates, Board of Directors Expense Guidelines, Jac Info Center Greeter Schedule, Online Community document, and DEI Plan.

Adjournment

Action: Motion was made and seconded to adjourn the meeting; President Mark Harms adjourned the meeting at 3:45 p.m.; motion carried.