

Board of Directors' Meeting Minutes

Thursday, November 17, 2022

IASB Board of Directors' Meeting

Hyatt Regency Chicago

Present:

Simon Kampwerth, Jr	President	Peru
Mark Harms	Vice President	Flanagan
Tom Neeley	Immediate Past President	Morton
Alva Kreutzer	North Cook	Elk Grove Village
Chris Buikema	Northwest	Rock Falls
Chris Gordon	Abe Lincoln	Springfield
Janice Roeder	West Cook	Melrose Park
Julie Wagner (<i>David Rockwell</i>)	Blackhawk	Rock Island
Jim McCabe	Starved Rock	Utica
Joyce Dickerson	South Cook	Hazel Crest
Michelle Skinlo	Illini	Mattoon
Linda Eades	Kaskaskia	Hettick
Liz Campbell	Three Rivers	Bolingbrook
Mark Christ	Southwestern	O'Fallon
Marc Tepper	Lake	Buffalo Grove
Mark Jolicoeur (Ex-Officio)	Service Associates Representative	Chicago
Nick Sartoris	Corn Belt	Pontiac
Robert Geddeis	Kishwaukee	Rockton
Sheila Nelson	Shawnee	Cairo
Sue McCance	Western	Cuba
Thomas Ruggio	DuPage	Woodridge
Tim Custis	Treasurer/Central Illinois Valley	Washington
Tracie Sayre	Two Rivers	Arenzville

Absent:

Lisa Irvin	Egyptian	Belle Rive
Mandy Rieman	Wabash Valley	Newton

Recording Secretary:

Chris Montrey

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Introductions and Announcements

President Simon Kampwerth called the November meeting to order at 3:00 p.m.

Kampwerth welcomed everyone to the meeting and introduced Julie Wagner who was sitting in for David Rockwell, and Janice Roeder, the new director for the West Cook division.

Kampwerth extended his sympathy to Joan Levy's family due to her passing and shared information regarding David Rockwell, IASB West Cook director.

Kampwerth reviewed the process of directors receiving feedback from exhibitors set up at the Joint Annual Conference, the meal room, and the discount received at the bookstore.

Kampwerth welcomed Associate Executive Director Bryan Soady and thanked Shelly Bateman for her service to IASB.

Additions to and Approval of Agenda

Action: Michelle Skinlo moved, seconded by Chris Buikema to approve the November 17, 2022, meeting agenda as presented; motion carried.

Approval of August 27, 2022, Board of Directors' Meeting Minutes

Action: Sue McCance moved, seconded by Linda Eades, to approve the August 27, 2022, Board of Directors' meeting minutes as presented; motion carried.

Approval of Consent Agenda

Executive Director Tom Bertrand stated that Chicago Public Schools will be renewing their membership.

Action: Liz Campbell moved, seconded by Tracie Sayre, to approve the Consent Agenda Items (President's Report; Executive Director's Report; Operational Expectation Reports; Result Indicator Report; October 7, 2022 Executive Committee Meeting Minutes; FY 2023 Membership Report; Annual Work Calendar; and Meeting Process Debrief) as presented; motion carried.

Items Moved from Consent Agenda

No items were moved from the Consent Agenda.

IASB Nominating Committee Report

Immediate Past President Tom Neeley reviewed the nominating committee report stating that the committee agreed on the slate of officers to be Simon Kampwerth as President and Mark Harms as Vice President for the next year. The slate of officers will be presented at the Delegate Assembly on January 19.

Action: Chris Gordon moved, seconded by Jim McCabe, to approve the Nominating Committee Report including the slate of officers as presented; motion carried.

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Board Self-Evaluation Summary Report Review

President Simon Kampwerth stated the summary report of the work Angie Peifer completed with the Board in August could be found in the packet. He stated in reviewing the self-evaluation that the questions that the Board should be focusing on are: What can we do better? And How do we do that? Kampwerth stated that he would like each Board of Director to bring a plan to the March Board of Directors meeting on how the Board can accomplish these goals. Kampwerth will set an action plan that will be brought to the March meeting.

Action: Michelle Skinlo moved, seconded by Tom Ruggio to approve the Self-Evaluation Report as presented; motion carried.

August Operational Expectation Review and Approval

President Simon Kampwerth reviewed the changes to the following Operational Expectations that were recommended at the August review with Angie Peifer. He asked for any questions or recommendations for each.

OE-3: No questions or recommendations given.

OE-4: No questions or recommendations given.

OE-7: No questions or recommendations given.

OE-8: No questions or recommendations given.

Action: Jim McCabe moved, seconded by Liz Campbell to approve OE-3, OE-4, OE-7, and OE-8 as presented; motion carried.

IASB Policy Review Committee Review and Approval

Vice President Mark Harms stated that OE-9 and GC-5 were reviewed by the Executive Committee and recommended that the Policy Review Committee review both these policies. Harms reviewed all changes to the policies, asking for questions or recommendations after each.

OE-9: Harms stated that it was recommended to review the language of “timely manner” in this policy. The Policy Review Committee recommends that this language be removed throughout the policy as timing would depend on each situation.

GC-5: Harms stated that the Executive Committee recommended the Policy Review Committee to review how many members sit on the Executive Director Search Committee which was fourteen members as stated in policy. The Policy Review Committee agreed that fourteen members were too many and agreed that nine members would be sufficient. The new language would include committee members consisting of Vice President as Chair, President, and seven additional members appointed by the President.

Action: Mandy Rieman moved, seconded by Tracie Sayre to approve OE-9 and GC-5 as presented; motion carried.

Policy Monitoring

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President Simon Kampwerth reviewed GC-4, GC-7, GC-8, B/EDR-1, RLS-1, RLS-2, RLS-3, and RLS-4 asking for any questions or recommendations after each. No recommendations or questions were received.

Action: Marc Tepper moved, seconded by Mark Christ to approve GC-4, GC-7, GC-8, B/EDR-1, RLS-1, RLS-2, RLS-3, and RLS-4 as presented; motion carried.

IASB Strategic Priorities 2023-2024 Approval

Executive Director Tom Bertrand reviewed the Strategic Priorities include the changes that were discussed at the August meeting.

Items that Bertrand reviewed on report were:

- PRESS response time.
- Positive feedback received for Professional Advancement Seminars.
- JAC programs needing members needs including school violence and equity.
- Staff Professional Development Day including Trust Edge training.
- In-house print services in the future.
- Core Values focusing on staff including onboarding.
- Salary formula for new hires and expanded recruitment efforts.
- Sikich consulting for IT issues and hiring of new IT director.
- Mandatory cash floor which is has been met in all months.
- JAC paid registration.
- Engagement metrics for members including eight different areas.
- Division Meetings being held in-person, virtual, and hybrid.
- Social media data.
- Special webinar series for school board candidates relating to election.
- Livestream webinars platform to reach general public.
- Series 2 podcast.
- Items reviewed at the August meeting including learning sessions for new directors, sponsorship program for members, and future educator scholarship.

Action: Chris Gordon moved, seconded by Chris Buikema, to approve the 2023-2024 IASB Strategic Priorities as presented; motion carried.

Monthly Financial Report and Budget Update

Treasurer Tim Custis reviewed the following amounts in the September Financial Report: cash balance at the end of the month, investment totals, current liabilities and deferred income percentage, and net assets. Custis also reviewed the Cash & Investment Position chart and the Schwab Investment report.

Custis answered questions regarding the revenue received from Royalty Programs.

Custis also thanked CFO Jennifer Feld for her work.

Executive Director Tom Bertrand reviewed the investment numbers for October.

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COSSBA Update

President Simon Kampwerth stated that COSSBA Steering Transition Committee will meet in December in which interviews will be conducted for Executive Director position and the board of directors will be seated in January. He stated that COSSBA's Leadership Conference takes place at the end of January and UBA Symposium will be at the Sheraton in Chicago in August with the IASB Board of Directors meeting scheduled at the Sheraton following the Symposium.

Executive Director Tom Bertrand stated that the COSSBA Annual Conference will take place in Tampa at end of March and that he will give a brief update to members during the Joint Annual Conference. He stated that Kampwerth was named to the Executive Director Search committee and that this committee is meeting weekly. Kampwerth will be past chair in January on the COSSBA board.

Bertrand also stated that he was invited to the Council of Chief States Organization meeting to represent COSSBA.

IASB Executive Director Search Update

Immediate Past President Tom Neeley, sitting as Chair to the Executive Director Search committee, distributed to the Board of Directors a draft timeline stating that this timeline will change once the committee is appointed and that the committee will also review staff/member survey results. He stated that applications have been received and that an update on committee work will be shared at each Board of Directors meeting.

He thanked the Communications department for their work on survey and brochure, and the HR Director for processing applicants. He stated that the remaining work will only be committee work.

President Simon Kampwerth stated that the Executive Director Searches committee will be named at the Sunday reorganizational meeting.

IASB Resolutions Committee Report

Vice President Mark Harms shared a verbal Resolutions Committee report including that a Delegate Assembly informational webinar was held with staff reviewing each resolution, there were over 300 delegates registered for the Delegate Assembly, a total of 16 resolutions were received, one appeal was received, and clickers will be used for voting during the Delegate Assembly.

Harms reviewed the Constitutional changes that were being recommended at the Delegate Assembly including changes of term length for officers, the change of 2/3 vote from simple majority on passing resolutions, and the change to the timeline for appeals.

Harms stated the Resolutions Committee will meet on December 18 with the Delegate Assembly taking place on December 19. He stated he had received positive feedback regarding the resolution process changes.

2022 Joint Annual Conference Update

Co-chair Chris Buikema reviewed paid registration, exhibit hall registration, service associates' exhibitors, General Session speakers, Administrative Professional Program, Pre-conference Workshops,

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Equity Immersion, Delegate Assembly registration totals, and Info Center greeter schedule relating to the Joint Annual Conference.

Co-chair Alva Kreutzer thanked the Board for allowing her to be a co-chair for the Joint Annual Conference and that she had learned important information during the hotel meetings.

Staffing Update and Organizational Chart

Executive Director Tom Bertrand reviewed the staffing report noting that Arlana Bedard and Natalie Williams-McMahon both started as Field Services directors. He also stated that as of July 1, Executive Searches Consultant Patricia Sullivan-Viniard and Field Services Directors Lori Grant will be promoted due to retirements in their department.

Fall Division Meeting Report

Executive Director Tom Bertrand stated that attendees who responded to the surveys were very satisfied with the Division Meetings including topics of interest and the networking opportunities.

Royalty Programs Update

Executive Director Tom Bertrand reviewed the Royalty Programs including the Illinois Energy Consortium Powered by Future Green and Bus-2-Grid Initiative.

Bertrand reviewed the detail of the Bus-2-Grid Initiative including federal funding that is being offered.

Legislative Update

Shelly Bateman, former Governmental Relations Associate Executive Director, shared a legislative report including Democrats keeping supermajority in General Assembly and veto session took place during the week prior. She stated that GR staff met with the Governor's office looking forward at legislative issues and staff will be looking at priorities after the Delegate Assembly taking place on November 19.

Bateman thanked the Board for the support she received while at IASB.

Executive Director Tom Bertrand commended Bateman on her work at IASB.

Bertrand stated that Governor's office reached out to IASB for meeting and items they discussed included resolutions, Evidence-Based Funding,

IHSA Report

Chris Gordon gave a short IHSA update stating that there was not much activity at the last IHSA Board meeting. He touched on topics of the restructuring of IHSA meetings due to the appeals process and the sports official shortage.

Review Issues Pending and Confirm Decisions Made

Administrative Assistant Chris Montrey reviewed all items that the Board approved.

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Confirm Future Meeting Dates and Time

President Simon Kampwerth confirmed future meeting dates and locations.

Meeting Process Debrief

Mark Christ led a plus/delta meeting review with the Board of Directors.

Additional Information

Additional informational documents included: Bookstore Preview, JAC Info Center Greeter Schedule, Mentor/Mentee List, Direct Deposit Authorization Form, Board of Directors Future Meeting Schedule, Board of Directors Expense Guidelines, 990 Tax Form, IASB Annual Report, Staff Core Values, President's receptions invite, and list of COSSBA events.

Adjournment

Action: Motion was made and seconded to adjourn the meeting; President Simon Kampwerth adjourned the meeting at 4:50 p.m.; motion carried.