

Board of Directors' Meeting Minutes

Saturday, June 10, 2023

IASB Board of Directors' Meeting

IASB Springfield Office

Present:

Simon Kampwerth, Jr	President	Peru
Mark Harms	Vice President	Flanagan
Tom Neeley	Immediate Past President	Morton

Alva Kreutzer	North Cook	Elk Grove Village
Chris Buikema	Northwest	Rock Falls
Chris Gordon	Abe Lincoln	Springfield
Janice Roeder	West Cook	Melrose Park
Jeff Johnson	Blackhawk	Kewanee
Jim McCabe	Starved Rock	Utica
Wilbur Tillman (<i>Joyce Dickerson</i>)	South Cook	Calumet City
Linda Eades	Kaskaskia	Hettick
Liz Campbell	Three Rivers	Bolingbrook
Mark Christ	Southwestern	O'Fallon
Marc Tepper	Lake	Buffalo Grove
Mark Jolicoeur (Ex-Officio)	Service Associates Representative	Chicago
Kimberly Keniley-Ashbrook	Illini	Homer
Nick Sartoris	Corn Belt	Pontiac
Bob Geddeis	Kishwaukee	Rockton
Sheila Nelson	Shawnee	Cairo
Sue McCance	Western	Cuba
Tim Custis	Treasurer/Central Illinois Valley	Washington

Absent:

Lisa Irvin	Egyptian	Belle Rive
Mandy Rieman	Wabash Valley	Newton
Thomas Ruggio	DuPage	Woodridge
Tracie Sayre	Two Rivers	Arenzville

Recording Secretary:

Chris Montrey

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Introductions and Announcements

President Simon Kampwerth called the November Board of Directors' meeting to order at 9:41 a.m.

Kampwerth welcomed everyone to the March meeting and introduced the new Blackhawk Director Jeff Johnson, new Illini Director Kimberly Keniley-Ashbrook, and South Cook representative Wilbur Tillman.

Kampwerth asked for a moment of silence in remembrance of former Board of Director Dave Rockwell.

General Counsel Kimberly Small introduced staff members Angie Powell from Policy Services department, Lori Grant. from Field Services department, and new hire Jeremy Duffy. Small stated that these staff members will be attending future Board of Directors meeting as they take new positions as of July 1.

Kampwerth stated that Board of Directors' Conflict of Interest forms were due in by July 1.

Additions to and Approval of Agenda

President Simon Kampwerth stated no action is needed for FY23 Budget Update.

Action Sue McCance moved, seconded by Linda Eades, to approve the June 10, 2023, meeting agenda with edit; motion carried.

Approval of March 4, 2023 Board of Directors' Meeting Minutes

Action: Bob Geddeis moved, seconded by Marc Tepper, to approve the March 4, 2023 Board of Directors' meeting minutes as presented; motion carried.

Approval of Consent Agenda

Action: Jim McCabe moved, seconded by Liz Campbell, to approve the Consent Agenda Items (President's Report; Executive Director's Report; Operational Expectation Reports; Result Indicator Report; April 21, 2023 Executive Committee Meeting Minutes; FY 2023 Membership Report; Annual Work Calendar; and Meeting Process Debrief) as presented; motion carried.

Items Moved from Consent Agenda

No items were moved from the Consent Agenda.

FY23 Budget Update/Financial Report

Treasurer Tim Custis gave a financial report noting cash balance, investments, and deferred revenue. He reviewed the Statement of Financial Position report and the Cash & Investment Positions report noting that the cash position was higher than the mandated cash floor. He explained that the cash floor is based on three-month expenditures. Custis reviewed the Schwab Investment report reporting on total dividends earned and comparing this year's to past yearly dividend amounts.

Executive Director Tom Bertrand stated that IASB will finish FY23 with a budget surplus rather than the budgeted deficit. The change is due to increased revenue resulting from higher than anticipated dues revenue and interest rates and expenses below budgeted amounts. He compared investment amounts and stated that dividends earned are reinvested.

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FY24 Budget Presentation and Approval

Executive Director Tom Bertrand commended CFO Jennifer Feld for work on the FY24 Budget. He reviewed the proposed budget including revenue from membership dues, JAC registration including exhibit hall, Royalty Programs, and expenses from member services, Conference, employee salaries and benefits, and operational expenses.

Action: Chris Buikema moved, seconded by Bob Geddeis, to approve FY24 Budget as presented; motion carried.

IASB Signatory

Executive Director Tom Bertrand stated due to staff changes, the signatories will change as of July 1. Bertrand reviewed the changes including adding General Counsel Kimberly Small and Policy Services Director Angie Powell.

Action: Marc Tepper moved, seconded by Chris Buikema, to approve the listed signatories as presented which shall be used for IASB accounts for the period of July 1, 2023, through November 19, 2023, or until successors are reported to the Board; motion carried.

Governance Cultures

Kampwerth reviewed the following Governance Policies asking for any recommended changes or questions after each.

GC-1: No changes were recommended.

GC-2: No changes were recommended.

GC-3: Recommendation was made for item #3 to give clarity as #3a is contradictory. Board of Directors agreed that this policy will be further reviewed by the Policy Review Committee.

GC-6: No changes were recommended.

B/EDR-3: No changes were recommended.

B/EDR-4: No changes were recommended.

B/EDR-5: No changes were recommended.

Action: Jim McCabe moved, seconded by Liz Campbell to approve GC-1, GC-2, GC-3, GC-6, B/EDR-3, B/EDR-4, and B/EDR-5 as presented; motion carried.

Service Associate Report

Service Associate Representative Mark Jolicoeur stated the executive committee met on May 12 and have brought forth two new companies to be approved for invitations for Service Associates.

A discussion took place regarding what type of businesses should be invited to become a Service Associate and the criteria for determining membership. Jolicoeur reviewed the criteria including working with Illinois school districts for three years. He stated that companies from out of state can now work remotely with Illinois schools.

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Due to Grand Canyon University being a profit university, President Simon Kampwerth stated that action would be taken separately for each company.

Action: Tim Custis moved, seconded by Nick Sartoris, to approve an invitation to ABLE Track to become service associates; motion carried.

Action: Sue McCance moved, seconded by Liz Campbell, to approve an invitation to Grand Canyon University to become service associates; motion carried with abstention by Tom Neeley, Chris Buikema, and Kimberly Keniley-Ashbrook.

COSSBA Update – UBA Day & Inaugural Conference

President Simon Kampwerth stated that COSSBA's first conference was a great kick off with more than 1400 attendees and excellent breakout sessions. The UBA Day event that took place prior to the conference was also a success.

Kampwerth thanked Executive Director Tom Bertrand for his work with COSSBA and taking the new national association where it is today.

Executive Director Tom Bertrand stated there were around 400 attendees for the UBA Day and this event received good feedback from attendees. He stated that this event also offered an excellent speaker on poverty and the UBA Symposium will be taking place in Chicago in August.

Kampwerth thanked Director Sheila Nelson for her work on the COSSBA UBA Advisory Board.

Vice President Mark Harms reiterated that the UBA events are not just for urban school districts, that all districts are welcome and good programs for all to encounter.

IASB Strategic Priorities 2023-2024 Update

Executive Director Tom Bertrand presented a Year End Update PowerPoint reviewing survey results, membership percentage, registration numbers and participation satisfaction for online courses and webinars, media outreach, Calls for Action responses and legislative reports, Policy contracts and webinars, JAC app, and HR tracking system.

Bertrand spoke of member satisfaction being good with those that attend events and touched on different ways to reach members for more involvement. He detailed challenges of emails when needing a timely response from members. He also detailed dynamics over the years regarding characteristics of staff and how the association has changed.

Bertrand reviewed the Member Engagement Dashboard Project which will collect data regarding districts engagement. He stated this data will be for internal use only and this will help the Association understand trends and establish priorities. He shared his definition of "engagement," and asked the Board to offer any suggestions or disagreement and received none.

A conversation took place regarding the role superintendents play in promoting IASB to their local boards and if IASB needs direct contact with board presidents.

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Spring Division Meeting Review

Executive Director Tom Bertrand stated the Spring Division Meetings debriefing has begun and he has received good feedback from attendees. He suggested that next year, hotels not be used due to cancellation policies and fees.

Associate Executive Director Nakia Hall stated that a challenge for scheduling Division Meetings is travel time and personal schedules of the members. She stated that Field Services directors are looking at innovative ways to connect with new members and that survey results show that members are satisfied but are open to changes.

President Simon Kampwerth spoke regarding collaborating with IASA's division meetings so members can experience both at the same time. He stated that IASA hold their meetings during the workday which may not work for IASB's members.

Staffing Update and Organizational Chart

Executive Director Tom Bertrand reviewed the staffing report noting new hires, retirements, and promotions.

Royalty Programs Update

Executive Director Tom Bertrand stated there is nothing to report for Royalty Programs.

A discussion took place regarding having updates given from those Directors that sit in any companies' meetings such as Sandner Group or IEC.

Board Self-Evaluation Review

President Simon Kampwerth stated that he appreciated everyone's work that morning in reviewing policies. Further discussion will take place at the August Board of Directors meeting during the self-evaluation.

Committee Assignments Update

President Simon Kampwerth noted changes to the committee assignments including Alva Kreutzer will be sitting on the Nominating Committee since Jim McCabe will not be in attendance and new committees will be established in November.

2023 JAC Update

JAC Co-Chair Jim McCabe reported on the 2023 Joint Annual Conference including registration opened June 5, JAC registration rate, Professional Administrators Programs registration, hotel deposit amounts, exhibit booth totals, Share the Success totals, Equity Immersion registration, and Focus Friday registrations.

Legislative Update

Governmental Relations Associate Executive Director Bryan Soady gave a legislative update reporting that session was better than expected. He detailed bills that were passed including the curriculum bills which incorporate new topics into existing courses offerings beginning with the 2024-2025 school year.

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He reviewed the process by staff to engagement with members including the “Calls for Action” asking members to act on bills.

Soady stated that Governmental Relations staff have been collaborating with Office of General Counsel and Policy departments for internal bill review. He stated that resources are being used from staff expertise. Soady stated that multi departments are planning a summit for team building to review what needs to be improved on for next year.

Soady stated that General Assembly taking place in November in conjunction with JAC need greater member engagement and that the Ambassador Program is growing with training series for IASB advocates.

Soady stated that the August 4 Resolution Committee meeting which committee members will hear proposals will take place the IASB Springfield office.

IHSA Report

Chris Gordon gave an update on IHSA reported their next meeting is June 12. He noted on topics such as a new advisory committee being formed to focus on public and non-boundary schools to bring better equity with challenges due to the diversity of the state, approval of officials to add more sports per license, and the deleting of debate team and boy gymnastics as state series IHSA sanctioned sports.

Communications

Executive Director Tom Bertrand noted the Direct Deposit form and new logo in the informational items. He also stated there will be a Zoom informational meeting regarding the schedule for officers on June 14 at 6:30 p.m. for anyone interested in the officer positions.

Confirm Future Meeting Dates and Time

President Simon Kampwerth confirmed future meeting dates. He noted the Nominating Committee will be holding interviews on Sunday, August 27 at the Sheraton Chicago.

Presentation of Retiring Board of Directors

President Simon Kampwerth acknowledged Michelle Skinlo, former Illini director, stating that she has been a rock on the IASB Board of Directors serving 20 years. He thanked her for her service not just to IASB, but to her local board and her community.

Executive Session: Executive Director's Contract Approval

President Simon Kampwerth moved the meeting to a closed meeting as of 12:01 p.m.

Kampwerth moved the meeting to an open meeting at 12:26 p.m.

Action: Action was taken during closed session to accept the new Executive Director contract, starting July 1. Action was moved by Chris Gordon, seconded by Sue McCance, motion carried.

Review Issues Pending and Confirm Decisions Made

Administrative Assistant Chris Montrey reviewed all items that the Board approved.

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Meeting Process Debrief

Mark Harms led a plus/delta meeting review with the Board of Directors.

Additional Information

Additional informational documents included: Mentor/Mentee List, Direct Deposit Authorization Form, Board of Directors Future Meeting Schedule, Board of Directors Committee List, Board of Directors Expense Guidelines, IASB Logo Refresh, and COSSBA events.

Adjournment

Action: Motion was made and seconded to adjourn the meeting; President Simon Kampwerth adjourned the meeting at 12:32 p.m.; motion carried.