

Board of Directors' Meeting Minutes
Saturday, June 12, 2021

IASB Board of Directors' Meeting
Crowne Plaza, Springfield, Illinois

Present:

Tom Neeley	President	Morton
Simon Kampwerth, Jr.	Vice President	Peru
Joanne Osmond	Immediate Past President	Lake Villa
Alva Kreutzer	North Cook	Elk Grove Village
Carla Joiner-Herrod	West Cook	Broadview
Chris Buikema	Northwest	Rock Falls
Chris Gordon	Abe Lincoln	Springfield
David Rockwell	Blackhawk	Rock Island
Joyce Dickerson	South Cook	Hazel Crest
Linda Eades	Treasurer/Kaskaskia	Hettick
Lisa Irvin (<i>vacant</i>)	Egyptian	Belle Rive
Liz Campbell (<i>vacant</i>)	Three Rivers	Bolingbrook
Marc Tepper	Lake	Buffalo Grove
Mark Christ	Southwestern	O'Fallon
Mandy Rieman	Wabash Valley	Newton
Mark Harms	Corn Belt	Flanagan
Mark Jolicoeur (<i>Ex-Officio</i>)	Service Associates Representative	Chicago
Michelle Skinlo	Illini	Mattoon
Robert Geddeis	Kishwaukee	Rockton
Sheila Nelson	Shawnee	Cairo
Sue McCance	Western	Cuba
Thomas Ruggio	DuPage	Woodridge
Tim Custis	Central Illinois Valley	Washington

Absent:

Tracie Sayre	Two Rivers	Arenzville
Jim McCabe	Starved Rock	Utica

Recording Secretary:

Chris Montrey

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Executive Session:

The Board of Directors met in closed session at 10:15 a.m. The full Board of Directors approved the recommendation made by the Executive Committee to extend Executive Director Tom Bertrand's contract with details of compensation.

Introductions and Announcements

President Tom Neeley called the meeting to an open meeting at 11:10 a.m.

Additions to and Approval of Agenda

Action: Marc Tepper moved, seconded by Bob Geddeis, to approve the June 12, 2021 meeting agenda as presented; motion carried.

Approval of April 24, 2021 Board of Director Meeting Minutes

Action: Tim Custis moved, seconded by Mark Harms, to approve the April 24, 2021 Board of Directors' Meeting Minutes as presented; motion carried.

Approval of Consent Agenda

Action: Sue McCance moved, seconded by Marc Tepper, to approve the Consent Agenda Items (President's Report; Executive Director's Report; Operational Expectation Reports, Result Indicator Report, May 14, 2021 Executive Committee Meeting Minutes; FY 2021 Membership Report; and Meeting Process Debrief) as presented; motion carried.

FY21 Budget Update/Financial Report

Treasurer Linda Eades reported on the April Financial Report reflecting on current and fixed asset totals, current liabilities, and cash balance on hand. Eades noted the Cash & Investment Position chart in the report stating the cash balance is above the mandated cash floor. Eades continued to report on the Joint Annual Conference registration numbers, the ad hoc investment committee meeting that will take place in conjunction with the August meeting, and staff returning to the office full time.

Executive Director Tom Bertrand answered questions regarding IASB investment amounts and reviewed investment and operating accounts.

FY22 Budget Presentation and Approval

Executive Director Tom Bertrand reviewed the FY22 Budget that was presented in the packet crediting Jennifer Feld for her work. Bertrand detailed the highlighted items of the budget.

Action: Chris Gordon moved, seconded by Mark Christ, to approve the FY22 Budget as presented; motion carried.

Policy Monitoring

Consultant Angie Peifer reviewed the following Governance Policies asking for any recommended changes or questions after each.

There were no recommended changes or questions to GC-1, GC-2, GC-3, GC-6, B/EDR-3 and B/EDR-4.

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Action: Tom Ruggio moved, seconded by Michelle Skinlo, to approve GC-1, GC-2, GC-3, GC-6, B/EDR-3, and B/EDR-4 as presented; motion carried.

IASB Signatory Update

Executive Director Tom Bertrand reviewed the signatory form stating that changes made included the addition of Associate Executive Director Kara Kienzler.

Action: Chris Buikema moved, seconded by Simon Kampwerth, to approve the listed IASB Signatory list as presented to be used for IASB accounts, for the period of June 12, 2021 through November 21, 2021, or until successors are reported to the Board; motion carried.

NSBA Update

Immediate Past President Joanne Osmond reviewed the recent NSBA Advocacy Online Institute.

Executive Director Tom Bertrand explained the August NSBA Delegate Assembly will consider constitution and bylaws proposals from 2019 and 2020.

President Tom Neeley explained to the new Board of Directors the concerns about the purpose, issues, and suspension of NSBA membership.

A discussion took place regarding the suspension of NSBA membership and the effects on school districts that are members. The Board asked Neeley for a report at the August meeting regarding the NSBA Delegate Assembly.

Committee Assignment Update

President Tom Neeley stated that an updated Committee Assignment list was distributed and he will make adjustments as new members of the Board of Directors are elected.

IASB Strategic Priorities Update

Executive Director Tom Bertrand reviewed the Strategic Priorities and commended the staff for adapting member services during the pandemic.

Bertrand noted the following items on the report:

- Scorecard goals:
 - Member Satisfaction
 - Member participation for workshops and training
 - Reduce response time to PRESS Plus subscribers
 - Mandatory cash floor
 - Facebook posts
- Website analytics
- Contracts reviewed by Office of General Counsel
- Number of virtual events and number of actions taken on the Policy Engage portal
- Member retention
- Trust Edge and Equity Workshops
- Virtual delegate assembly
- Legislative "How to Write an Effective IASB Resolution" webinar

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- Federal legislative reports and videos
- New board member videos
- Web traffic analysis comparing mobile phone and desktop users
- EDI plan
- New Human Resource Director

A discussion took place regarding moving forward with Strategic Priorities including changes to the scorecard baselines and the six "E's".

2021 Joint Annual Conference Update

Conference Co-Chair Michelle Skinlo distributed books from the Mattoon school districts.

Skinlo reported on the JAC including registration numbers since registration opened June 8, no increase in registration fee, housing reservation numbers, Pre-Conference Workshop reservations, Administrative Assistant program, and the exhibit hall.

IASB Policy Review Committee Update

Vice President Simon Kampwerth reported on the Policy Review Committee stating that some policies still need to be reviewed and the committee will wait to meet until new committee members can attend.

Board Self-Evaluation Review

Consultant Angie Peifer reviewed the process of the Board Self-Evaluation which will take place at the August meeting stating that the same process will be followed as last year. The Board of Directors will use clickers to state whether each Governance Culture is in compliance. Peifer asked the Board to prepare for this evaluation by reviewing the IASB Policy manual while asking the question "does the policy say what we mean".

Legislative Report

Associate Executive Director Shelly Bateman gave a legislative report commending the Governmental Relations staff for their work during the session as over 700 bills were monitored.

Bateman reviewed pandemic, social equity, special education, and student mental health bills. She informed the Board of Directors of calendar changes.

Bateman gave an overview of her vision for the IASB Governmental Relations department including the prioritization of bills, involving members, and having ambassador members to talk with legislators. She reviewed in detail the American Families Act.

IHSA Report

Mark Harms reported on IHSA events stating that school districts will now pay dues since the main revenue events such as state tournaments could not be held due to the pandemic. He stated that state tournaments will return in the fall and the next IHSA meeting will be held on June 14 where more discussion will take place regarding fall sporting events.

Service Associates Report

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Service Associate Representative Mark Jolicoeur reported on the Service Associates stating that no official business has been conducted since the April Board meeting. He gave thoughts regarding how the Association can support local school boards that are having some internal issues.

A discussion took place regarding a program that would reach out to districts that are in need.

2021 Fall Division Meeting Update

Executive Director Tom Bertrand stated that plans are underway for in-person division meetings where possible. He stated that some divisions may look at hybrid meetings where members have an option of attending in person or virtually.

Staffing Update

Executive Director Tom Bertrand reviewed the staffing report regarding the employment of a HR director and Meeting Management assistant manager.

Royalty Program Update

Executive Director Tom Bertrand reviewed the ISDLAF program and spoke of the possible merger of IEC and Future Green Consortium.

Review Issues Pending and Confirm Decisions Made

Administrative Assistant Chris Montrey reviewed all items that the Board approved.

Confirm Future Meeting Dates and Time

Executive Director Tom Bertrand reviewed the future meeting date schedule

Meeting Process Debrief

Consultant Angie Peifer led a plus/delta meeting review with the Board of Directors.

Executive Director Tom Bertrand stated that he will hold a brief meeting regarding the responsibilities and schedule of the Board officers on June 17 at 7:00 p.m.

Additional Information

Additional informational documents were: Conflict of Interest Form, Officers' Candidate Form, Mentor/Mentee Form Direct Deposit Authorization Form, Board of Directors Future Meeting Schedule, and Board of Directors Expense Guidelines.

Adjournment

Action: Motion was made and seconded to adjourn the meeting; President Tom Neeley adjourned the meeting at 1:35 p.m; motion carried.