



**IASB · IASA · IASBO Joint Annual Conference  
November 20-22, 2020**



\* Required

## Share the Success: School District Panel Presentations

REQUEST FOR PROPOSALS  
IASB/IASA/IASBO JOINT ANNUAL CONFERENCE  
NOVEMBER 20-22, 2020  
DEADLINE: FRIDAY, FEBRUARY 21, 2020

Share the Success panel sessions are a strong draw at every IASB/IASA/IASBO Joint Annual Conference, where school board members and the full Illinois public education community come to learn and benefit from the exchange of practical, proved, experienced-based ideas.

We invite your proposal to present a Share the Success presentation at the 2020 Conference.

Each year, a select number of school districts are chosen to make Share the Success presentations. These 60-minute panel sessions address current challenges in education; are based on actual school system experiences; and are presented by the board members, administrators, and contributing school or community members. Presenters share recent discoveries and innovations succeeding in their districts and offer ideas on how school boards can achieve similar success.

A committee of peer evaluators – IASB members – will evaluate all proposals received. Based upon the committee's recommendations, invitations will be issued to the selected districts to present at the Joint Annual Conference. The school district agrees to follow the rules listed below and commits to presenting a panel as described by the proposal submitted. IASB has a process to determine the scheduling and placement of panels; therefore, assigned times and rooms are final. Please do not submit a proposal unless your district is fully prepared to make that commitment and to present at the IASB/IASA/IASBO Joint Annual Conference, November 20-22, 2020 in Chicago.

Proposals not selected for a Share the Success presentation may be offered an opportunity to present at the Carousel of Panels on Saturday afternoon, November 21. The Carousel provides three 30-minute presentations on the topic, allowing attendees to obtain a wide variety of information in minimal time. Information for submitting your district's Share the Success proposal follows.

### SELECTION CRITERIA FOR PROPOSALS

The purpose of Share the Success panels is to highlight success stories showcasing actual school system experiences. Presenters share insight and practical information on how to solve common problems. They share discoveries and innovations from programs succeeding in their districts. Therefore, each proposal submitted for the Share the Success panel presentation will be evaluated using the following points of consideration:

- Topic is interesting and relevant to today's school board members.
- Presentation focuses on board-level work rather than staff work.
- Creativity and innovation are demonstrated in the approach taken.

- Proposal provides specific information rather than vague generalities.
- Program's claim to "success" is supported by evidence.
- This school district's experience can be replicated by other school districts.
- Proposal is concise, clearly written, and understandable.
- Proposal presents a clear picture of the panel presentation.

#### RULES FOR PANEL SUBMISSION

Proposals must be fully completed and school districts agree to the following:

1. Read and agree to these proposal rules/conditions. To agree, please check the box at the end of the section.
2. No more than one moderator and four presenter names will be published in the Conference program book. Consider the Open Meetings Act (OMA) in regard to the number of school board members participating in a panel presentation.
3. Presenting school districts must submit any name(s) of attorney(s) who will be presenting with the district. The attorney(s) will be included in the maximum allotment of four presenters per panel.
4. Presenting school districts agree to not promote commercial vendors or their representatives in their presentations.
5. Presentations should be planned for 60 minutes, including at least 10 minutes for questions and answers.
6. All proposals must use materials and language that do not discriminate on the basis of gender, race, color, ethnicity, religion, physical ability, or sexual orientation.
7. By agreeing to present at the 2020 Joint Annual Conference, IASB assumes that you own the needed intellectual property rights to your presentation's content (including written materials) and/or have obtained all needed permissions to utilize the content (including written materials) and grant permission to reprint the material from your presentation. If you do not own such rights and/or have not obtained the needed permissions, please take all necessary action prior to submitting your presentation to IASB.
8. Presenting school districts agree to submit handouts electronically by November 6, 2020 to IASB to be placed on the IASB Conference website and/or app prior to Conference. Districts also agree to supply sufficient printed copies of handout materials for distribution to the audience. Room capacity information will be provided by IASB staff prior to the Conference to assist.
9. A district contact person must be designated. This person must be fully knowledgeable about the program proposed and will be the contact for moderator/presenters for the panel.
10. A district may submit up to three proposals.
11. Do not submit or attach supplemental materials (such as audio or video recordings) with this proposal. The proposal must stand on its own.
12. IASB cannot provide lodging or travel expenses for Share the Success or Carousel of Panels participants. Travel and lodging arrangements and expenses of panelists are the responsibility of the submitting school district.
13. Superintendents, board members, and business officials who are presenting on a panel must register for Conference.
14. Each panel session chosen will receive a standard room set-up consisting of
  - Head table and seating for four panelists.
  - Theater-style seating.
  - Audiovisual (AV) setup, including LCD projector, screen, and podium mic. Presenters must provide their own laptop computer if needed. Additional AV must be requested on this proposal form. IASB will make the decision to add AV based upon reasonable requests, room size and availability, and estimated attendance.
15. Deadline: Proposals MUST be submitted to IASB by 5 p.m., February 21, 2020. Questions: contact Peggy Goone – 217/528-9688, ext. 1103.

#### TITLE/PANEL DESCRIPTIONS

Titles and descriptions will be limited to

- Title length: 60 OR FEWER CHARACTERS (including punctuation and spaces)
- Panel description length: 275 OR FEWER CHARACTERS (including punctuation and spaces)

Titles and panel descriptions are subject to edits by IASB communications staff for clarity and consistency and to comply with these restrictions and IASB style guidelines.

**PROGRAM TRACKS**

Check a track below that best describes your panel topic:

- Best Practices -- (Governance and Leadership, Transportation, Facilities, Technology, Safety and Security, etc.)
- Community Engagement – (Communication and Community Relations, etc.)
- Educational Equity (Targeting Resources, Addressing the Achievement Gap, etc.)
- Finance/Funding – (Collective Bargaining, Labor Challenges, Personnel Shortages, etc.)
- Student Learning and Achievement – (Career/Technical Education, Social Emotional Learning, Support Services/Interventions, etc.)
- Large District Issues
- Rural/Small District Issues

**We understand and agree to the above rules. Should our proposal be accepted, our school district agrees to present as we have proposed and to abide by the rules listed above. Selected panel proposals will agree to submit copies of handouts to be displayed on the IASB Conference website and/or app. \***

We agree  
 We do not agree

**School District Information:**

**School District Name \***

[Your answer] \_\_\_\_\_

**School District Address 1 \***

[Your answer] \_\_\_\_\_

**School District Address 2**

[Your answer] \_\_\_\_\_

**School District City \***

[Your answer] \_\_\_\_\_

**School District State \***

[Your answer] \_\_\_\_\_

**School District Zip \***

[Your answer] \_\_\_\_\_

**School District Phone Number \***

[Your answer] \_\_\_\_\_

**School District Student Enrollment**

[Your answer] \_\_\_\_\_

**Contact Information:**

**School District Contact Person Title \***

\_\_\_ Mr. \_\_\_ Mrs. \_\_\_ Ms. \_\_\_ Miss \_\_\_ Dr. \_\_\_ None \_\_\_ Other:

**School District Contact Person First Name \***

[Your answer] \_\_\_\_\_

**School District Contact Person Last Name \***

[Your answer] \_\_\_\_\_

**School District Contact Person Position \***

**Example: Secretary, etc.**

[Your answer] \_\_\_\_\_

**School District Contact Person Phone Number \***

[Your answer] \_\_\_\_\_

**School District Contact Person Email Address \***

[Your answer] \_\_\_\_\_

**School Board President's Name \***

[Your answer] \_\_\_\_\_

**School Board President's Email\***

[Your answer] \_\_\_\_\_

**District Superintendent's Name \***

[Your answer] \_\_\_\_\_

**District Superintendent's Email**

[Your answer] \_\_\_\_\_

**Panel Information:**

**Proposed Panel Title \***

***Must meet guidelines of 60 or fewer characters (including punctuation and spaces).***

[Your answer] \_\_\_\_\_

**Proposed Panel Description \***

***Must meet guidelines of 275 or fewer characters (including punctuation and spaces).***

[Your answer] \_\_\_\_\_

**Topical Track**

***Panels must fit into one of the topical program tracks.***

**PROGRAM TRACKS**

Check a track below that best describes your panel topic:

- Best Practices — (Governance and Leadership, Transportation, Facilities, Technology, Safety and Security, etc.)
- Community Engagement – (Communication and Community Relations, etc.)
- Educational Equity (Targeting Resources, Addressing the Achievement Gap, etc.)
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- Large District Issues
- Rural/Small District Issues

***Learning objectives of session: ("At the end of my session, participants will be able to...")***

***Minimum 2, Maximum 4***

**Learning Objectives #1 \***

[Your answer] \_\_\_\_\_

**Learning Objectives #2 \***

[Your answer] \_\_\_\_\_

**Learning Objectives #3**

[Your answer] \_\_\_\_\_

**Learning Objectives #4**

[Your answer] \_\_\_\_\_

**Targeted Audience \***

***Select all that apply.***

- Board Member
- Board President
- Administration
- Board Secretary/Administrative Assistant
- Superintendent
- School Business Official
- Teacher
- Other: \_\_\_\_\_

**Additional Information and Documentation of Success**

***In 600 words fewer words (3200 characters) please provide any additional information that will further describe this proposal, your district's success, and how this information will positively impact schools across the state.***

[Your answer] \_\_\_\_\_

**Will you be including attorneys in your presentation?**

\_\_\_ Yes \_\_\_ No

**If, yes, enter the name of attorney(s) and law firm: \_\_\_\_\_**

**Has this presentation been made before? \***

\_\_\_ Yes \_\_\_ No

**If so, where and when?**

[Your answer] \_\_\_\_\_

***All panel rooms will be provided with standard AV setup consisting of a LCD projector, screen, and podium mic.***

**If you require additional AV, please describe what and why?**

[Your answer] \_\_\_\_\_

**If this proposal is not selected for Share the Success, are you interested in participating in the Carousel of Panels? \***

\_\_\_ Yes \_\_\_ No

Thank you for your proposal. If you have questions about the submission, please contact Peggy Goone at [pgoone@iasb.com](mailto:pgoone@iasb.com) or 217-528-9688, ext. 1103. You will be notified at the end of April the determination of the panel selections.