

Advertising  
deadline  
Sept. 1<sup>st</sup>

# Advertise in the official Conference program book



Get your share of the **\$4 BILLION** Illinois school products and services market. Make sure your company is the one they remember when considering purchasing decisions.

Every November, thousands of school administrators and policy makers gather in one place for the IASB/IASA/IASBO Joint Annual Conference. This program is the constant companion of everyone attending the event. It's also carried back home and shared with those who couldn't attend. If you exhibit at the Conference, your company also will benefit from advertising to help make your booth and products stand out among the hundreds competing for attention.

**\$425**  
Full Page  
4 5/8" x 7 7/8"

**\$275**  
Half Page  
4 5/8" x 3 3/4"  
**Artwork due Sept. 1**

Prices include full color. Reproduction materials: High resolution pdf and eps files or call for specifications.

**Save 20%** when you purchase your ad with your Conference Exhibit Booth registration! (See the Contract for Exhibit Space.)



Over 5,000 programs distributed to Conference attendees each year.

**ADVERTISING POLICY** — All advertising is subject to the publisher's approval. The publisher reserves the right to reject any advertising that is not in keeping with publication standards. Advertiser and advertising agency assume responsibility for content of advertisements printed and for any claims arising from them against the publisher. Advertising that simulates editorial content will be labeled "advertisement" and/or boxed, at the discretion of the publisher. **Payment is due at time of purchase.**

**QUESTIONS** — Contact IASB's Advertising Manager at 217/528-9688, ext. 1131.

I'd like to place an ad in the **Conference program book:** Full page Half page Rate: \_\_\_\_\_

Check enclosed Please invoice me **Artwork due September 1.**

Advertiser \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_



**Mail or email this form to:**

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Advertising Manager  
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of School Boards**  
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