

# Sponsorship Opportunities

The Illinois Association of School Boards works daily to be the first and best resource for boards of education. We invite you to become a sponsor of the Joint Annual Conference.

The 91st Annual Conference will be held November 22-24, 2024 in Chicago.

As a sponsor, your organization will receive special recognition that provides high level exposure to those who govern and direct the course of education in Illinois public schools. Connect and engage with local school districts through one of the many levels of sponsorship offered.

**For more sponsorship information, call (217) 528-9688, ext. 1114.**

**Artwork and payment required by September 4.**



Conference Program Book Listing



**IASB • IASA • IASBO**  
**Joint Annual Conference**  
November 22-24, 2024 • Chicago  
*Lighting the Way*

**Hanging Banner Signage** (located in main hallway leading to General Session and meeting rooms)

**Conference Sponsors Sign** (outside Registration area and near Exhibition entrance)



8,000 Decision-Makers

849 School Districts

# Sponsorship Levels

	Friend \$1,000	Decade \$3,000	Century \$5,000	Millennium \$10,000	Legacy \$15,000	Premier Custom*
<b>Logo on ‘Thank You Conference Sponsors’ Signage</b> (located at multiple areas)	☆	☆	☆	☆	☆	
<b>Hanging Banner Signage</b> (located in main hallway leading to General Session and meeting rooms – one logo per sign or shared logos per sign)		☆ (shared)	☆ (shared)	☆	☆	
<b>Conference Program Book Recognition</b> (company logo listed)		☆	☆	☆	☆	
<b>Exhibit Booth</b> (comp. standard booth 10'x10')			☆	☆	☆	
<b>Advertisement – Conference Program Book</b> (full-page or half-page advertisement)			☆ (half page)	☆ (full page)	☆ (full page)	
<b>Conference Attendee email(s)</b> Recognition in IASB email(s) to attendees. (Both pre- and post-event emails)				☆	☆	
<b>General Session(s) Recognition in pre-session presentation</b>				☆	☆	
<b>Verbal Recognition at each General Session</b>					☆	
<b>Conference Website Recognition</b>					☆	
<b>* Custom Sponsorships</b> <ul style="list-style-type: none"> <li>• Customized per vendor with additional signage (examples: coffee sponsorship, lanyards, app, hospitality, etc.)</li> <li>• Limited number of Premier Sponsorships.</li> <li>• Highest recognition and exposure to member school districts.</li> </ul>						*Please contact Dara Merino at <a href="mailto:dmerino@iasb.com">dmerino@iasb.com</a> to discuss a custom sponsorship package.

For more sponsorship information, email Dara Merino at [dmerino@iasb.com](mailto:dmerino@iasb.com) or call (217) 528-9688, ext. 1114 **Artwork and payment required by September 4.** Note: All sponsorships are subject to change. Sponsors must be engaged in activities consistent with IASB’s educational mission and tax-exempt purpose. This opportunity is open to any individual, vendor, or firm that supports the mission of IASB, including those that may not be eligible to become IASB Service Associates.