## IASB • IASA • IASBO Joint Annual Conference November 17-19, 2023

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# **CONTRACT FOR EXHIBIT SPACE**

Hyatt Regency Chicago, 151 East Wacker Drive, Chicago

### I. GENERAL BOOTH INFO

payment.

BOOTH RATES Regular 10'x10' (\$2,500),

corner 10'x10' (\$2,700). Companies contracting five or

more booths; the 5th booth and each additional booth

will be \$2,000. There are a limited number of 6x10

booths. Please contact the Exhibit Manager, Natalie

Duke, nduke@iasb.com, for availability and pricing.

received basis; with a signed contract and full

IASB Service Associates only will be granted a

\$225 discount on one booth space.

complimentary equipment:

Carpeting

Booth Fee includes the following

One 2'x6' Draped Table

One 9"x44" Booth I.D. Sign

Complimentary description in the

Wi-Fi and electrical are NOT included.

Exhibitor Lounge includes complimentary

coffee/rolls\* for exhibitors-only Thursday,

November 16 - Saturday, November 18.

\*Limited hours — Times will be listed in

Friday, November 17, 8:30 a.m. - 5 p.m.

Saturday, November 18, 8:30 a.m. - 2 p.m.

All booths must be staffed during show hours

**EXHIBIT SHOW HOURS** are as follows:

(opens to exhibitors at 7 a.m.)

(opens to exhibitors at 7 a.m.).

per contract.

official Conference Program, if booth

Complimentary listing in the event app

registration and payment is received by

Booth Pipe and Drape

September 15, 2023

Exhibitor Welcome Packet.

**Two Side Chairs** 

All booth requests will be assigned in order of first-



exhibition areas. No exhibit material may be removed from booths until all empty crates are moved into the hotel after the 2 p.m. Saturday closing time. Hotel bellman will be available after 2 p.m., Saturday, November 18, 2023 to move small amounts of exhibit material.

#### 2 P.M. SATURDAY BREAKDOWN Exhibit

Show closes promptly at 2 p.m. on Saturday, November 18. Conference attendees plan their schedules around the advertised Exhibit Show hours. Exhibitors are NOT to start packing or dismantling booths prior to the closing time. Exhibitors dismantling booths or departing the show floor with boxes/crates prior to 2 p.m. will be subject to penalties including, but not limited to, loss of preferred booth space in subsequent years. Reinstatement of booth space will be at the sole discretion of IASB.

**BOOTH MATERIALS** All exhibitor booth materials/ supplies must be removed from the Hyatt Regency by 7 p.m. on Saturday, November 18.

#### **III. REGISTRATION / BADGES**



**REGISTRATION** Exhibitors receive up to (8) complimentary badges per booth contracted. All booth staff registered must be employees of the company contracting the booth space and must wear a conference badge to enter the show floor.

Badges (individual & company name only) provide access to Conference events that do not require an additional fee.

EXHIBITOR BADGES will be available onsite at the Exhibitor Registration desk. The deadline for completing badge form is **Wednesday, November 1**. BADGE FORMS NOT RECEIVED BY THIS DATE WILL require booth personnel to request name badges onsite. Badges may be requested one of two ways:

#### a) Exhibitor (company) Name-only

(Interchangeable) — These badges have the Exhibitor name-only and are interchangeable between booth staff leaving the show floor and replacement staff coming on. Booth staff leaving the floor must return badges to the Exhibitor Registration desk so those badges will be available for pickup by other booth staff.

**b) Individual & Company Name** — These badges have individual and company names and are NOT interchangeable.

Additional Badges - to request additional badges, please contact the Exhibit Manager for the prevailing registration fee.

**CANCELLATIONS** received in writing to <u>nduke@iasb.com</u> by **Friday**, **October 13**, **2023**, will be honored and exhibit fee will be returned, less a \$400 per booth cancellation fee. There are no refunds for booth cancellations after October 13, 2023, and IASB reserves the right to resale cancelled booths.



**BUSES/VEHICLES** All buses must be brought to the exhibit floor Wednesday, November 15 by 9 a.m.

II. SETUP / BREAKDOWN

**EXHIBIT SETUP** Exhibit setup is Thursday, November 16 from 8:30 a.m. - 5:30 p.m. After 5:30 p.m. the floor will be closed and no exhibitor may enter to set up unless preapproved. Setups are not allowed on Friday. Any space not occupied by 5:30 p.m. Thursday, November 16, will be reassigned by IASB without refund of fees paid by exhibitor contracting the space. No one under age 18 years is permitted on the show floor during setup. (*See* <u>Setup - Additional Needs</u> *next page.*)

**PACKING CRATES** No storage of any kind is allowed behind the back drapes, or in any booth or booths. All cartons, crates, containers, packing material, etc., that are required to be stored for repacking purposes shall be removed from the

#### IV. BOOTH SPACE

BOOTH SPACE All booths are as shown on the floor plan and dimensions indicated are believed to be accurate, but are only warranted to be approximate. Back walls of booths are 8' high and dividers 36" high. To maintain uniformity and to prevent the obstruction of view of adjoining booths, displays must not be higher than eight feet (8') in the rear of the booth space, with a four foot (4') height restriction on all materials in the remaining space forward to the aisle. However, back walls may be (9') high where booths are against permanent walls. NO WALLS, PARTITIONS, DECORATIONS, OR OTHER OBSTRUCTIONS MAY BE ERECTED WHICH IN ANY WAY INTERFERE WITH THE VIEW OF ANY OTHER EXHIBITOR. Exhibitors desiring to use other than standard booth equipment, or any signs, decorations, or arrangements of display material conflicting in anyway with these rules and regulations, must submit two copies of detailed sketch or proposed layout at least 45 days before opening of exhibit, and receive written approval of the Conference Management of the hotel.

USE OF SPACE All demonstrations, or other sales activities, must be confined to the limits of this exhibit booth. *Sales transactions on the show floor are prohibited.* No exhibitor shall assign, sublet, or share the space allotted. No exhibitor is permitted to show goods other than those manufactured or dealt in by him in the regular course of business. DISPLAYS SHALL NOT BE PLACED IN SUCH MANNER AS TO INTERFERE WITH OTHER EXHIBITS. Nothing shall be displayed at a height above the top of the booth back wall. Flood lights or spot lights may be installed only after approval of location and operation has been obtained.

#### V. GIFTS / HANDOUTS / PROJECTIONS / SOUND



GIFT BAN (PRIZES) School board members and administrators may accept a gift from an exhibitor only if all gifts from that exhibitor to the school official and members of his or her household are *valued at less than \$100.00 per calendar year.* 

CATALOGS, SOUVENIRS, ETC. Printed advertising may be distributed by exhibitors from within the confines of their own space only. No exhibits or parts, accessories, or any other goods bearing any name or form of advertisement other than that of the space occupied may be displayed.

**NOISE-MAKING EXHIBITS** All electronic sound producing amplification etc. must have ear phones and no external speakers.

**MOTION PICTURE PROJECTION** Projection machines are limited in their operation to sales demonstration only and shall not be used for showings designed to amuse attendees. All projection must be in accordance with the requirements of the fire prevention authorities of the City and in harmony with any agreements entered into by IASB, the auditorium management and labor unions. All plans for installation and operation of projection equipment must be approved by the management before operation is undertaken.

**MUSIC** No music may be played or performed, directly or indirectly, on the Exhibit Show floor unless the exhibitor first provides IASB with a copy of a license agreement which specifically grants to the exhibitor a license to play or perform the music. Exhibitor agrees to protect indemnify, save, and hold harmless IASB against and from any and all losses, costs (including attorney's fees), damage, liability, or expense arising from or out of or by reason of said exhibitor playing or performing music or in any way violating the Copyright Law of the United States.

**DISTRIBUTING CIRCULARS AND SOLICITATION** Distribution of circulars or promotion material may be made only within the booth assigned to the exhibitor presenting such material, not in the aisles. No firm or organization not assigned space in the exhibit will be permitted to solicit business within the exhibit area.

#### **RESTRICTIONS IN OPERATION OF EXHIBITS** - IASB Right of Refusal.

IASB reserves the right to restrict exhibits which, because of noise, method of operation, materials, violation of use of space rules, or any reason, become objectionable, and also to prohibit or evict any exhibit which in the ASB reserves the right to restrict exhibits which, because of noise, method of operation, materials, violation of use of space rules, or any reason, become objectionable, and also to prohibit or evict any exhibit which in the sole opinion of IASB may detract from the alignment of the

general character of the exhibit to the learning and networking purposes of the IASB conference as a whole. Additionally, giveaways of alcohol and other legal drugs are strictly prohibited as a giveaway to align with IASB's drug and alcohol-free workplace policy. This reservation includes persons, things, conduct, printed matter, or anything of a character which IASB determines is objectionable to the exhibit. In the event of such restriction or eviction, IASB is not liable for any refunds of fees or other exhibit expense. CONCESSION TYPE EXHIBITS, WHERE THERE IS DIRECT SELLING OF PRODUCTS OR SERVICES WITHIN THE BOOTH, ARE PROHIBITED. Further, IASB reserves the right to decline, refuse and/ or return any exhibit contract and monies prior to the exhibit show date.

#### VI. MAILING / TELEPHONE LIST



MAILING LIST - TELEPHONE LIST PROHIBITION No vendor,

hotel or other agency or organizations associated with the Joint Annual Conference may provide, sell or give names of board members or conference attendees to any other vendor or organization for the purpose of creating or adding to a mailing list or telephone list to be used for solicitation.

#### VII. SALES

SALES ON SHOW FLOOR PROHIBITED The showcase of school products and services represents an educational and informational activity. Sales transactions, including taking of orders, are prohibited in the exhibition areas, hallways, or any other areas of the conference hotel used by the association. THIS LIMITATION ON EXHIBITORS WILL BE

#### VIII. PHOTOS / VIDEO

PUBLICITY USE OF PHOTOS OR VIDEO Exhibitor agrees that IASB may list Exhibitor in show promotional materials and/or use photography and/or video taken at show for publicity purposes without compensation to the Exhibitor.

#### IX. SETUP – ADDITIONAL NEEDS

POLICED AND STRICTLY ENFORCED.



LIGHT AND POWER All electrical work must be done by a licensed electrical contractor. All display wiring must meet the Chicago Electrical Code.

FLORIST SERVICE Order form is in the Exhibitor Kit.

SPECIAL SIGNAGE required by exhibitors will be furnished by Freeman Decorating Company at standard rates. Additional charges will be made for excessive copy, trademarks, special-type lettering and illustrations, and for last-minute sign copy. Orders for special signs should be accompanied by typewritten copy for same, dimensions, color or sign and lettering, trademark (if used), and a sketch to ensure satisfactory results. Orders for special signs must be received *no later than 21 days prior to opening of the exhibit.* 

SPECIAL WORK EXHIBITION Carpentry work, water connections, air, drainage, as well as other special work, may be obtained from Freeman Decorating Company at standard contractors' rates. All such orders must be placed well in advance so that work may be finished on the day the exhibit opens. Order form is in the **Exhibitor Kit**.

**OBJECTIONS** The operation of whistles or any objectionable devices will not be allowed. No gasoline engines are allowed to operate in the Exhibit Show. Noisy and unsightly work will not be permitted after the show opens.

**COMBUSTIBLE MATERIALS** All draping or display material of cloth or paper texture must be fireproofed. Under no condition will combustible oils or gases be permitted in the Exhibition Show.

#### X. LIABILITY / INSURANCE / FIRE REGULATIONS

LIABILITY Exhibitor agrees to protect, save, and hold the Group and the Chicago Hotel Venture, Kato Kagaku Co., Ltd., Hyatt Corporation, d/b/a/ Hyatt Regency Chicago, and all agents and employees thereof (hereinafter collectively called Indemnities) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor. Further, the exhibitor shall, at all times protect, indemnify, save and hold harmless the Indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees or business invitees, which arise from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises, the hotel or any part thereof.

**INSURANCE** The Hyatt Regency Chicago and IASB will exercise reasonable care for the protection of exhibitors, materials, and displays beyond which they, separately or collectively, can accept no responsibility for the loss of, or damage to, any of the said materials or displays. EXHIBITORS WHO DESIRE TO CARRY INSURANCE ON THEIR EXHIBIT MUST PLACE IT AT THEIR OWN EXPENSE.

**CLAIM FOR INJURIES OR LOSS** It is expressly agreed that IASB or the Hyatt Regency Chicago shall not be liable or held responsible for any losses, damages, or injuries which may be sustained or incurred by any person whomsoever, who may be on the premises leased by or assigned to an exhibitor, or watching, observing, or participating in any demonstration or exhibit of an exhibitor, including (but not limited to) any agent, employee, or representative of an exhibitor. The exhibitor expressly agrees that he will hold, keep and save harmless, and indemnify IASB or the Hyatt Regency Chicago from any and all such claims.

**GENERAL** The above paragraphs, along with the Regulations of the Chicago Fire Department, are a part of the contract between the exhibitor and the IASB. They have been formulated in the mutual interest of the exhibitor, IASB and the Hyatt Regency. IASB respectfully asks the full cooperation of the exhibitors in their observance.

All points not covered are subject to the decision of IASB. IASB reserves the right to make any changes necessary to the best interests of the exhibition.

#### **Regulations of the Chicago Fire Department**

- All material including scenery, drapes, signs, etc., used in construction of an exhibit booth must be flame retardant. Polyurethane foam must pass the "standard flame test." Only fire retardant cardboard and paper may be used. Affix certification of flame proofing to the booth.
- No storage of any kind is allowed behind the back drapes or behind booth displays. A maximum of one-day's supply of materials may be kept in your booth space, and/or under your table.
- 3. No hazardous demonstrations, such as welding, cooking with natural gas, heater demonstrations, etc., will be permitted without the written approval of the Chicago Fire Prevention Bureau. A copy of all paperwork regarding the request and the approval of the procedure from the Fire Department should be forwarded to the Hotel Exposition Services.
- 4. No hazardous material will be permitted in an exhibit. Hazardous materials include: open flames, hot coals, propane, gasoline, kerosene, radioactive material, oxygen, etc.
- 5. Vehicles or apparatus with fuel tanks for display must tape fuel cap and contain no more than 1/8 tank of fuel. Battery cable must be disconnected.
- Exhibits with enclosed ceilings are not permitted. All exhibits should remain 18" below the ceiling/sprinkler system.
- 7. All fire hose cabinets, pull stations, and emergency exits must be visible and accessible at all times.
- 8. All main and cross aisles, corridors, stairways, and other exit areas must maintain the required minimum width of 8 feet. No protrusions into the aisles are permitted.
- 9. Smoking is not permitted at any time.
- 10. Report emergencies immediately by dialing 55 on any house phone.

## By completing this contract, the applicant agrees to abide by the rules, regulations, and stipulations applicable to exhibitors.

Signature of company representative \_\_\_\_\_

Print Company Name \_\_\_\_\_

Date\_\_\_\_\_

Please sign and return contract with payment to: IASB, Attn: Exhibit Manager, 2921 Baker Drive, Springfield, Illinois 62703

Save and email to <u>nduke@iasb.com</u>. Fax to (217) 241-2144. (Retain a copy for your files.)

(Retain a copy of each page for your files.)

After your contract has been processed and approved, an email confirmation of booth assignment will be sent to the exhibit booth coordinator listed on the contract.

# CONTRACT FOR EXHIBIT SPACE

Hyatt Regency Chicago, 151 East Wacker Drive, Chicago

By completing this contract the applicant agrees to abide by the rules, regulations, and stipulations applicable to exhibitors. By completing this contract and affixing my signature hereto, the company I represent agrees to abide by the rules, regulations, and stipulations on pages 1-3.

Please sign the contract and return it with your payment to: IASB, Attn: Exhibit Manager, 2921 Baker Drive, Springfield, Illinois 62703-5929 or nduke@iasb.com. (After your contract has been processed and approved, an email confirmation of booth assignment will be sent to the exhibit booth coordinator listed on the contract.)

**Company Information** 

Full Legal Company Name \_\_\_\_\_

Primary Contact(s) for receiving ALL correspondence/show information

Primary Email

\_\_\_\_\_ Primary Phone \_\_\_\_\_

\_\_\_\_\_ City/State/Zip \_\_\_\_\_

## Company Description for Conference Program Book and Event App

## DEADLINE FOR PROGRAM BOOK LISTING - SEPTEMBER 15, 2023.

Company Name for Signage and Printed Material

Company Address

Company Phone

Description of Services (max. 30 words)

Person(s) to be listed (in the Conference program)

## **Company Logo**

Email a high resolution company logo to <u>nduke@iasb.com</u> to be used in the conference app, program and signage.

## **Exhibitor Space**

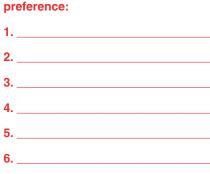
All exhibit space requests are assigned in order of first received with signed contract and payment. Booth assignments are made at the discretion of IASB.

Qty	10'x10' regular booth	@ \$2,500 =	(First 4 booths)	Booth space request in order of preference:
Qty	5 or more multiple booth discount	@ \$2,000 =	(Discounted rate for 5th booth purchased and beyond)	1
Qty	10'x10' corner booth	@ \$2,700 =		2
Qty	6'x10' regular booth	@ \$2,200 =	(Limited in qty.)	3.
Qty	6'x10' corner booth	@ \$2,400 =	(Limited in qty.)	4.
				5

Displaying bus or vehicle?	<b>Yes</b>	
Bus or vehicle size (required	d if display	ing):

IASB • IASA • IASBO **Joint Annual Conference** November 17-19, 2023

Website \_\_\_\_



## Product/Service Categories

### Please Check ONE Category for your Company

Administrative and Operations Software	Furnishings for Classroom/Lab/Music/Office
Architects/Engineers	Government Agency
Associations	Gym & Playground
Athletic/Playground Equipment & Services	Health & Wellness
Audio Visual Equipment	□ Inspection Services
Bond Sales	
Bus/Transportation Services & Consulting	Lighting
Communication Systems	Modular Building Products & Services
Computer Hardware/Software Equipment	□ Non-Profit
Construction Management	☐ Other
Construction/Renovation	Performance Contracting
Consulting Services	Professional Development
Continuous School Improvement	Purchase Cooperative
Curriculum/Curriculum Consultants	
Custodial/Janitorial Services & Products	Safety/Safety Programs/Security
Disaster Recovery	School Management Systems
Drug & Alcohol Testing	Scoreboards/Signs
Employee Absence Management Solutions	Seating for Auditoriums/Bleachers/Grandstands
Energy Conservation	Technology Consultants
Executive Searches	
Financial Services	University
	UWebsite Communication/Services/Management
Food Service Products/Equipment/Management	□ Windows

## **SPONSORSHIP PAYMENTS DUE SEPTEMBER 1**

Count me in! I've selected a sponsorship level below. Please add amount to payment page.

	Friend \$1,000	Decade \$3,000	Century \$5,000	Millennium \$10,000	Legacy \$15,000	Premier Custom*
Logo on 'Thank You Conference Sponsors' Signage (located at multiple areas)	*	☆	*	☆	☆	
Hanging Banner Signage (located in main hallway leading to General Session and meeting rooms – one logo per sign or shared logos per sign)		ん (shared)	ん (shared)	\$	☆	
Conference Program Book Recognition (company logo listed)		☆	以	☆	☆	
Exhibit Booth (comp. standard booth 10'x10')			☆	☆	<b>☆</b>	
Advertisement – Conference Program Book (full-page or half-page advertisement)			√ (half page)	ہتر (full page)	났 (full page)	
<b>Conference Attendee email(s)</b> Recognition in IASB email(s) to attendees. (both pre- and post-event emails)				☆	☆	
General Session(s) Recognition in pre- session presentation				☆	☆	
Verbal Recognition at each General Session					☆	
<b>Conference App Recognition</b> Scrolling banner (limited to first (5) paid-Sponsors)					☆	
Conference Website Recognition					公	
<ul> <li>* Custom Sponsorships</li> <li>Customized per vendor with additional signage (examples: coffee sponsorship, lanyards, app, hospitality, etc.)</li> <li>Limited number of Premier Sponsorships.</li> <li>Highest recognition and exposure to member school districts.</li> </ul>						*Please contact Natalie Duke at <u>nduke@iasb.com</u> to discuss a custom sponsorship package.

For more sponsorship information, email Natalie Duke <u>nduke@iasb.com</u>. Payment required by September 1. Note: All sponsorships are subject to change. Sponsors must be engaged in activities consistent with IASB's educational mission and taxexempt purpose. This opportunity is open to any individual, vendor, or firm that supports the mission of IASB, including those that may not be eligible to become IASB Service Associates.

## **Advertising Opportunities**

## ALL ADVERTISING ARTWORK AND PAYMENT DUE SEPTEMBER 1

## **Conference Program**

## **Deadline September 1**

**Special Offer: 20% off** standard program advertising rates if you reserve your program ad space now. Advertising deadline is September 1. No advertising will be accepted after this date. Prices reflect the 20% discount.

**Full Page \$480** (4.625" w x 7.875" h - vertical)

□ Half Page \$340 (4.625" w x 3.75" h - horizontal)

Ad Primary Contact: \_\_\_\_\_

Ad Primary Contact Email: \_\_\_\_\_

Ad Primary Contact Phone: \_\_\_\_\_

## IASB Service Associates BINGO Deadline September 1

**Encourage foot traffic** and gain company exposure by participating in IASB Service Associates BINGO. BINGO participants receive special signage and recognition in Conference advertising and social media coverage.

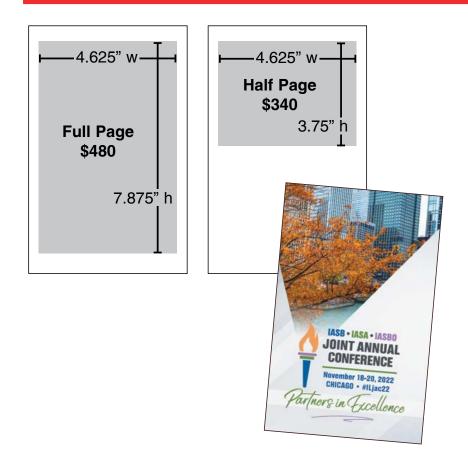
## Participation fee is \$125.

Deadline for entry is September 1. Companies must be active IASB Service Associates to participate.

Yes! We want to participate.

Please select company name from dropdown:

For advertising and BINGO questions, please email Bridget Kusturin, bkusturin@iasb.com





# **CREDIT CARD AUTHORIZATION FORM**

Please complete the following information to make payment to IASB via credit card.

## **Credit Card Payment Authorization**

PLEASE NOTE:

- Housing Deposits are non-refundable and credit card payments are subject to all terms and conditions listed in the Exhibitor Contract (including the cancellation policy).
- IASB charges a non-refundable 3% processing fee to the total credit card amount.
- All fields must be completed to process your Exhibitor Contract and payment.
- When completed, email the entire PDF to Natalie Duke, Exhibit Manager nduke@iasb.com.
- · You will receive a confirmation email to confirm receipt of payment.
- Please contact Natalie, <u>nduke@iasb.com</u>, should you have any questions.

Please select the items you wish to pay for. This document will be securely deleted/shredded once payment is accepted and processed.

Exhibit Booth Space	\$	
Advertising	\$	
Sponsorship Level	\$	
IASB Service Associate BINGO	\$	
IASB Service Associate \$225 Discount (if applicable)	\$	
Total Housing Deposits (non-refundable)	\$	
3% processing Fee	\$	
TOTAL AMOUNT DUE	\$	
Company Name (Full Legal Name)		
Cardholder Full Name		
Cardholder Billing Address		
City	State Billing Zip Code	
Card No.	Exp. Date (MM/YY)	CVV Code
Cardholder Signature		