

In conjunction with the 90th Joint Annual Conference
IASB presents

Friday Focus Workshops

(formerly Pre-Conference Workshops)

Friday, November 17, 2023 • Sheraton Grand Chicago (one level above the main lobby)

Full Day

- The Job of the Board President in Leading Leaders
- Breaking Down the Walls:
Bringing Student Voice to the Board Table

Half Day A.M.

- Superintendent Evaluation: The Essential Work of the Board
- Real-World Board Scenarios
- Influence Redefined ... Be the Leader You Were Meant to Be, Monday to Monday®
- Introduction to Collective Bargaining for School Board Members and Administrators
- School Safety and Violent Event Incident Management and Reunification Overview
- Unconscious Bias: Understanding Bias to Unleash Potential™

Half Day P.M.

- Equity: An Educational Imperative
- Influence Redefined ... Be the Leader You Were Meant to Be, Monday to Monday® (repeat)
- Introduction to Collective Bargaining for School Board Members and Administrators (repeat)
- School Safety and Violent Event Incident Management and Reunification Overview (repeat)
- Unconscious Bias: Understanding Bias to Unleash Potential™ (repeat)

Schedule

Full-Day Workshops

8-9 a.m. Continental Breakfast and Registration
9 a.m.-3 p.m. Workshop
11:30 a.m.-12:30 p.m. Lunch (included)
3 p.m. Adjournment

Half-Day Morning Workshops

8-9 a.m. Continental Breakfast and Registration
9-11:30 a.m. Workshop
11:30 a.m. Adjournment
(lunch is **not** included)

Half-Day Afternoon Workshops

11-11:30 a.m. Registration
11:30 a.m.-12:30 p.m. Lunch (included)
12:30-3 p.m. Workshop
3 p.m. Adjournment

Full-Day Workshop tuition is \$350 • Half-Day Workshop tuition is \$175.

Joint Annual Conference attendees have the option to register for one of two all-day workshops or choose one or two of seven half-day training workshops offered in the morning and afternoon. The cost of the full-day workshop is \$350. The price of half-day workshops is \$175.*

*IASB Friday Focus Workshops are only available to those who have registered for the 2023 Joint Annual Conference.

For additional information contact Haylie Noltensmeier at (217) 528-9688, extension 1103, hnoltensmeier@iasb.com.

**Full-Day****The Job of the Board President in Leading Leaders** BPLL

The board president, as a leader, has influence and ability to impact the quality and success of the board's work, which ultimately affects the entire education system. This year we are joined by two presenters: Brenda Clark Hamilton and Brian Crowley. Brenda Clark Hamilton offers fresh perspectives on leadership, communication, and team building. Her message is titled – "The Mentally Strong Leader: Strategies for Increasing Your Resiliency." Brian Crowley is an attorney with Franczek, P.C., who will cover the legal requirements board presidents need to know and more. Join us in this interactive workshop that will explore the board president's crucial leadership role and the responsibilities necessary for an effective board.

Presenters: **Laura Martinez**, Director, Field and Equity Services, IASB; **Reatha Owen**, Senior Director, Field and Equity Services, IASB; **Brenda Clark Hamilton**, Speaker and Trainer, Fresh Coffee Professional Growth Programs; and **Brian Crowley**, Attorney, Franczek, P.C.

Full-Day**Breaking Down the Walls: Bringing Student Voice to the Board Table** BSVBT

"Breaking Down the Walls" is a unique opportunity for student leaders and board members to connect, share stories, and realize "it's hard to hate someone whose story you know." Districts are encouraged to invite student board members, ambassadors, or representatives (limit two students per district) for a day of team and culture building. Included is a breakout session where students will connect with fellow student leaders, as board members develop governance best practices to give students a voice at the table. At the end of the day together, registered student leaders are invited to attend the Conference Opening Session. This workshop is also appropriate for boards who do not currently have student representatives but are considering their inclusion in the future.



Special Registration Note for this event: Capacity is limited. Student leaders must be accompanied by at least one board member or administrator from their district (limit two students per district). If student(s) will be attending the entire Conference, they must register through the normal process (as listed on the IASB website) and pay the full Conference fee. If student(s) will only be attending the Friday Focus Workshop and Opening Session, the fee is \$100 per student, and they can be registered by emailing registrar@iasb.com.

Presenter: **Phil Boyte**, Author, Professional Development and Culture Summit Facilitator, Learning for Living

Morning**Superintendent Evaluation: The Essential Work of the Board** SEAM

The board employs and evaluates one person — the superintendent — and holds that person accountable for district performance and compliance with written board policy. In this age of accountability, good governance requires a superintendent evaluation process that promotes district improvement and provides professional development and growth opportunities.

Presenters: **Perry Hill IV, Ph.D.**, Director, Field and Equity Services, IASB; and **Natalie Williams-McMahon, Ed.D.**, Director, Field and Equity Services, IASB

**Morning****Real-World Board Scenarios** RWNS

Working alongside colleagues from throughout the state, you will collaboratively navigate real-world scenarios from the book *How Not to Be a Terrible Board Member*. Participants will gain a greater understanding of their roles as board members and gather techniques for navigating the complexities of board work. **Presenters:** **Patrick Allen**, Director, Field and Equity Services, IASB; and **Arlana Bedard, Ed.D.**, Director, Field and Equity Services Directors, IASB

**Afternoon****Equity: An Educational Imperative** EEIPM

Have you ever felt as if you just don't know what to say to someone with whom you are culturally different? And you're not sure if you're doing something to offend or demean others, when you have the best of intentions? In this fast-paced, interactive seminar, you will receive greater confidence and skill practice in valuing and working across racial and cultural differences and support to identify unconscious, exclusive behaviors which we all exhibit at times. Discover how to contribute to the school district's mission and strategic focus on student preparedness and excellence for all students and understand the important and central role you play in creating an equitable school environment that leads to greater student success.

Presenters: **Arlana Bedard, Ed.D.**, Director, Field and Equity Services, IASB; and **Natalie Williams-McMahon, Ed.D.**, Director, Field and Equity Services, IASB

**Morning****Influence Redefined ...****Afternoon****Be the Leader You Were Meant to Be, Monday to Monday®** IRAM/IRPM

Do you feel confident that you're a leader with influence? You may be surprised to discover you're not as influential as you think you are. This engaging workshop will provide methods for improving communication and producing the ideal type of influence – one that moves people to action long after an interaction is over. Common influence myths will be dispelled, and participants will learn how to stop sabotaging themselves in order to leave a positive, lasting impression.

Presenter: **Crystal Hanke**, Executive Coach/Instructor and Director of Business Development, Stacey Hanke, Inc.



Morning

Introduction to Collective Bargaining for School Board Members and

Afternoon**Administrators** CBAM/CBPM

Attend this workshop to learn what every school board member — and every administrator — needs to know about collective bargaining:

- What the law requires of school boards and employee unions.
- Steps involved in bargaining labor contracts.
- Alternative processes.
- Politics and psychology of school bargaining.
- Roles and responsibilities of boards and administrators.
- How to handle labor disputes; and
- How to keep labor relations problems from destroying human relationships.



Presenters: **David Braun**, Attorney, Miller, Tracy, Braun, Funk & Miller, Ltd. and **Kyle Freeman**, Superintendent, Washington CHSD 308

Morning

School Safety and Violent Event Incident Management and Reunification

Afternoon**Overview** SSAM/SSPM

The School Safety and Violent Event Incident Management – Reunification Overview will share Concepts of Operation (Incident Command and Reunification) that are taught to first responders and school administrators in the Illinois Fire Service Institute. This performance-level, direct delivery course is designed to improve incident management and response integration to violent events in schools and provide a model framework for use by schools, law enforcement, fire, and EMS to manage response to improve time to threat neutralization, medical intervention, survivability of victims, and reunification of students with parents. A demonstration of the SSAVEIM tabletop exercise is included, and critical questions board members and school leaders should ask will be addressed.



Presenters: **Eric Arnold**, Program Director, Illinois Law Enforcement Training and Standards Board Executive Institute; **Chief James P. Moore (Ret.)**, Deputy Director for Leadership Development and Command Programs, University of Illinois Fire Service Institute and President, Illinois Fire Chiefs Educational and Research Foundation; and **Captain David Saitta (Ret.)**, Program Manager, Illinois Fire Service Institute's National Incident Management System Program.

Morning**Afternoon**

Unconscious Bias: Understanding Bias to Unleash Potential™

UBAM/UBPM

The rapid pace of education means school leaders are faced with countless bits of information while making decisions that have momentary to long-term impacts on educational outcomes, all while serving an increasingly diverse student population. How can we create learning environments and workplaces in which everyone feels valued and able to offer their best? This session offers the opportunity to explore the impact of personal bias while identifying and exploring the cycle necessary to mitigate bias. Attendees will identify what bias is and the impact it has on performance for individuals and organizations, understand how the brain works to increase self-awareness and acknowledge personal bias, and identify tools to mitigate bias and practice each phase of the cycle.



Presenter: **Tia Major-McIntosh**, Coaching Director and Leader in Me Educational Consultant and Coach, FranklinCovey education division

Advanced Registration Required

Registration for these workshops is open only to those who have registered for the 2023 IASB • IASA • IASBO Joint Annual Conference

Registration instructions are posted [here](#).

- Roster managers - Instructions on registering your board members can be found [here](#).
- School board members - Contact your district office and ask to be registered for Friday Focus Workshops or contact the [IASB Registrar](#) at (217) 528-9688, ext. 1145.
- **Workshop Tuition**
 - **Full-Day Workshop tuition is \$350.** Includes continental breakfast, lunch, breaks, and workshop materials.
 - **Half-Day Workshop tuition is \$175.** Morning workshops include continental breakfast, breaks, and workshop materials. Afternoon workshops include lunch, breaks, and workshop materials.
 - Participants may register for two half-day workshops for a total of \$350, which includes continental breakfast and lunch.
- **Workshop space can be held with advance payment by check, ACH, purchase order, or credit card. A 3% transaction fee will be added for credit card payments.** Advance registrations will be accepted until 4:30 p.m. on Friday, November 3, 2023, as long as space is available.
- **Confirmations and badges will be mailed in early November to the district office address.**

Cancellation — Advance registrants who need to cancel must notify the [IASB Registrar](#) by email or fax at (217) 528-2831.

Friday Focus Workshop registration fees will be refunded if cancellation is received by noon on Friday, November 3.

Questions about the Friday Focus Workshops?

Please contact [Haylie Noltensmeier](#) at (217) 528-9688, ext. 1103.

IMPORTANT NOTE REGARDING THURSDAY NIGHT LODGING:

Workshop attendees may want to consider a Thursday night reservation at a Conference hotel in order to arrive on time Friday morning.