

Advertising
deadline
Sept. 1

Advertise in the official Conference program book



Get your share of the **\$4 BILLION** Illinois school products and services market. Make sure your company is the one school leaders remember when considering purchasing decisions.

Every November, thousands of school administrators and policy makers gather in one place for the IASB/IASA/IASBO Joint Annual Conference. This program is a useful reference for everyone attending the event. It is often shared with those who couldn't attend. If you exhibit at the Conference, your company also will benefit from advertising to help make your booth and products stand out among the hundreds competing for attention.

\$450
Full Page
4 5/8" x 7 7/8"

\$300
Half Page
4 5/8" x 3 3/4"
**Artwork
due Sept. 1**

Prices include full color. Reproduction materials: High resolution pdf and eps files, 300 to 600 dpi.

Save 20% when you purchase your ad with your Conference Exhibit Booth registration! (See the Contract for Exhibit Space.)



Nearly 9,000
Conference attendees,
vendors,
and guests.

ADVERTISING POLICY — All advertising is subject to the publisher's approval. The publisher reserves the right to reject any advertising that is not in keeping with publication standards. Advertiser and advertising agency assume responsibility for content of advertisements printed and for any claims arising from them against the publisher. Advertising that simulates editorial content will be labeled "advertisement" and/or boxed, at the discretion of the publisher. **Payment is due at time of purchase.**

QUESTIONS — Contact IASB's Advertising Manager at (217) 528-9688, ext. 1131.

I'd like to place an ad in the **Conference program book:** Full page Half page Rate: _____

Check enclosed Please invoice me **Artwork due September 1.**

Advertiser _____

Address _____

City/State/Zip Code _____

Contact Person _____

Title _____

Telephone _____

Email _____

Signature _____



Mail or email this form to:

Advertising Manager
**Illinois Association
of School Boards**
2921 Baker Drive
Springfield, Illinois 62703-5929
bkusturin@iasb.com