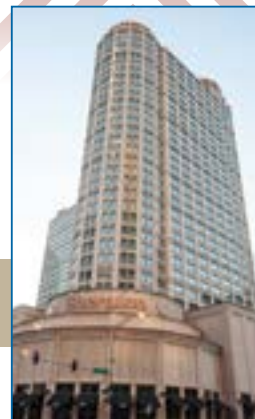


IASB • IASA • IASBO JOINT ANNUAL CONFERENCE

Educate. Inspire. Lead.

November 19-21, 2021 • Chicago



In conjunction with the 88th Joint Annual Conference IASB presents

Pre-Conference Workshops

Friday, November 19, 2021

Sheraton Grand Chicago (one level above the main lobby)

Full Day

- Professional Development Leadership Training (PDLT) and Performance Evaluation Reform Act (PERA) Training for School Board Members

Half Day AM

- Bridging What Divides Us
- The Trust Edge Experience
- Leading Leaders: The Job of the Board President
- Advocacy in Action

Half Day PM

- Bridging What Divides Us (repeat)
- Equity: An Educational Imperative
- Setting District Goals and Direction
- The Basics of Governance

Schedule

Full-Day Workshops

8-9 a.m. Continental Breakfast and Registration
9 a.m.-3 p.m. Workshop
11:30 a.m.-12:30 p.m. Lunch (included)
3 p.m. Adjournment

Half-Day Morning Workshops

8-9 a.m. Continental Breakfast and Registration
9-11:30 a.m. Workshop
11:30 a.m. Adjournment
(lunch is not included)

Half-Day Afternoon Workshops

11-11:30 a.m. Registration
11:30 a.m.-12:30 p.m. Lunch (included)
12:30-3 p.m. Workshop
3 p.m. Adjournment

Full-Day Workshop tuition is \$280 • Half-Day Workshop tuition is \$140.

Registration for Pre-Conference Workshops is open only to those who have registered for the 2021 IASB • IASA • IASBO Joint Annual Conference.



Additional information and registration instructions at
www.iasb.com/conference/Pre-Conference-Workshops



Professional Development Leadership Training (PDLT) and Performance Evaluation Reform Act (PERA) Training for School Board Members PDLT/PERA

Full-Day

This four-hour professional development leadership course fulfills the training requirement contained in the Illinois School Code. Course content includes instruction in education and labor law; financial oversight and accountability; and fiduciary responsibilities. Every new school board member elected or appointed must complete this training within the first year of the first term. Also covered in this course is Performance Evaluation Reform Act (PERA) training, required for board members prior to voting on a dismissal based on an “optional alternative evaluation dismissal process for PERA evaluations.”



Presenters: **D. Shane Jones**, Attorney, Kriha Boucek, LLC and Member, Illinois Council of School Attorneys, Edwardsville; **Stephanie E. Jones**, Attorney, Kriha Boucek, LLC and Member, Illinois Council of School Attorneys, Oak Brook; and **Carrie Hruby, Ed.D.**, Superintendent, O’Fallon CCSD 90

Morning

Afternoon **Bridging What Divides Us** BRIDGAM BRIDGPM

It’s nearly impossible to go a day without being aware of the divisions that exist between ourselves and others. We see these differences on social media and the news, but we also experience them in our communication at work, in board meetings, with friends, and around the dinner table. Conversations are often simultaneous monologues where — even when we’re not speaking — we’re not really listening; we’re waiting for our turn to talk. One step to relationships is to bridge these gaps to become better listeners. Listening results in deeper understanding, and more. Listening also communicates respect, not necessarily for what the other person is saying, but for the person speaking. Listening doesn’t mean you agree, and it doesn’t mean you can’t voice your point of view. But it shifts the dynamics between people so conversations are more productive and less dismissive. In this session participants won’t just learn strategies for bridging these gaps, they’ll practice listening amidst challenging conversations so they’re better able to do so in the important conversations in their lives.



Presenter: **Jim Bolton**, Ridge Training

Morning **The Trust Edge Experience** TRUST AM

“When organizations have a high-trust culture, they experience highly efficient teams, achieving maximum results with incredible morale.”
— David Horsager, CEO, Trust Edge Leadership Institute

The Trust Edge Experience builds high-performing teams and creates a common language to build connection, improve clarity, and increase productivity. Led by a certified Trust Edge coach, participants will explore the 8-Pillar Framework™ for building trust and identify how trust impacts every area of their work and life. Participants will practice methods to clarify expectations, improve relationships, and reduce interpersonal conflict, as well as methods for appreciating others, building an accountable culture, and recognizing how to rebuild trust when it has been broken.



Presenter: **Lori Grant**, Field Services Director, IASB

Morning **Leading Leaders: The Job of the Board President** LLJBP AM

Leaders set the tone and expectations for the groups they serve. The board president has the influence and ability to impact the quality of the board’s work. Effective presidents do far more than “run the meeting.” A board president must keep the board focused on setting district direction; maintain open lines of communication with the superintendent, other board members, and the public; be knowledgeable of legal board requirements; galvanize the board towards collaboration and effective leadership; and much more. This interactive workshop will explore the crucial roles and responsibilities of the board president including having productive meetings, managing board conflict, establishing effective communications, engaging in teamwork, and leading boards in today’s educational world.



Presenter: **Dee Molinare, Ed.D.**, Field Services Director, IASB

Morning **Advocacy in Action** ADVOC AM

Learn how to advocate for your students, your schools, and your community at this interactive training session. Advocacy is a vital part of your work as a board member. Develop skills to connect with your elected officials and present a clear and moving message. Join Grover Campbell of the Texas Association of School boards alongside your IASB Governmental Relations Staff to provide you with the skills to impact state and federal policy.



Presenters: **Grover Campbell**, Associate Executive Director, Governmental Relations TASB; **Zach Messersmith**, Director, Governmental Relations, IASB



Afternoon **Equity: An Educational Imperative** EQUITY PM

In Illinois, we challenge boards of education to visualize their school district as one where EVERY student has access to the educational resources and rigor that they need to succeed regardless of race or ethnicity, dominant language, disability, gender, sexual orientation, religion, family background, or income. This interactive workshop is aimed at helping board members understand WHY educational equity is needed, WHAT is educational equity and HOW to make it a reality in their district. At the conclusion of the workshop, they walk away with “Next Steps” for their school district.

Presenters: **Sandra Kwasa**, Board Development Director; and **Dee Molinare, Ed.D.**, Field Services Director, IASB



Afternoon **Setting District Goals and Direction** SETGOAL PM

The board's primary task is to define and articulate the direction of the district. This direction includes the benefits the school district should deliver, thereby providing the entire system with clarity of purpose and a clear direction. District Goals articulate priorities and desired outcomes to accomplish the mission and vision for all students. This session provides an opportunity to:

- Understand the role of the board in setting district goals and direction.
- Understand how community engagement relates to district goals.
- Explore practical methods to develop and monitor goals that guide the work of the board.
- Understand how all these elements tie into overall success of the district.

Presenters: **Patrick Allen** and **Reatha Owen**, Field Services Directors, IASB



Afternoon **The Basics of Governance** BOG PM

Your success depends on your ability to work with the rest of the board and the superintendent. School board work is a group effort. This training will focus on board and board member roles and responsibilities, and how boards in high-functioning districts can make a positive impact on student learning. Specifically, this workshop will help you to:

- Identify the role and work of the school board.
- Distinguish board work from that of the superintendent and staff.
- Understand how each member relates to the full board.
- Discuss effective board and board member best practices.

Presenters: **Perry Hill IV, Ph.D.** and **Laura Martinez**, Field Services Directors, IASB



Advanced Registration Required

Registration for these workshops is open only to those who have registered for the 2021 IASB ■ IASA ■ IASBO Joint Annual Conference

Registration instructions are posted at https://www.iasb.com/IASB/media/Joint-Annual-Conference/2021/PreConf_Instructions2021.pdf.

- **Superintendents/roster managers** — For instructions on registering your board members, go to https://www.iasb.com/IASB/media/Joint-Annual-Conference/2021/PreConf_Instructions2021.pdf.
- **School board members** — Contact your district office and ask to be registered for Pre-Conference Workshops, or contact the IASB Registrar at registrar@iasb.com or (217) 528-9688, ext. 1145.
- **Workshop Tuition**
 - **Full-Day Workshop tuition is \$280.** Includes continental breakfast, lunch, breaks, and workshop materials.
 - **Half-Day Workshop tuition is \$140.** Morning workshops include continental breakfast, breaks, and workshop materials. Afternoon workshops include lunch, breaks, and workshop materials.
 - Participants may register for two half-day workshops for a total of \$280, which includes continental breakfast and lunch.
- **Workshop space can be held with advance payment by check, ACH, purchase order, or credit card. A 3% transaction fee will be added for credit card payments. Advance registrations will be accepted until 4:30 p.m. on Friday, November 6, 2021, as long as space is available.**
- **Confirmations and badges will be mailed in early November to the district office address.**

Cancellation — Advance registrants who need to cancel must notify the IASB Registrar by email to registrar@iasb.com or fax at (217) 528-2831. Pre-Conference Workshop registration fees will be refunded if cancellation is received by noon on Thursday, November 12.

Questions about the Pre-Conference Workshops?

Please contact Peggy Goone (ext. 1103) at either (217) 528-9688 or (630) 629-3776, email pgoone@iasb.com.

**IMPORTANT NOTE
REGARDING THURSDAY
NIGHT LODGING:**
Workshop attendees may want to consider a Thursday night reservation at a Conference hotel in order to arrive on time Friday morning.