



8,000 Decision-Makers
848 School Districts • 21 Divisions

Sponsorship Opportunities



The Illinois Association of School Boards works daily to be the first and best resource for boards of education. We invite you to become a sponsor of IASB events. Your sponsorship will help us sustain our crucial work in this increasingly complex world.

Why Sponsor?

As a sponsor, your organization will receive special recognition that provides high level exposure to those who govern and direct the course of education in Illinois public schools.

Connect and engage with local school districts through one of the many levels of sponsorship offered.










Division Meetings
Joint Annual Conference

For more sponsorship information, call (217) 528-9688, ext. 1140. To be a sponsor, please visit <http://bit.ly/IASB2021sponsor>.

2021

Joint Annual Conference Sponsorship Opportunities

Legacy Sponsor (\$15,000)

-  Company logo added to the event website
-  One standard booth (10' x 10') in exhibit hall
-  One full-page ad in the official Conference program
-  Banner signage in one of the main hallways leading to the general session ballroom and meeting rooms
-  Recognition in multimedia prior to the start of each General Session
-  Verbal recognition at each General Session (3 sessions)
-  Recognition as hospitality sponsor at IASB officer Conference receptions
-  Recognition at our Fall 2021 and Winter/Spring 2022 division meetings (21 divisions, 42 meetings)
-  Recognition as sponsors at the quarterly IASB Board of Directors meetings




Millennium Sponsor (\$10,000)

-  One standard booth (10' x 10') in exhibit hall
-  One full-page ad in the official Conference program
-  Banner signage in one of the main hallways leading to the general session ballroom and meeting rooms
-  Recognition in multimedia prior to the start of each General Session


Panel Sessions Signage Sponsor (\$10,000)

-  Company logo on ALL Panel Session signage placed outside of session rooms (Hyatt Regency Chicago for 3 days, 90+ sessions)

Century Sponsor (\$5,000)

-  One standard booth (10' x 10') in exhibit hall
-  One half-page ad in the official Conference program
-  Shared banner signage in one of the main hallways leading to the general session ballroom and meeting rooms

Decade Sponsor (\$3,000)

-  Shared banner signage located in a prominent area at the Hyatt Regency Chicago

Payment required by September 1.


The 88th Joint Annual Conference will be held November 19-21 at the Hyatt Regency Chicago.



IASB • IASA • IASBO
JOINT ANNUAL CONFERENCE
Educate. Inspire. Lead.
November 19-21, 2021 • Chicago

Joint Annual Conference Sponsorships continued

Patron Sponsor
(\$1,000 – 2,999)

 **E-Blast Sponsor**
(\$1,000)

Friend Sponsor
(\$1,000 or less)

Premier Sponsor
(Custom)

A special level of limited sponsorships has been established to afford individuals or organizations the opportunity to provide a highly visible service with commensurate recognition. This sponsorship will be available on a first-come basis. Please contact Carla Bolt at cbolt@iasb.com to obtain further details.



Payment required by September 1.

NOTE: All sponsorships are subject to change. Sponsors must be engaged in activities consistent with IASB's educational mission and tax-exempt purpose. This opportunity is open to any individual, vendor, or firm that supports the mission of IASB, including those that may not be eligible to become IASB Service Associates.



Division Meeting Sponsorship Opportunities

IASB has divided Illinois into 21 geographic regions called divisions for purposes of organizing Association governance and delivery of services. These divisions hold regular meetings, and all board members and school administrators from the division are invited to attend. In some divisions, meetings are held in a restaurant/banquet hall venue. Other divisions choose to have a local school district host the meeting in one of their buildings. **Attendance is approximately 50-200 per meeting; total attendance each season is approximately 1,800-2,000.**

Division Meetings Sponsor (\$2,500)
Fall 2021 and Spring 2022

- ▶ Signage at each meeting
- ▶ Recognition during the business portion of each meeting (sponsor representatives are invited and will be introduced)



Division Meetings are held all over the state, in the fall and spring.

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For more sponsorship information, contact Carla Bolt at cbolt@iasb.com.

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Joint Annual Conference
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