

*The following ideas will help you plan activities in your district for School Board Members Day on November 15, 2021. Please use any of the “School Board Members Day” materials available on our [website](#) to assist with activities and outreach. You can also incorporate our themed Illinois “School Board Members Day: Inspiration and Leadership” logo into honorary efforts.*

## Tips to honor and recognize school board members

- Film a short video with students and staff thanking school board members for their service. Share the video on social media using #ThankABoardMember.
- Ask for classrooms to volunteer to “adopt” a school board member for the day. Students can send cards and artwork to the adopted board members at home or at work, or invite them to attend a class via a remote video platform.
- Arrange for a student musical group to dedicate a performance to the board, record the event, and post it on your website and share it through your social media accounts (#ThankABoardMember).
- Utilize scoreboards and video boards of your sports facilities to include a “thank you” message for school board members.
- Dedicate a week to your board of education members and have a board member read the morning school announcements each day.
- Ask if the local newspaper or other media outlets would feature a story on one or two board members, or the entire board of education. Provide them with a list of recent district accomplishments and a profile of school board members that includes years of service and interesting facts about each member.
- Ask your local newspaper to write an editorial recognizing the many volunteer hours school board members give to your community. Provide information for this editorial with local and state data, and include a photo showcasing their community outreach efforts.
- Add the 2021 school board recognition [“Inspiration and Leadership” logo](#) to the district’s webpage and social media sites
- Add the [“Inspiration and Leadership” Thank You poster](#) to your website and social media platforms, and encourage community members to download use the poster on their own platforms.
- Arrange for a city, township, village, or county official to proclaim November 15, 2021, as School Board Members Day.
- Feature recent school board accomplishments in district and school newsletters, staff bulletins, on the district website, and on social media platforms (#ThankABoardMember).
- Profile board members in the district and/or school newsletters, staff bulletins, and on the website. Include information about their careers, hobbies, volunteer activities, and other interesting facts.

# Inspiration & Leadership

School Board Members Day • November 15, 2021

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- Create social media posts, or use the IASB social media graphics, thanking school board members for their service and use the hashtag, #ThankABoardMember.
- Feature a “board member of the week” on your social media platforms in the weeks leading up to School Board Members Day. Highlight their accomplishments, years of service, inspirations, and role models. Include a quote from the board member about why they choose to serve on the school board. After all board members are recognized, honor the full board of education (with a photo) for their dedicated service on November 15.
- Post a “thank you” message to school board members on your district digital signs or on the school marquee.

**#ThankABoardMember**