

# IASB Service Associates

## Supporting Excellence in Local Schools

*Membership by invitation only*

### Purpose

IASB Service Associate membership is designated for business firms that have established exemplary records for providing quality products and services to schools, and have demonstrated an interest in advancing public education.

Member firms represent appraisal services, architects/engineers, building construction, computer software/supplies/services, consulting, environment services, financial services, human resource consulting, insurance, office equipment, and more.

Service Associates help IASB carry out its responsibilities to local school boards and serve as an important resource for information and advice helpful to school districts.



### Eligibility

To be considered for membership, a firm must

- Have done business with Illinois public school districts for at least three years, or if due to recent changes in law that previously prohibited this type of business, at least one year doing business in Illinois.
- Submit at least three references from Illinois public school districts with which the firm has worked.
- Submit an application and reference data form.
- Agree to abide by the Service Associates Code of Ethics.

Submitted application materials will be screened by the Service Associates Membership Committee and reviewed by the Service Associates Executive Committee. Recommendations for membership are presented to the IASB Board of Directors at its quarterly meeting. An invitation to join is at the discretion of the Board of Directors.

After accepting an invitation to join IASB Service Associates, the firm becomes an active member upon payment of annual dues (\$475).



To learn more about IASB Service Associate Membership visit [www.iasb.com/serviceassociates](http://www.iasb.com/serviceassociates)  
Or contact Bridget Kusturin at [bkusturin@iasb.com](mailto:bkusturin@iasb.com) or (217) 528-9688, ext. 1131.

## Programs and Benefits

IASB Service Associates represent a wide range of expertise, offering a wealth of knowledge to the Association and its member school boards by providing

- Program topics of interest and expert speakers for IASB meetings and trainings
- Panel presentations at the IASB/IASA/IASBO Joint Annual Conference
- Advice and information to IASB staff regarding legislative proposals and administrative standards
- Input regarding views of commercial exhibitors at the IASB/IASA/IASBO Joint Annual Conference and other issues relevant to business partner relationships
- Administration of the Exhibition of Educational Environments
- Contributions, support, and sources for IASB publications, including the *Illinois School Board Journal*
- Ex-officio representation on the IASB Board of Directors

In addition to providing services and support, Service Associates receive the following member benefits:

- Use of the IASB Service Associate seal
- Directory listing in the *Illinois School Board Journal* mailed bi-monthly to IASB members\*
- Online directory listing on [www.iasb.com/serviceassociates](http://www.iasb.com/serviceassociates)\*
- Notification of IASB meetings and programs, legislative updates, and Online Update emails
- Invitation to in-person and virtual meetings and programs of the Association
- Discount on exhibit booth space and special recognition at the IASB/IASA/IASBO Joint Annual Conference
- Advertising discount in the *Illinois School Board Journal*
- Discount on books sold by IASB

\*Service Associate Directory listing includes firm name, brief description, and phone number. Contact email(s) and website(s) may also be included for an additional fee.



## Governance

IASB Service Associate members hold an annual meeting to review programs and make suggestions for the upcoming year. Each member firm is entitled to have one voting representative take part in the annual meeting.

A 12-member Executive Committee meets quarterly to advise IASB staff and help carry out programs of the Service Associates. Every two years the Committee elects a chairman to represent Service Associates as a non-voting member of the IASB Board of Directors.

### IASB Service Associates Executive Committee

Steve Nelson, **Chair**  
**Larson Darby Group**

Brent Bernardi,  
**Alpha Controls & Services**

John Vezzetti,  
**Bernardi Securities, Inc.**

Todd Cyrulik,  
**BLDD Architects, Inc.**

Travis Bushue,  
**Bushue Human Resources, Inc.**

Jason Eggert,  
**Edmentum**

Glen Eriksson,  
**Eriksson Engineering Associates, Ltd.**

Ron Richardson,  
**FGM Architects**

Kyle Hendrickson,  
**Gorenz and Associates, Ltd.**

David Pool,  
**Hurst-Rosche, Inc.**

James Snyder,  
**Ice Miller LLP**

Mark Jolicoeur,  
**Perkins and Will**

This business subscribes to the

# Code of Ethics

## of the Service Associates of the Illinois Association of School Boards

Believing the objective of all educators and school board members is service to mankind, we, the members of the Service Associates of the Illinois Association of School Boards, pledge ourselves to contribute to this service. In carrying out this pledge, we shall endeavor to hold certain professional ideals in our relations with the schools and to adhere to the following standards of business practice.

1. To work for truth, honesty, and integrity in our relations with schools.
2. To create confidence in our organization by our acts and precepts.
3. To exert our efforts toward stressing the quality of our own services and products rather than the deficiencies of others.
4. To conduct our business relations with schools and to exchange our products, services, and ideas in such a way as to benefit both parties to the transaction.
5. To promote a frank exchange of ideas involving mutual interests and to maintain friendly contacts with fellow members of the Service Associates.
6. To encourage and cooperate with the educational associations and the educational journals in their efforts to disseminate useful and practical knowledge to our mutual benefit.
7. To put forth every effort consistent with faithful business performance in order that we may follow sound recognized practices of constructive salesmanship.

We believe that a faithful observance of these standards will result in a mutual respect among ourselves and a general acceptance of our good intentions and high ideals by all educators and school boards.

