



Annual Report

FY 2021



ENVISION • ENGAGE • EMPOWER • EDUCATE • EVOLVE • EQUITY



IASB by the Numbers*



848 Member Districts



5,839 Board Members



225 School Attorneys



71 Service Associates



56 Affiliate Members



4 Associate Members

*Membership records as of June 30, 2021.



From the Executive Director

This was a year of firsts for all of us. The Association held its first Virtual Summit and first virtual Delegate Assembly, which received tremendous positive feedback from members. IASB learned from those experiences what it can offer to continue to meet the needs of member districts in a remote environment. The Association's strategic plan continued to guide the work of IASB staff with a focus on the six "Es," Envision, Empower, Engage, Educate, Evolve, and Equity.

Despite the challenges brought on by the COVID-19 pandemic, IASB staff remained focused on service offerings to the 848 member school boards to achieve 95% member satisfaction with Association programming and events. In addition, IASB ended the fiscal year in a sound financial position, above the minimum mandatory cash floor established by the board of directors.

This spring we welcomed the nearly 1,200 new school board members, elected in April to begin their journeys of board service. We welcome the return to in-person meetings and reconnecting with our members face-to-face. IASB will continue to strive for high levels of member satisfaction with programs and services, as well as our events, delivering timely learning opportunities.

The following pages highlight our efforts to develop individual board members, as well as boards acting as a whole, in the competencies and confidence that will enable them to fulfill their duties and responsibilities. Through the work of the Association, boards will exercise effective leadership given the resources entrusted to them by the community.

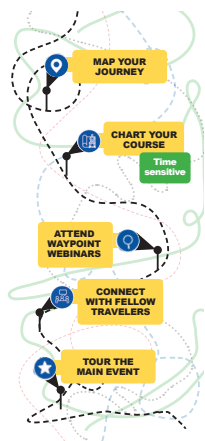
Thomas E. Bertrand, Ph.D.
Executive Director

IASB represents over **99%** of Illinois public school districts through the work of nearly **6,000** school board members advocating on behalf of approximately **2 million** public school children and local taxpayers since 1913.

FY21 Measures of Success

A snapshot of the important work of the Association during the 2021 fiscal year (July 1, 2020-June 30, 2021)

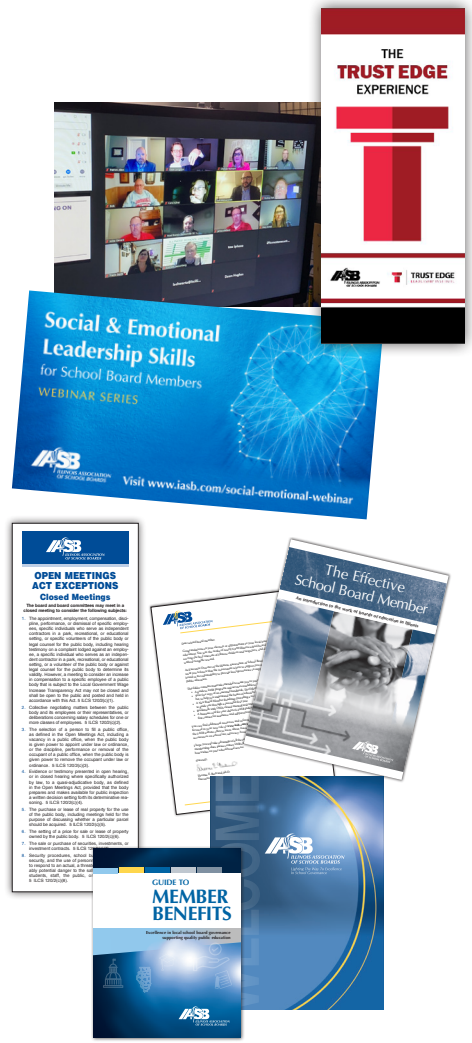
Since the pandemic forced the virtual delivery of member services, IASB launched over **94 virtual events and workshops**, including webinars and Division Meetings attended by over 7,000 individuals. These virtual offerings were complimentary to members and designed to keep board members up to date on trends and current issues impacting public education. In FY21 IASB rolled out **new content for best practices on effective governance**, including the Trust Edge: Leadership Training for Board Teams in-district workshop, a social-emotional leadership webinar series for school board members, and three webinar topics on collective bargaining.



Updated tools and resources to guide new board members included a Roadmap to Success for their first year. IASB provided courses to satisfy mandatory **new board member training** and introduce new school board members to services and support provided by the Association. Nearly 800 new school board members registered for IASB's New Board Member Online Training Bundle, three courses to begin the journey of leadership and learning. Approximately 1,200 newly elected board members were registered in the Association database to receive member benefits by the end of the fiscal

year. A “welcome kit” mailed to individual new board members provided key resources, including an introduction to the work of boards of education in Illinois, a list of Open Meetings Act exemptions, and the IASB Guide to Member Benefits.

Over 7,000 bills were introduced in the first year of the 102nd General Assembly and IASB staff monitored, supported, or opposed **more than 700 pieces of legislation related to public education**. The magnitude of this number of bills required IASB to call on members to show the power of their advocacy. IASB launched a grassroots **advocacy platform** to allow individuals to efficiently connect with legislators to tell their stories. Nearly 8,700 actions were taken through IASB Calls to Action, and the Association was able to successfully block a forced consolidation measure from passing the House of Representatives.



Take Action Now!
Enter your address to select your legislators.

<input type="text" value="First Name"/>	<input type="text" value="Last Name"/>
<input type="text" value="Address"/>	
<input type="text" value="City"/>	
<input type="text" value="IL"/>	<input type="text" value="Zip Code"/>

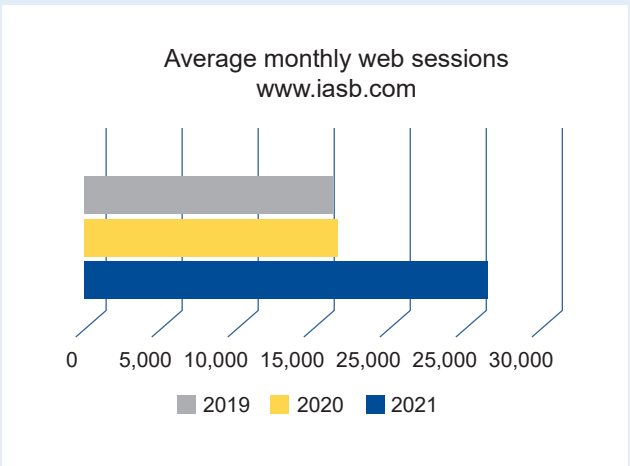
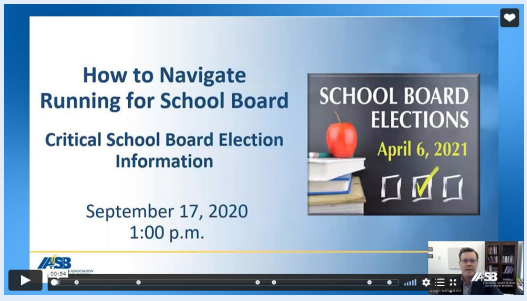
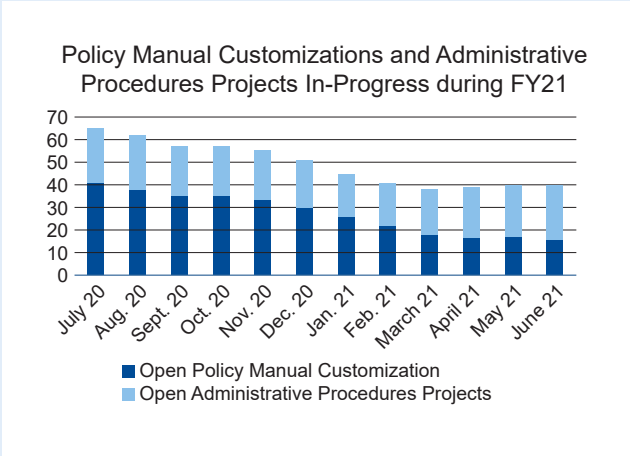
[Next](#)

empowered by
 PolicyEngage

Growth of IASB policy subscriptions and one-time services continued in FY21. While districts focused on COVID-related changes in their districts, IASB supported the increased demand for one-time fee services, conducting 140 in-district meetings for Policy Manual Customization and Administrative Procedures Projects. This correlated to **higher subscriptions to IASB’s full-maintenance policy update service (PRESS Plus)**, because for a board to subscribe to PRESS Plus, it must have an up-to-date policy manual. By the end of FY21 the number of districts subscribing to PRESS Plus exceeded the rate of regular PRESS subscriptions. To support boards in their policymaking role, IASB staff provided 109 **one-on-one training sessions** to PRESS Plus subscribers and member webinars with each new PRESS Update issue.

At the beginning of the fiscal year, a sixth “E” (Equity) was added to the Association’s strategic plan to prioritize the Association’s **commitment to initiating, advocating for, and supporting efforts to ensure equity, diversity, inclusion, and racial justice** within IASB, its membership, and PK-12 schools. Unequal access to educational opportunity along lines of race, class, and other aspects of identity has deep roots in American history and contributes to inequitable access to educational opportunity. The Association saw continued interest from members for the **in-district workshop Equity: An Educational Imperative**. IASB finalized its internal plan to guide staff work and examine practices supporting equity, diversity, and inclusion. This also included the appointment of staff to lead equity services.

Delivery of timely and meaningful content via electronic methods was critical in the remote environment IASB staff and members were operating in. **Website interactions spiked** as new webinar offerings, guidance, and news were released to members. IASB leveraged technology to livestream webinar events and produce **over 150 videos to inform and educate**. The most-viewed video recording was “Elections: How to Navigate Running for School Board” with 736 views. Monthly web sessions averaged 27,000 a month, a 59% increase from the benchmark established one year ago, and pageviews surpassed 914,000. IASB utilized social media to connect with members and engage with its 4,687 Twitter followers and 1,575 Facebook followers.

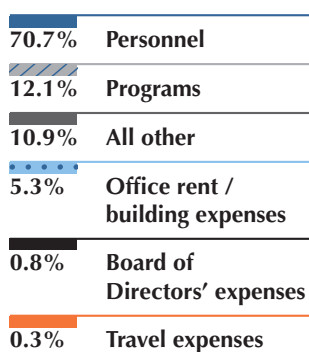
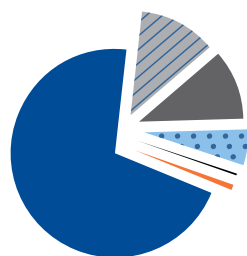


Balance Sheet

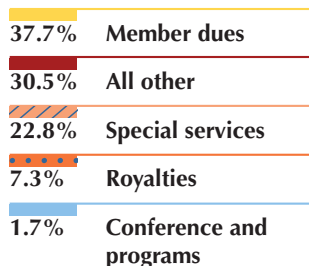
For the year ended June 30, 2021

ASSETS	
Cash and investments	\$15,554,013
Accounts receivable	752,003
Prepaid expenses	105,228
Inventories	37,060
Total current assets	16,448,304
Property and equipment	
Cost	6,832,590
Accumulated depreciation	(4,082,291)
Net property and equipment	2,750,299
Total assets	\$19,198,603
LIABILITIES	
Accounts payable	\$91,483
Accrued payroll and other costs	233,853
Member lodging deposits	639,000
Dues and other income received in advance	5,990,628
Total current liabilities	6,954,964
Net assets, unrestricted	12,243,639
Total liabilities and net assets	\$19,198,603

Expenditures



Revenue



Statement of Activities

For the year ended June 30, 2021

INCOME	
Dues - Active members	\$4,395,936
Dues - Other memberships	69,278
Programs	
Annual Conference	18,075
Division Meetings	2,130
Workshops	183,466
Publications	153,797
Special services	2,700,670
Interest & dividends	77,998
Royalties	862,426
Employee Retention Credit	1,168,774
Payroll Protection Program grant	1,213,223
Other income	65,221
Realized gain (loss) on investments	180,950
Unrealized gain (loss) on investments	747,104
Total income	\$11,839,048

EXPENSES	
Salaries	4,433,548
Employee benefits	2,014,380
Travel and professional development	22,972
Board of Directors	75,174
Office rent, maintenance, and utilities	485,052
Postage	28,781
Supplies	64,325
Printing	11,844
Accounting and audit	19,000
Equipment maintenance	4,868
Equipment rental	20,320
Insurance	81,511
Contractual services	269,703
Other administrative Programs	77,446
Annual Conference	68,340
Division Meetings	4,021
Workshops	93,511
Publications	141,128
Special services	793,287
National dues	95,918
Provision for depreciation	316,307
Total Expenses	\$9,121,436

INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS 2,717,612

NET ASSETS, unrestricted

Balance as of June 30, 2020	\$9,526,027
Balance as of June 30, 2021	\$12,243,639

Sponsored Programs

The Association continues to offer a range of sponsored programs that allows districts to save valuable resources:

- **BuyBoard** a national purchasing cooperative
- **Forecast5 Analytics** for data analysis
- **Future Green Energy Consortium** for renewable energy
- **Illinois Energy Consortium**, a gas and electric consortium
- **Illinois Schools Employee Benefits Consortium (ISEBC)** and **Metropolitan Schools Employee Benefits Program** for group health insurance
- **Liquid Asset Fund**, a financial investment pool
- **Mid-West Truckers Association, Inc.** for drug and alcohol testing
- **NSN Employer Services, Inc.** for unemployment cost control
- **p-Card** for streamlined purchasing
- **School Leaders Risk Management Association (SLRMA)** for risk management support
- **Chip-In** for nonprofit fundraising
- **SchoolGuard®** for school safety
- **Workers' Compensation Self-Insurance Trust (WCSIT)** and **Illinois School District Agency (ISDA)** insurance pools

Member Participation and Engagement Opportunities

POLICY SERVICES

PRESS subscribers	430
PRESS Plus subscribers	500
School Board Policies Online subscribers	209
BoardBook subscribers	171
In-district consultations	140
Policy Manual Customizations	15 opened / 41 closed
Special Ed. Customizations	1 opened / 4 closed
Administrative Procedures Projects	10 opened / 10 closed
Sample Policies and Procedures maintained in PRM	183

FIELD AND EQUITY SERVICES

In-district workshops offerings	14
In-district workshops facilitated	167 / 144 districts
2020 Virtual Fall Division Meeting registration	1,203 / 352 districts
2021 Virtual Spring Division Meeting registrations	1,096 / 327 districts

BOARD DEVELOPMENT

Live webinars	49 / 4,234 registrants
Online course registration	2,843
Basics of Governance	798
PDLT/PERA	1,030
OMA	1,015
Master Board Member program participants	2,276
LeaderShop Academy fellows	127
School Board Governance Recognition districts	35 new / 15 in second year

GOVERNMENTAL RELATIONS

Bills introduced based on IASB Position Statements	10
IASB Position Statements enacted into law	5
Bills actively opposed that IASB amended	71
2020 Virtual Delegate Assembly participants	278
Resolutions considered by Delegate Assembly	8
Legislative Reports (state and federal)	29
Calls to Action	4 / 8,500+ actions

EXECUTIVE SEARCHES

Searches facilitated by IASB 19 / 104 known searches

OFFICE OF GENERAL COUNSEL

Public access opinions/other case summaries posted 7

Recent court decisions posted 12

Guidance resources updated 7

Amicus briefs managed 1

COMMUNICATIONS

Illinois School Board Journal issues 6

iasb.com pages maintained 1,600

News published 195 / 1,263 Leading News headlines

Social media posts 695 Twitter / 566 Facebook

Videos produced 158 / 209 maintained

Online Update emails 44 / 4,167 subscribers

Books sold 4,935

School design projects added 13 / 631 total

MEETINGS MANAGEMENT

Virtual Summit registrations 1,126

IASB Officers



Thomas Neeley
President



Simon Kampwerth Jr.
Vice President



Linda Eades
Treasurer



Joanne Osmond
Immediate Past President

IASB Executive Committee

Thomas Neeley
Simon Kampwerth, Jr.
Linda Eades
Joanne Osmond
Mark Christ
Mark Harms
Carla Joiner-Herrod
Sue McCance

Vision and Mission

The vision of the Illinois Association of School Boards is excellence in local school board governance supporting quality public education.

The mission of the Illinois Association of School Boards is to Light the Way for its members by developing their competence and confidence through a robust toolkit designed to build excellence in local school board governance, including

- Premier training experiences;
- Networking opportunities for mutual support;
- Valuable benefits, pooled services, information, and expertise;
- Advocacy on behalf of public education; and
- A platform for a strong collective voice on common interests and concerns.



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