
Annual Report

FY 2024

July 1, 2023 to June 30, 2024



The vision of the Illinois Association of School Boards is excellence in local school board governance supporting quality public education.

The mission of the Illinois Association of School Boards is to Light the Way for its members by developing their competence and confidence through a robust toolkit designed to build excellence in local school board governance, including:

- Premier training experiences;
- Networking opportunities for mutual support;
- Valuable benefits, pooled services, information, and expertise;
- Advocacy on behalf of public education; and
- A platform for a strong collective voice on common interests and concerns.

Fiscal Year 24 Strategic Priorities

Develop and implement metrics to measure excellence in programs, services, and resources available to IASB members.

Develop a plan to strategically re-invest in facilities, human resources, technology and infrastructure, and member services.

Increase outreach efforts to engage/re-engage members and member districts and to connect them with IASB staff, programs, and services.

Provide training opportunities and information necessary for board members to serve as effective advocates for equity in educational opportunity for every child.

ENVISION ENGAGE EMPOWER
EDUCATE EVOLVE EQUITY

From the Executive Director



With the close of the 2024 fiscal year, the Illinois Association of School Boards set sights on programming and outreach to engage its 848 member boards. Member retention held steady at 100%, the Association’s financial health remained strong, and member response to initiatives and content is positive.

At IASB, our vision is excellence in local school board governance and support of quality public education. This Annual Report highlights work to accomplish that in the fiscal year July 1, 2023, to June 30, 2024. Our work continues to evolve to meet the diverse needs of boards of education that rely upon the Association’s support to effectively lead their local schools and to advocate for public education and for the success of every child.

IASB represents over 99% of Illinois public school districts and nearly 6,000 school board members advocating on behalf of nearly 2 million public school children and the local taxpayers who support their schools. Excellence in programs, services, and resources to membership ensures member engagement and return on investment to districts.

My role as Executive Director is to lead staff in our vision and mission and to fulfill the Strategic Plan of the Association. Our work to support members is strengthened by our staff Core Values and the advancement of the Association’s internal and external Equity Services work.

Local school board governance is vital to the success of the students in our public schools. Thank you for the important work you do — as volunteer local officials — in your communities for the students your schools educate!

A handwritten signature in black ink that reads "Kimberly A. Small". The signature is written in a cursive, flowing style.

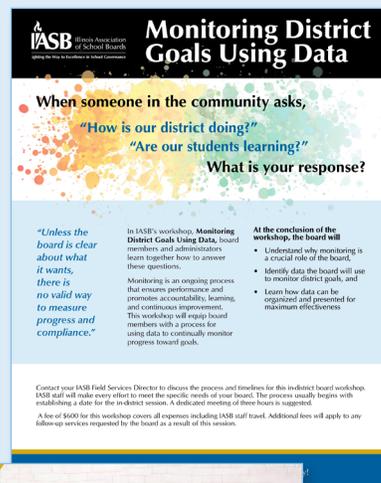
Kimberly A. Small, J.D.
Executive Director

“Excellence in programs, services, and resources to membership ensures member engagement and return on investment to districts.”

Highlights of IASB's Work for You in FY 2024

New monitoring workshop

IASB developed a new in-district workshop to equip school boards with a process for using data to continually monitor progress toward goals. This training helps board members understand why monitoring is a crucial role of the board, identify data the board will use to monitor district goals, and learn how data can be organized and presented for maximum effectiveness.



Boards connecting with students

School board members are making decisions on behalf of students every day, and therefore IASB presented a new workshop, "Breaking Down the Walls: Bringing Student Voice to the Board Table," in conjunction with the 2023 Joint Annual Conference. The workshop included participation from over 30 student board members and representatives to their boards. In addition, IASB staff developed a resource for members seeking information on the process of bringing student members to the board table and best practices for youth involvement.



Targeted training events

A new training opportunity was offered at three different dates and locations to connect current and future board presidents and allow an exchange of ideas and solutions. The one-day Board Presidents' Academy included sessions on leadership during challenging times, parliamentary procedure, communications strategies, and the importance of the board president and superintendent relationship. Another new series of in-person events was launched to support the vital role of school district administrative professionals in managing board meetings effectively.



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Update Memo

Please distribute to board members and appropriate staff.

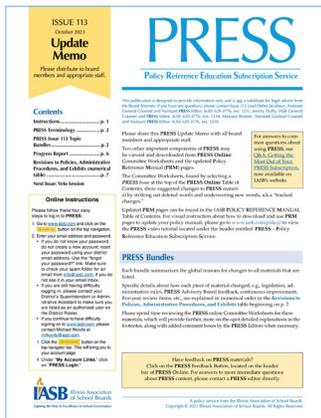
PRESS

Policy Reference Education Subscription Service

This publication is designed to provide information only and is not a substitute for legal advice.

Policy topics addressed

IASB released new and updated board policy and administrative procedure material in October, March, and June with its Policy Reference Education Subscription Service (PRESS). Updates in response to legal developments and five-year reviews addressed many topics, including bullying prevention, the Racism Free Schools Law, fingerprint-based criminal history record information security, remote board meeting attendance, library media resources, graduation attire, Native American history instruction, school violence prevention, and more. The PRESS material updates were reviewed in the Update Memo and a live webinar for each issue.



Mandate relief and advocacy efforts

A persistent concern of IASB members has been the number of mandates passed each year. The 2024 Spring Session of the Illinois General Assembly was no exception with 65 educational mandates filed. IASB staff worked to amend several of those bills to be less burdensome on school districts and collaborated with Advocacy Ambassadors to educate lawmakers about the mandate process. Conversations on mandate reform will continue to be a strong part of IASB's legislative goals moving into the fiscal year.



Information resources on-demand

The Association develops content to build school board members competence and confidence to serve as effective local school leaders and advocates for public education. Updates and new material this year included the following:

- Over 27 webinars with topics ranging from data literacy to the superintendent evaluation process.
- Two reference books covering school legal topics and school finance essentials.
- Resource downloads on recruiting future school board members, board committees, transgender students, conflicts of interest, and other topics of interest.
- Twelve podcast episodes discussing school board leadership with Association staff and members.
- Articles (136) to inform about IASB news and programming, key dates in statute for boards, school referendum results, legislation impacting schools, and more.
- Six *Illinois School Board Journals*, covering nutrition, educational equity, safety and security, and school board advocacy.



Redesigned administrative procedures project

IASB Policy Services redesigned a program to assist district administration in developing a customized and up-to-date Administrative Procedures Manual, which aids the implementation of board policy directives, so the board can fulfill its monitoring role. The new timeline for this project provides boards the opportunity to address suggested policy updates from the fall legislative PRESS Issue before starting, ensuring proper alignment with the directives set forth in the board's adopted policy manual. This allows participating districts to implement their manuals prior to the start of a new school year. Nine districts participated in the inaugural year of this project, each implementing their new manuals in July of 2024.



Leading and learning together

The IASB • IASA • IASBO Joint Annual Conference underscores the value of continuous learning among peers and education partners. For the 90th event in 2023, school board members and district staff came together to share success stories, discuss challenges, and discover solutions to help improve educational outcomes. There were 35 member districts presenting Share the Success Panels. The sold-out Exhibit Hall included 229 companies showcasing innovative products and services for public schools. Overall attendance, including exhibiting vendors and guests, reached 8,890 — a level not seen since pre-Covid.

Fostering diverse, inclusive, and equitable cultures

This year, 100% of IASB staff completed Inclusion LAUNCH, a four-part online training on diversity, bias, microaggressions, and allyship at work. The training courses were followed by staff discussions to reflect on their learning. To demonstrate their commitment and accountability, the IASB Board of Directors completed the same four-part Inclusion LAUNCH training and reflected on their learning during in-person meetings in March, June, and August, and at least one small group virtual meeting.



IASB staff are committed to providing the best service to members

Member Participation and Engagement Opportunities

PRESS Subscribers	944
PRESS Plus Subscribers	567
School Board Policies Online Subscribers	308
Administrative Procedures Online Subscribers	14
BoardBook Subscribers	195
One-Time Policy Projects Opened (Customization or Administrative Procedures)	29
Fall 2023 Division Meeting Registrants/Districts	1,348/337
Spring 2024 Division Meeting Registrants/Districts	1,214/306
In-District Workshops Facilitated/Districts	221/190
Board Presidents' Academy Registrants	198
Administrative Professionals Lunch N Learn Registrations	125
Live Webinar Registrations	2,777
Online Course Registrations	1,698
Board Leader Recognition Program Participants	436
School Board Governance Recognition Awards	45
2023 Joint Annual Conference Registrants/Districts	5,169/698
2023 Delegate Assembly Participants	417
2023 Resolutions Submitted	10
Advocacy Ambassadors	115
Executive Searches Facilitated	23
Online Bookstore Titles Sold	2,986
Educational Environment Projects Submitted	21
<i>Illinois School Board Journal</i> Recipients	7,463

MEMBERSHIP by the Numbers*

*Membership records as of June 30, 2024.



849

Member Districts



5,870

Board Members



148

School Attorneys (ICSA)



68

Service Associates



66

Affiliate Members



3

Associate Members

Balance Sheet

As of June 30, 2024

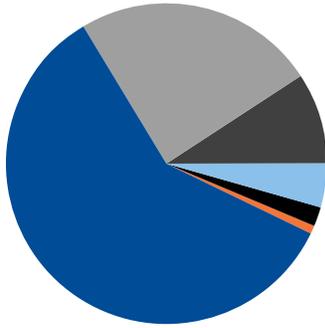
ASSETS	
Cash and investments	\$18,908,761
Accounts receivable	236,450
Prepaid expenses	285,358
Inventories	110,959
Total current assets	19,541,528
Property and equipment	
Cost	7,437,981
Accumulated depreciation	(4,968,953)
Net property and equipment	2,469,028
Other asset	
Right-to-use lease asset	952,052
Total assets	\$22,962,608
LIABILITIES	
Accounts payable	\$193,848
Accrued payroll and other costs	247,254
Member lodging deposits	714,400
Dues and other income received in advance	6,056,867
Current portion of operating lease liability	271,137
Total current liabilities	7,483,506
Long-term liability	
Operating lease liability, less current	718,914
Total Liabilities	8,202,420
Net assets, unrestricted	14,760,188
Total liabilities and net assets	\$22,962,608

Statement of Activities

For the year ended June 30, 2024

INCOME	
Dues - Active members	\$4,514,988
Dues - Other memberships	84,466
Programs	
Annual Conference	3,479,743
Division Meetings	91,833
Workshops	387,930
Publications	145,610
Special services	3,293,548
Interest & dividends	699,007
Royalties	964,194
Sponsorships	152,730
Other income	103,144
Realized gain (loss) on investments	118,639
Unrealized gain (loss) on investments	102,828
Total income	\$14,138,660
EXPENSES	
Salaries	5,097,204
Employee benefits	2,352,380
Travel and professional development	160,006
Board of Directors	228,576
Office rent, maintenance, and utilities	518,420
Postage	18,438
Supplies	75,393
Printing	5,003
Accounting and audit	18,500
Equipment maintenance	9,493
Equipment rental	24,499
Insurance	99,948
Contractual services	533,782
Other administrative	130,249
Programs	
Annual Conference	1,268,146
Division Meetings	101,426
Workshops	482,587
Publications	206,225
Special services	1,228,643
National dues	73,500
Provision for depreciation	281,489
Total Expenses	\$12,913,907
INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS	\$1,224,753
NET ASSETS, unrestricted	
Balance as of June 30, 2023	\$13,535,435
Balance as of June 30, 2024	\$14,760,188

Expenditures



57.7% Personnel

25.5% Programs

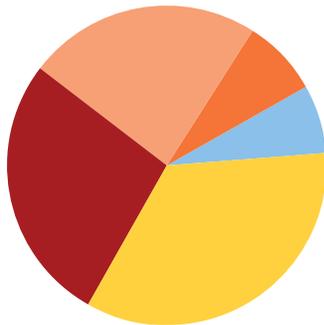
9.8% All other

4.0% Office rent /
building expenses

1.8% Board of
Directors' expenses

1.2% Travel expenses

Revenue



32.5% Member dues

28.0% Conference and
programs

23.3% Special services

6.8% Royalties

9.3% All other

Sponsored Programs

IASB Member School Districts have access to programs designed to save money or ensure competitive pricing of some essential services. Information about the following programs is available on the IASB website:

- Cleaning and Disinfection: Beacon
- Drug and Alcohol Testing: Mid-West Truckers Association
- Energy Purchasing and Renewable Energy: Illinois Energy Consortium powered by Future Green
- Financial Investment Pool: Illinois School District Liquid Asset Fund Plus (ISDLAF+)
- Group Health Insurance: Illinois Schools Employee Benefits Consortium (ISEBC)
- Health Packs to Illinois Students: AbundaBox™
- Insurance Pools: Workers' Compensation Self-Insurance Trust (WCSIT) and Illinois School District Agency (ISDA)
- National Purchasing Cooperative: BuyBoard®
- School Safety: SchoolGuard®
- Streamlined Purchasing: Procurement Card (p-Card)
- Superintendent and Administrator Evaluations: SuperEval®
- Unemployment Control Claims: NSN Employer Services



[www.iasb.com/
memberships-and-divisions/
sponsored-programs](http://www.iasb.com/memberships-and-divisions/sponsored-programs)



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IASB Executive Committee

Mark Harms, President
Tracie Sayre, Vice President
Simon Kampwerth, Immediate Past President
Marc Tepper, Treasurer
Mark Christ
Linda Eades
Jim McCabe
Sheila Nelson
Alva Kreutzer, Alternate
Joyce Dickerson, Alternate

Members of the IASB Board of Directors
representing the 21 IASB regional divisions
are listed on the IASB website.