

Advertising deadline **Aug. 23**



Advertise in the official Conference program book

Get your share of the **\$4 BILLION** Illinois school products and services market.

Make sure your company is the one school leaders remember when considering purchasing decisions.

Every November, thousands of school administrators and policy makers gather in one place for the IASB/IASA/IASBO Joint Annual Conference. This program is a useful reference for everyone

attending the event. It is often shared with those who couldn't attend. If you exhibit at the Conference, your company also will benefit from advertising to help make your booth and products stand out among the hundreds competing for attention.

Nearly 9,000
Conference attendees, vendors, and guests.

ADVERTISING POLICY — All advertising is subject to the publisher's approval. The publisher reserves the right to reject any advertising that is not in keeping with publication standards. Advertiser and advertising agency assume responsibility for content of advertisements printed and for any claims arising from them against the publisher. Advertising that simulates editorial content will be labeled "advertisement" and/or boxed, at the discretion of the publisher. **Payment is due at time of purchase.**

QUESTIONS — Contact IASB's Advertising Manager at (217) 528-9688, ext. 1131.

\$600
Full Page
4 5/8" x 7 7/8"

\$425
Half Page
4 5/8" x 3 3/4"

Artwork due Aug. 23

Please take note of ad orientation.

ONLY PDF files accepted

All art should be minimum 300 dpi and all text outlined for best quality. No bleeds.

Save 20%
when you purchase your ad with your Conference Exhibit Booth registration!
(See the Contract for Exhibit Space.)

I'd like to place an ad in the **Conference program book:**

AD SIZE: **Full page** **Half page** **Rate:** _____

PAYMENT: Check enclosed Please invoice me **Artwork due August 23.**

Advertiser _____

Address _____

City/State/Zip Code _____

Contact Person _____

Title _____

Telephone _____

Email _____

Signature _____



Mail or email this form to:

Advertising Manager
Illinois Association of School Boards
2921 Baker Drive
Springfield, Illinois 62703-5929
bkusturin@iasb.com